

Date: March 20, 2020

To: All LCRB staff
All Licensees
All Industry Associations
All Local Government, First Nations, and police agencies

Re: **Non-Medical Cannabis Retail Store Product Reservations**

1. Cannabis Retail Store Non-Medical Cannabis Product Reservations

Current Policy

Licensees must not sell non-medical cannabis products online.

New Policy

Licensees must not sell non-medical cannabis products online or by telephone (e.g. accept and process payment online or by telephone).

Licensees may offer non-medical cannabis product reservations to customers online using the licensee's website or by telephone.

Reserved products must be picked up and paid for in the establishment.

Explanation

Previously, no policy direction on non-medical cannabis product reservations was provided.

This policy change now allows licensees to offer reservations of non-medical cannabis products available in their store to customers via their website or by telephone.

Existing requirements for licensee websites remain and licensees are prohibited from selling non-medical cannabis products online or by telephone. However, licensees may continue online sales of cannabis accessories and gift cards.

The LCRB reminds licensees that they should continue to comply with all federal Cannabis Act provisions and provincial rules respecting advertising and promotion of non-medical cannabis and cannabis accessories.

Further Information

Further information regarding liquor and cannabis control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch website at <http://www.gov.bc.ca/liquorregulationandlicensing>

If you have any questions regarding these changes, please contact the Liquor and Cannabis Regulation Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by

Mary Sue Maloughney,
Assistant Deputy Minister and General Manager