

Date: February 19, 2020

To: All LCRB staff
All licensees
All industry associations
All local governments, first nations and police agencies

Re: Permitted entertainment and 'drinking games'

Current Policy

The following licence and permit classes may provide entertainment to patrons consuming liquor products on-site, subject to limitations identified in the relevant terms & conditions handbook.

- Liquor Primary;
- Food Primary;
- Manufacturer;
- Catering; and
- Special Event Permit.

It is longstanding LCRB policy that licensees and permittees must not provide or allow entertainment activities that are primarily associated with the consumption of liquor. This prohibition has not been clearly or consistently stated in the terms & conditions handbooks.

Policy Clarification

The terms & conditions handbooks will make the prohibition on these kinds of entertainment clear and consistent.

Explanation

This clarification will ensure that licensees and permittees are clear about their responsibilities relating to the provision of entertainment.

Further Information

Further information regarding liquor and cannabis control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch website at <http://www.gov.bc.ca/liquorregulationandlicensing>

If you have any questions regarding these changes, please contact the Liquor and Cannabis Regulation Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by

Mary Sue Maloughney,
Assistant Deputy Minister and General Manager