

Date: November 26, 2018

To: All LCRB staff  
All Industry Associations  
All Local Government, First Nations, and Police Agencies

Re: **Variety-of-liquor requirement for large public special event permits (SEP)**

**Please note:** This policy change comes into effect February 1, 2019

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## 1. Variety-of-liquor requirement for large public SEPs

### Current Policy

SEP holders are not required to sell a variety of liquor.

### New Policy

Permittees holding a large public special event that is not of a charitable purpose and has 500 attendees or more must have no more than 80% by dollar value, of one manufacturer's liquor in each liquor category (i.e., beer, cider, wine, or spirits).

There must be equal opportunity to purchase all liquor at the event (i.e.; all beer is chilled, all brands appear on signage). The SEP holder must produce a purchase receipt and product return records, if applicable, to a liquor inspector upon request.

SEP holders with an event of a charitable purpose are not required to sell a selection of liquor from a variety of manufacturers.

### Explanation

Non-charitable events are subject to the inducement prohibition in s. 62 of the *Liquor Control and Licensing Act*.

Prohibiting exclusivity will help to mitigate the likelihood of inducements being offered.

### Further Information

Further information regarding liquor control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch website at <http://www.gov.bc.ca/liquorregulationandlicensing>

If you have any questions regarding these changes, please contact the Liquor and Cannabis Regulation Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

*Original signed by*

Dugald Smith,  
A/Assistant Deputy Minister and General Manager