

Date: November 26, 2018

To: All LCRB Staff
All licensees
All industry associations
All local government, First Nations and police agencies

Re: Events under a special event permit (SEP) held in a manufacturer's facility

Please note: these policy changes are effective immediately

1. Events under a special event permit (SEP) held in a tasting area of a manufacturer's establishment

Current Policy

You must apply to the Branch if you want to allow a group to hold an event under a special event permit in a lounge endorsement area, special event area endorsement or picnic area. You are limited to a maximum of six events per year.

You may not sell or serve liquor purchased under your licence at the event.

New Policy

If you, or a group, want to hold an event under a special event permit in a lounge endorsement area, special event area endorsement or picnic area, you must apply to the Branch to temporarily suspend the service area(s) under your licence where the event is to be held.

When an event under an SEP is held in a manufacturer's onsite store, the licensee is not required to temporarily suspend the service area but must only sell packaged liquor for off-site consumption for the duration of the event.

During the SEP in any service area of the establishment, opened liquor, including samples, must not be sold or served. Only liquor purchased under the SEP may be served for on-site consumption.

Explanation

The current language in the terms and conditions handbook is unclear as to whether manufacturers must temporarily suspend their licence when an SEP event is held in an onsite store endorsement area. This change clarifies that manufacturers are not required to temporarily suspend the onsite store endorsement when holding an SEP but are only

permitted to sell packaged liquor for off-site consumption.

The change also provides clarity on rules surrounding liquor service for the licensee and the permit holder. It ensures there is a clear separation between the liquor purchased under the manufacturer's licence and the liquor purchased under the SEP, which will allow enforcement to more easily determine who the responsible party is in the event of an infraction.

Further Information

Further information regarding liquor control and licensing in British Columbia is available on the Liquor Control and Licensing Branch website at <http://www.gov.bc.ca/liquorregulationandlicensing>

If you have any questions regarding these changes, please contact the Liquor Control and Licensing Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by

Dugald Smith,
A/Assistant Deputy Minister and General Manager