

Date: December 22, 2014

To: All LCLB staff
All industry Associations
All Local Government, First Nations, and Police Agencies

Re: **Liquor service at farmers markets held in event-oriented Liquor Primary establishments**

Introduction

In June 2014 government announced changes to allow manufacturers to sell liquor at farmers markets. While farmers markets are typically held outdoors, the current policy change will allow manufacturers to sell liquor at farmers markets that are held within an event-oriented liquor primary establishment (LP), such as an arena or stadium.

Previous Policy

Licensees must apply to 'de-licence' prior to allowing another licensee to use the establishment to serve liquor.

New Policy

Event-oriented LPs (e.g. arenas, stadiums, conference centres) are not required to 'de-licence' prior to allowing a manufacturer with a farmer's market authorization to sell liquor at a farmer's market in the LP, as long as the LP does not provide liquor service at the farmer's market.

Event-oriented LPs will continue to be required to de-licence prior to allowing other licensees (Special Occasion Licences, Caterers) to serve liquor in their establishment.

Further Information

Further information regarding liquor control and licensing in British Columbia is available on the Liquor Control and Licensing Branch website at <http://www.pssg.gov.bc.ca/lclb/>. If you have any questions regarding these changes, please contact the Liquor Control and Licensing Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by:

Douglas Scott
Assistant Deputy Minister and General Manager