

Date: February 25, 2019

To: All LCRB staff
All Licensees
All Industry Associations
All local government, First Nations and police agencies

Re: Donated Liquor and Removal of Unused Liquor from specific permitted charitable events and industry-only tasting events

1. Donated Liquor

New Policy

Liquor manufacturers or agents may purchase liquor for industry-only tasting events from the Liquor Distribution Branch (LDB) at wholesale prices and can use excess liquor at subsequent industry-only tasting events, or qualifying charitable events.

Most types of manufacturers may purchase the liquor for donation from their on-site store. Further information is available from the LDB wholesale website at:
<https://wholesale.bcldb.com/resources/vendors>

2. Liquor Removal

Current Policy

Leftover liquor, whether it has been opened or not, cannot be resold, used for another event, or used under a different licence or permit.

New Policy

Leftover liquor, whether it has been opened or not, cannot be resold, used for another event, or used under a different licence or permit, with the following exceptions:

- Excess liquor that was donated by a liquor manufacturer or agent for a charitable event or industry-only tasting event may be removed by the manufacturer or agent and used at a subsequent qualifying charitable event or industry-only tasting event that is approved by the LDB.

The agent or manufacturer must provide both the original permittee and any subsequent permittee with the following:

- records demonstrating the liquor was purchased through LDB-approved processes.
- the purchase invoices from the LDB or their manufacturer's on-site store.

The documents must be available for inspection at the event and permittees must keep these records for at least two years after the permit expires.

Explanation

These changes will result in additional premium products being made available to B.C. consumers, while reducing costs and waste associated with unconsumed sample products at tasting events that previously had to be destroyed and could not be removed from the premises when the event was over.

This responds to recommendation 23, made by the Business Technical Advisory Panel.

Further Information

Further information regarding liquor and cannabis control and licensing in British Columbia is available on the Liquor and Cannabis Regulation Branch website at <http://www.gov.bc.ca/liquorregulationandlicensing>

If you have any questions regarding these changes, please contact the Liquor and Cannabis Regulation Branch toll free in Canada at 1-866-209-2111 or 250 952-5787 if calling from the Victoria area.

Original signed by

Mary Sue Maloughney,
Assistant Deputy Minister and General Manager