

# Special Advisor on Liquor Policy: Liquor Policy Work-plan

---

The Deputy Ministers' Committee of Liquor Policy, comprised of the Deputy Attorney General, Deputy Minister of Jobs, Trade and Technology, and Deputy Minister of Agriculture provides cross-government focus and engagement with stakeholders, in order to effectively identify liquor policy issues and support the B.C. Government's efforts to strengthen and grow B.C.'s beer, wine and spirits industries. The Special Advisor on Liquor Policy reports to the Deputy Ministers' Committee on Liquor Policy, and will undertake deliverables as set out below as approved by the Deputy Ministers' Committee.

Policy Area	Deliverables	Timelines
Business Technical Advisory Panel	<ul style="list-style-type: none"> <li>- Advise government on scope and composition of the proposed Business Technical Advisory panel.</li> <li>- Pending government approval, set up, and chair the panel.</li> <li>- Summarize recommendations to government.</li> </ul> <p>Panel would engage industry stakeholders in recommendations for technical policy and legislative reform. Recommendations are to be trade compliant, treat stakeholders equitably and include anticipated health and fiscal impacts.</p>	<p>December 2017</p> <p>Mid-January through March 2018</p> <p>Spring 2018</p>
Social Responsibility	<p>Support LCLB and LDB's social responsibility mandate by:</p> <ul style="list-style-type: none"> <li>- Meet with health experts to discuss options for increased and meaningful social responsibility initiatives.</li> <li>- Consult with industry and advise on anticipated stakeholder response to initiatives anticipated to be</li> </ul>	<p>November – December 2017</p> <p>December 2017 (initial engagement) and March 2018 (as part of panel)</p>

	<p>presented to government for decision re social responsibility.</p> <p>- Placing a public health and public safety lens on panel recommendations or options proposed.</p>	<p>Spring 2018</p>
<p>Stakeholder Engagement</p>	<p>Identify issues and provide advice on anticipated stakeholder response to decisions made by government, as well as communicate with stakeholders post-government decision(s).</p> <p>Provide advice on industry benchmarks and industry support mechanisms provided by other jurisdictions.</p>	<p>December 2017 (initial engagement) and ongoing</p> <p>December 2017 and ongoing</p>