



February 3, 2017

Our Ref. 103891

Ms. Kimberly Diane Peacock
Chair, Board of Governors
Emily Carr University of Art and Design
1399 Johnston St
Granville Island
Vancouver BC V6H 3R9

Dear Ms. Peacock:

This Mandate Letter provides Government's annual strategic priorities and sets out key performance expectations for the 2017/18 fiscal year for your institution.

On behalf of the Province of British Columbia, thank you for your leadership and the contributions made by Emily Carr University of Art and Design over the past year, including your support for the use of online resources and open textbooks, helping to save costs for students. We recognize the efforts made in supporting the strategic actions outlined in the 2016/17 Mandate Letter, which continue to be priorities this year.

The BC Corporate Governance Framework takes a principles-based approach to providing direction for effective governance of ministries and public sector organizations. Since June 2014, the Taxpayer Accountability Principles (TAP) have provided guidance to ensure that the actions taken and services provided strengthen accountability and promote cost control, while meeting the public policy objectives established by Government on behalf of the citizens of BC.

It is critical that institutions operate as efficiently as possible, in order to ensure that British Columbians are provided with effective services at the lowest cost possible. This requires constant focus on maintaining a cost conscious and principled culture through the efficient delivery of services that stand the test of public scrutiny and help to develop a prosperous economy in an environmentally sustainable manner. This is critical to Government's commitment to control spending and balance the budget.

Government is making open information a priority across the public sector to enhance transparency and accountability in the delivery of programs, public services and the use of public resources.

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Government is responsible for providing funding, setting the legislative, regulatory and policy frameworks in which public post-secondary institutions operate along with establishing the institution's mandate. This includes the following statutory provisions:

Section 47.1 of the *University Act* and the *Designation of Special Purpose, Teaching Universities Regulation*:

A special purpose, teaching university must do all of the following:

- provide applied and professional programs leading to baccalaureate and masters degrees in visual arts, design and media arts; and,
- so far as and to the extent that its resources from time to time permit, undertake and maintain applied research and scholarly activities to support the programs of the special purpose, teaching university.

Within the terms of the legislation, the Emily Carr University of Art and Design will, in fulfilling its mandate, consider strategic priorities of Government when allocating institutional resources. The strategic priority actions of Government for 2017/18 are:

- Develop and implement an updated Skills Gap Plan, in alignment with priorities of the BC Skills for Jobs Blueprint;
- Continue to deepen BC's talent pool, in support of the #BCTECH strategy, ensuring opportunities for students in the technology sector;
- Work in partnership with the Government and Aboriginal communities, organizations and institutes to implement the Aboriginal Post-Secondary Education and Training Policy Framework and Action Plan to increase the participation and success of Aboriginal learners;
- Continue to deliver on provincial priorities for international education, including pursuing opportunities to advance the two-way flow of students, educators and ideas;
- Continue to actively encourage and promote the development and use of online resources and open textbooks to support post-secondary affordability for students;
- Continue to actively participate in the development and implementation of a common application system for all public post-secondary institutions in the province;
- Promote safe campuses by developing policies and actions to prevent and respond to sexual misconduct and assault of all forms;
- Meet or exceed the financial targets identified in the Ministry's three-year Service Plan as tabled under Budget 2017, including maintaining balanced or surplus financial results; and,
- Continue to maximize the efficient use of public post-secondary administrative resources through participation in the Administrative Service Delivery Transformation initiative.

Principled public sector governance remains a priority for Government. Public post-secondary institutions are expected to undertake comprehensive professional development to enhance orientation of their board members and senior executives. Government will be providing programs and resources designed to assist with orientation and to ensure understanding of the accountabilities and expectations of public sector boards and organizations. For detailed information about TAP directives, please refer to the following link, [Taxpayer Accountability Principles](#).

Government is committed to continue to strengthen the relationship between Government and public post-secondary institutions. This strong focus on increased two – way communication supports and ensures a mutual understanding and appreciation for institutional priorities.

In addition, it is expected that your institution will continue to be diligent in ensuring familiarity with and adherence to statutory obligations and policies that have broad application across the public sector. Please refer to the following link for a summary of these accountabilities: [Public Service Organization Accountabilities](#).

As public post-secondary institutions that receive funding from the Government, institutions are expected to conduct their affairs in a manner consistent with the legislative, regulatory and policy framework established by Government and share in upholding TAP. This includes:

1. Adhering to the policy, guidelines and directions of the Public Sector Employers' Council regarding executive compensation and the management freeze (so long as the freeze remains in place).
2. Ensuring that institutional operational and financial activities, including procurement and travel, are conducted consistent with Government standards for cost-consciousness and the most cost-effective use of taxpayer resources.
3. Conducting board matters in accordance with the Orientation for B.C. Public Post-Secondary Institution Board Members guidelines.
4. Helping to achieve goals identified by B.C.'s Climate Leadership Plan.

The Core Policy and Procedures Manual of Government can be found for reference at <http://www.fin.gov.bc.ca/ocg/fmb/manuals/CPM/CPMtoc.htm> and other supporting documents found on the Public Sector Employers' Council Secretariat website at <http://www.fin.gov.bc.ca/psec/>.

The Ministry has posted the annual reporting requirements for public post-secondary institutions on its website. This document outlines the statistical, financial and performance reports for the fiscal year. The Institution agrees to meet these requirements by providing the reports and high quality data necessary for Government to carry out its responsibilities.

Public post-secondary institutions are required to identify major capital projects, including information technology projects, through quarterly reporting to the Ministry. This includes capital and information technology projects with a total cost greater than \$50 million, regardless of funding source.

Each board member acknowledges this Mandate Letter by signing the attachment to this letter. The Mandate letter is to be posted publicly on your institution's website and a copy signed by all Board members provided to the Ministry and made available upon request.

I look forward to our regular meetings focusing on strategic priorities, performance against TAP, and working together to protect the public interest at all times.

Sincerely,



Andrew Wilkinson
Minister

Attachments: Signature page template
Taxpayer Accountability Principles

pc: Honourable Christy Clark
Premier

Ms. Kim Henderson
Deputy Minister to the Premier and Cabinet Secretary

Ms. Athana Mentzelopoulos
Deputy Minister
Ministry of Finance

Ms. Sandra Carroll
Deputy Minister
Ministry of Advanced Education

Ms. Cheryl Wenezenki-Yolland
Associate Deputy Minister
Ministry of Finance

As members of the Emily Carr University of Art and Design Board of Governors, we individually and collectively acknowledge our statutory obligations to act in the best interests of Emily Carr University of Art and Design and affirm as Board members to take into account the Taxpayer Accountability Principles in exercising our duty.

Joey Cheung
Elected Student Member

Joakim Zatko
Elected Student Member

Randy Lee Cutler
Elected Faculty Member

Alexandra Phillips
Elected Faculty Member

Gayle Fowler
Elected Non-Faculty
Member

Michael Joseph Delesalle
Government Appointed
Member

Lynda Brown-Ganzert
Government Appointed
Member

Scott Hawthorn
Government Appointed
Member

Michael O'Brian
Government Appointed
Member

Lucille Pacey
Government Appointed
Member

Vacant
Government Appointed
Member

Geoff Plant
Chancellor

Ron Burnett
President and
Vice-Chancellor

Shauna Bryan
Vice-Chair
Board of Governors
Government Appointed
Member

Kimberly Diane Peacock
Chair
Board of Governors
Government Appointed
Member (Alumni)

Date Signed

BC Taxpayer Accountability Principles

Further information available at: <http://gov.bc.ca/crownaccountabilities>

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| 1 Cost Consciousness (Efficiency) | Strengthen cost management capabilities and foster a culture of cost-consciousness at all levels of public sector organizations. Provide public services and programs as efficiently and effectively as possible to “bend the cost curve” and support sustainable public policies and programs as a lasting legacy for generations to come. |
| 2 Accountability | Transparently manage responsibilities according to a set of common public sector principles in the best interest of the citizens of the province. By enhancing organizational efficiency and effectiveness in the planning, reporting and decision making, public sector organizations will ensure actions are aligned with government’s strategic mandate. |
| 3 Appropriate Compensation | Comply with a rigorous, standardized approach to performance management and employee compensation, which reflects appropriate compensation for work across the public sector that is consistent with government’s taxpayer accountability principles and respectful of the taxpayer. |
| 4 Service | Maintain a clear focus on positive outcomes for citizens of British Columbia by delivering cost-efficient, effective, value-for-money public services and programs. |
| 5 Respect | Engage in equitable, compassionate, respectful and effective communications that ensure all parties are properly informed or consulted on actions, decisions and public communications in a timely manner. Proactively collaborate in a spirit of partnership that respects the use of taxpayers’ monies. |
| 6 Integrity | Make decisions and take actions that are transparent, ethical and free from conflict of interest. Require the establishment of a strong ethical code of conduct for all employees and executives. Serve the citizens of British Columbia by respecting the shared public trust and acting in accordance with the taxpayer accountability principles. |