



British Columbia Degree Quality Assessment Board

6th Annual Report
1 April, 2008 – 31 March, 2009

Ministry of Advanced Education and Labour Market Development



DEGREE QUALITY ASSESSMENT BOARD

January 15, 2010

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Honourable Moira Stillwell
Minister of Advanced Education
And Labour Market Development
Parliament Buildings
Victoria BC V8V 1X4

Dear Minister:

On behalf of the Degree Quality Assessment Board (the Board), I am pleased to present you with the Board's annual report for the period of April 1, 2008 to March 31, 2009.

For the past six years, the Board has carried out its advisory role by reviewing and making recommendations on applications for new degree programs, exempt status and use of "university". The Board would like to acknowledge the exceptional work of many expert reviewers who have contributed to promoting excellence in the field of post-secondary education in British Columbia through their involvement in the quality assessment process.

During the past year, a number of institutions have completed the re-consent process following their initial consent period. The Board has carried out extensive outcomes-based reviews of these institutions to ensure they continue to offer the highest standards in quality. As the number of institutions with Ministerial consent grows, the Board's role is increasingly focused on performance reporting and monitoring activities to ensure institutions continue to maintain compliance under the *Degree Authorization Act*.

On behalf of all Board members, I look forward to continuing to work with you to increase learner choice, to ensure high quality education and to promote a coherent and integrated post-secondary system in the Province of British Columbia.

Yours sincerely,

Dr. Nicholas Rubidge
Chair

Degree Quality Assessment Board

Roles and Responsibilities

The Degree Quality Assessment Board (the Board) reviews and makes recommendations to the Minister of Advanced Education and Labour Market Development (the Minister) on applications for:

- new degree programs and exempt status¹ submitted by British Columbia public post-secondary institutions and private and out-of-province public post-secondary institutions;
- use of the word “university” submitted by private and out-of-province public post-secondary institutions; and
- renewal of consent for existing degree programs and consents for use of “university” under the Degree Authorization Act.

The Board also recommends to the Minister policies, criteria and guidelines that will apply for the purposes of giving or refusing consent or approval or attaching terms and conditions to consent.

Composition of the Board

The Board is comprised of nine voting members and three non-voting members. The voting members are selected for their background, experience and interest in post-secondary education, and include representatives from the private and public post-secondary degree-granting sectors, the business community, students and the general public. The three non-voting members are from the Ministry and the private training and transfer and articulation sectors. Please see Appendix 1 for Board Member Biographies.

Board Members

Voting Members:

- Nicholas Rubidge, Chair
- Roger Blackman, Vice-Chair
- Thomas Johnstone
- Tim McEwan
- Don Ramos
- Robert Rogerson
- Stanley Shapiro
- John Stubbs
- Richard Tees
- Harro van Brummelen
- John Winter

Ex-officio Members:

- Frank Gelin
- Jim Wright
- Ruth Wittenberg

¹ Institutions with proven track records (10 years' history in enrolling students in programs in B.C. at a particular degree level) and appropriate governance mechanisms in place may apply for “exempt status” at a specific degree level. For example, if an institution meets the 10-year prerequisite period for baccalaureate degrees and satisfies other criteria for exempt status, the institution could apply for exempt status in respect of new baccalaureate degrees. When an institution has been granted exempt status at a certain degree level, proposals submitted for new degree programs at that level would go directly to the Minister for approval following the 30-day peer/public review period on the Ministry’s website. The board does not review the proposal unless the Minister has concerns about it and refers it to the board.

Board Secretariat The Policy and System Quality Branch of the Ministry of Advanced Education and Labour Market Development provides secretariat support to the Board. The secretariat provides policy and procedural advice, organizes meetings and expert review panels, and responds to inquiries from the public and applicant institutions. As of March 31, 2009 the Secretariat consists of:

Dorothy Rogers

Manager, Quality Assurance Unit

Rosalyn Kilpatrick

Education Officer

Dao Luu

Education Officer

Vicki Simmons

Policy Analyst

Melanie Solterbeck

Research Officer

Expert Reviewers

The Board relies on the expert opinions of highly qualified reviewers. These external experts review submissions of new degree programs and other applications², provide advice to the Board and are integral to the Board's role in ensuring that new proposed degree programs at both private and public post-secondary institutions meet the Minister's criteria.

The willingness of these experts to serve on review panels, and the quality of their advice, has greatly assisted the Board in conducting its work.

Board members and the external experts engaged by the Board adhere to a Conflict of Interest and Confidentiality Policy which ensures that Board members and external experts avoid any actual or perceived conflict of interest including that which might impair or impugn the independence, integrity or impartiality of the Board.

Thank you to the expert reviewers who provided evaluations this year:

Evan W. Alderson, <i>PhD</i>	Lindsay Meredith, <i>PhD</i>
Gregory Anderson, <i>PhD</i>	Pat Mirenda, <i>PhD</i>
Gregory T. Banwell, <i>PhD</i>	Ian Mugridge, <i>PhD</i>
Mark Battersby, <i>PhD</i>	John (Jock) Munro, <i>DBA</i>
Ruth Beer, <i>PhD</i>	Deborah Poff, <i>PhD</i>
James (Jim) V. Bizzocchi, <i>MSc</i>	Kenneth Rintoul, <i>MSc MEd</i>
Joan Bottorff, <i>PhD</i>	Rick Roskin, <i>PhD</i>
Katharine (Kate) R. Collie, <i>PhD</i>	Janet Selman, <i>MFA</i>
Jim Cutt, <i>PhD</i>	Carolyne F. Smart, <i>PhD</i>
J. Isobel Dawson, <i>PhD</i>	Veronica Smith, <i>PhD</i>
Donald S. Eastman, <i>PhD</i>	Linda Schwartz, <i>M Mus PhD Cand.</i>
Monique Fouquet, <i>PhD</i>	James Vercammen, <i>PhD</i>
Brian Gillespie, <i>EdD</i>	Catherine Vertesi, <i>RN MBA</i>
Stephen (Steve) R. Gibson, <i>PhD</i>	Ilan Vertinsky, <i>PhD</i>
Stanley Hamilton, <i>PhD</i>	Patricia Vertinsky, <i>Ed D</i>
Bettina M. Heinz, <i>PhD</i>	John Watson, <i>MBA</i>
Don W. Hunter, <i>PhD</i>	Blair Whitmarsh, <i>PhD</i>
Paul H. Kariya, <i>PhD</i>	Robert Will, <i>PhD</i>
Adrian Kershaw, <i>MA BSc Cert.Ed</i>	Roger Wolff, <i>DBA</i>
Ross A. Laird, <i>PhD</i>	Peter J. Wylie, <i>PhD</i>
Gordon R. Lee, <i>MBA</i>	Graeme Wynn, <i>FRSC PhD</i>
Ian McDougall, <i>M Mus</i>	Murray Young, <i>PhD</i>
J. Peter Meekison, <i>PhD</i>	Richard A. Young, <i>PhD</i>

² Experts may also be contracted to review applications for exempt status and for institutions governed by the *Degree Authorization Act*, applications for use of the word "university".

Conflict of Interest and Confidentiality

Board members must also adhere to the Guidelines for Conduct of Government Appointees to B.C. Agencies, Boards and Commissions developed by the Board Resourcing Development Office. External experts are also expected to adhere to the spirit of these guidelines.

Degree Authorization Website Improvements

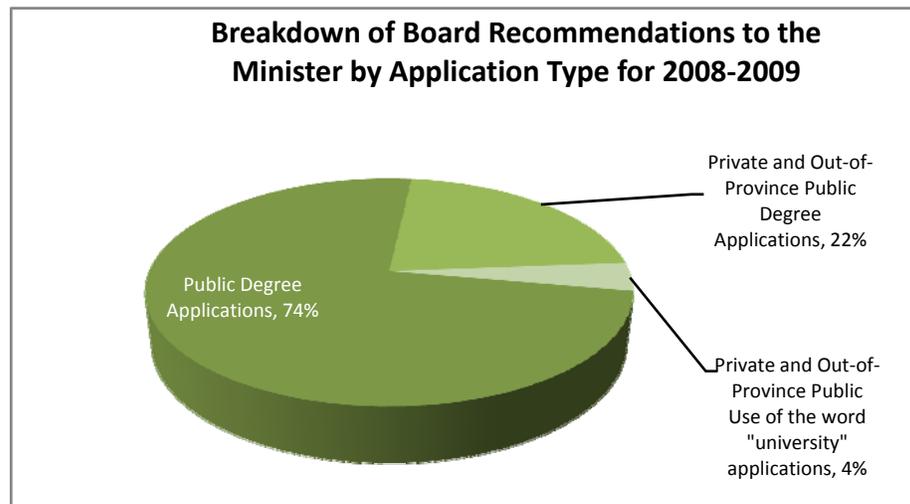
The Board and the Ministry communicate with post-secondary stakeholders and members of the public via the Degree Authorization website. The website provides information about the Board, the quality assessment process, assessment criteria, guidelines and policies, relevant legislation, applications currently under review, recommendations of the Board and decisions of the Minister.

To increase transparency for students and the public, a new webpage was created to list applications that have expired or been withdrawn by an applicant institution.

Activities of the Board

Recommendations to the Minister

During the period of April 1, 2008 to March 31, 2009, the Board made a total of 22 recommendations to the Minister for new degree programs and one recommendation for use of the word "university". These included recommendations on submissions received during the 2007/08 reporting cycle.



Minister's decisions are posted on the [Recommendations and Decisions](#) page on the Degree Authorization website.

British Columbia Public Institutions' Applications Requiring Board Review

Program	Type	DQAB Recommend	Minister's Decision
British Columbia Institute of Technology			
<i>Bachelor of Technology in Ecological Restoration</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Nov 25, 2008</i>
Camosun College			
<i>Bachelor of Sport and Fitness Leadership</i>	<i>Program</i>	<i>Under Review</i>	
<i>Bachelor of Athletic and Exercise Therapy</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Nov 25, 2008</i>
Capilano University³			
<i>Bachelor of Legal Studies (Paralegal)</i>	<i>Program</i>	<i>Under Review</i>	
<i>Bachelor of Arts, Applied Behaviour Analysis-Autism</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Mar 26, 2009</i>
<i>Bachelor of Early Childhood Care and Education</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Mar 26, 2009</i>
<i>Bachelor of Performing Arts</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Jul 31, 2009</i>
Emily Carr University of Art and Design⁴			
<i>Bachelor of Fine Arts</i>	<i>Program</i>	<i>Approval</i>	<i>Approved May 12, 2008</i>
Justice Institute of BC			
<i>Bachelor of Emergency and Security Management Studies</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Jan 03, 2009</i>
Kwantlen Polytechnic University⁵			
<i>BA, History</i>	<i>Program</i>	<i>Approval</i>	<i>Approved May 26, 2008</i>
<i>BA Major in English</i>	<i>Program</i>	<i>Approval</i>	<i>Approved May 12, 2008</i>
<i>BA, Minors in Anthropology and Geography</i>	<i>Program</i>	<i>Approval</i>	<i>Approved May 12, 2008</i>
<i>Exempt Status</i>	<i>Exempt</i>	<i>Under Review</i>	
Langara College			
<i>Bachelor of Recreation Management</i>	<i>Program</i>	<i>Under Review</i>	

³ Capilano College until September 1, 2008

⁴ Emily Carr Institute of Art and Design until September 1, 2008

⁵ Kwantlen University College until September 1, 2008

North Island College

<i>BBA Majors in Marketing and General Management</i>	<i>Program</i>	<i>Under Review</i>	
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Royal Roads University

<i>Doctor of Social Sciences</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Dec 18, 2008</i>
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Thompson Rivers University

<i>Bachelor of Interdisciplinary Studies</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Apr 14, 2008</i>
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University of the Fraser Valley⁶

<i>Bachelor of Arts, Communications Minor</i>	<i>Program</i>	<i>Approval</i>	<i>Approved May 16, 2008</i>
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<i>Exempt Status</i>	<i>Exempt</i>	<i>Under Review</i>	
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Vancouver Community College

<i>Bachelor of Science in Nursing</i>		<i>Approval</i>	<i>Approved Dec 02, 2008</i>
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Vancouver Island University⁷

<i>Master's of Education in Educational Leadership</i>	<i>Program</i>	<i>Approval</i>	<i>Approved May 16, 2008</i>
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<i>Bachelor of Arts, Major in Economics</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Nov 12, 2008</i>
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<i>Bachelor of Arts, Major in Digital Media Studies</i>	<i>Program</i>	<i>Approval</i>	<i>Approved Dec 18, 2008</i>
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<i>Exempt Status</i>	<i>Exempt</i>	<i>Under Review</i>	
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Private and Out-of-Province Public Institutions' Applications Requiring Board Review

Program	Type	DQAB Recommend	Minister's Decision
Adler School of Professional Psychology			
<i>MA in Community Psychology and Social Development</i>	<i>Program</i>	<i>Under Review</i>	
<i>Master of Arts in Counselling Psychology</i>	<i>Program</i>	<i>Approval</i>	<i>Consent Granted Aug 29, 2008</i>
<i>Master of Arts in Counselling and Organizational Psychology</i>	<i>Program</i>	<i>Under Review</i>	
Alexander College			
<i>Associate of Arts (re-consent)</i>	<i>Program</i>	<i>Under Review</i>	

⁶ University College of the Fraser Valley until September 1, 2008

⁷ Malaspina University College until September 1, 2008

Art Institute of Vancouver			
<i>Bachelor of Applied Design in Graphic Design</i>	<i>Program</i>	<i>Under Review</i>	
Athabasca University			
<i>Master of Counselling: Art Therapy</i>	<i>Program</i>	<i>Under Review</i>	
Columbia College			
<i>Associate of Arts (re-consent)</i>	<i>Program</i>	<i>Under Review</i>	
<i>Associate of Science (re-consent)</i>	<i>Program</i>	<i>Under Review</i>	
Fraser International College			
<i>Associate of Arts</i>	<i>Program</i>	<i>Under Review</i>	
Gonzaga University			
<i>Master of Counselling</i>	<i>Program</i>	<i>Approval</i>	<i>Consent Granted Aug 29, 2008</i>
Kutenai Art Therapy Institute			
<i>Applied Masters in Art Therapy</i>	<i>Program</i>	<i>Under Review</i>	
New York Institute of Technology			
<i>Master of Business Administration</i>	<i>Program</i>	<i>Approval</i>	<i>Consent Granted Aug 18, 2008</i>
Queen's University			
<i>Master of Business Administration</i>	<i>Program</i>	<i>Approval</i>	<i>Consent Granted Jun 26, 2008</i>
<i>Use of the word "university"</i>	<i>Organization</i>	<i>Approval</i>	<i>Consent Granted Jun 26, 2008</i>
Sprott-Shaw Degree College			
<i>Bachelor of Business Administration (re-consent)</i>	<i>Program</i>	<i>Under Review</i>	
University Canada West			
<i>Bachelor of Fine Arts</i>	<i>Program</i>	<i>Withdrawn</i>	<i>November 21, 2008</i>
<i>Bachelor of Commerce</i>	<i>Program</i>	<i>Approval</i>	<i>Consent Changed Apr 14, 2008</i>
<i>BCom (Technology Management) (re-consent)</i>	<i>Program</i>	<i>Under Review</i>	
<i>Master of Business Administration (re-consent)</i>	<i>Program</i>	<i>Under Review</i>	
<i>Use of word "university" (re-consent)</i>	<i>Organization</i>	<i>Under Review</i>	

Expired or Revoked Ministerial Consent

Ministerial consent is usually granted for a period of five-years after which an institution must successfully complete the quality assessment process for renewal of consent. If an institution decides not to apply for renewal of consent, consent will expire and the degree program may no longer be offered in BC.

Under the Standard Terms and Conditions of Consent, Institutions are required to implement a degree program within 3 years of receiving consent otherwise consent is revoked. During the period included in this report, the following Ministerial consents expired or were revoked:

Expired or Revoked Ministerial Consents

Institution/Program	Type	Status	Minister's Decision
City University of Seattle			
<i>Master in Business Administration</i>	<i>Program</i>	<i>Expired</i>	<i>December 31 2008</i>
University Canada West			
<i>Bachelor of Arts in Economics</i>	<i>Program</i>	<i>Revoked</i>	<i>March 25, 2009</i>
<i>Bachelor of Arts in Geography</i>	<i>Program</i>	<i>Revoked</i>	<i>March 25, 2009</i>
<i>Bachelor of Arts in Culture, Heritage and Tourism</i>	<i>Program</i>	<i>Revoked</i>	<i>March 25, 2009</i>

Determination of New Degrees

Determination of new degree, requests for degree/credential name changes, and changes to consent

The Degree Program Review Criteria and Guidelines include a provision that allows institutions to request the Board's determination on whether a change in program offering is of sufficient magnitude to be classed as a new degree requiring Board review and/or approval of the Minister.

During 2008/2009, the Board reviewed three requests from institutions for a change in degree/credential name. In all three cases the Board determined that the name changes did not constitute a new degree and approved the requests.

During 2008/2009, the Board reviewed six requests received from institutions outlining proposed changes to degree programs and requesting the Board's determination of whether the changes were of such a magnitude that they constituted a new degree and would require more formal review. The Board determined that three of the six requests did constitute a new degree. The three programs which were determined to be new degrees have completed or are undergoing the DQAB quality assessment process.

Determination - New Degree requiring Review

Date Reviewed	Institution	Program
2008-Sep-15	<i>Royal Roads University</i>	The Board reviewed Royal Roads University's changes to the Master of Arts in Health Care Leadership and Management program and decided the changes constitute a new degree.
2008-Oct-20	<i>Langara College</i>	The Board reviewed Langara College's request to add a new concentration to the BBA program and determined the change constitutes a new degree.
2009-Feb-16	<i>Trinity Western University</i>	The Board reviewed Trinity Western University's proposed Minor in Gender Studies and determined it constitutes a new degree.

Determination – Approved without Review as New Degree

Date Reviewed	Institution	Program
2008-Apr-28	<i>Royal Roads University</i>	The Board reviewed Royal Roads University's request to change the name of the Bachelor of Arts in Applied Communications to a Bachelor of Arts in Professional Communications and determined the change does not constitute a new degree.
2008-Dec-01	<i>Sprott-Shaw Degree College</i>	The Board reviewed SSDC's changes to the Bachelor of Business Administration program and determined that the changes do not constitute a new degree.
2008-Dec-01	<i>Trinity Western University</i>	The Board reviewed TWU's changes to the MA in Leadership program and it was determined that the changes are not substantive enough to be considered a new degree.
2008-Dec-01	<i>University of Northern BC</i>	The Board reviewed UNBC's use of the word "executive" to describe the MBA program and determined the change does not constitute a new degree.
2009-Feb-16	<i>Kwantlen Polytechnic University</i>	The Board reviewed Kwantlen Polytechnic University's proposed name changes in the Faculty of Design and Communications and determined they do not constitute new degrees.
2009-Mar-23	<i>British Columbia Institute of Technology</i>	The Board reviewed the British Columbia Institute of Technology's proposed name change of the Bachelor of Technology in management (BTM) to a Bachelor of Technology in Leadership and Management and determined the change does not constitute new degree.

Withdrawing a Proposal

Institutions are able to withdraw a proposal at any time prior to the Board's recommendation having been provided to the Minister for decision. Institutions are informed at the time of application that withdrawn applications are publicly posted to ensure transparency and accountability in the quality assessment process.

The following applications were withdrawn during the period covered by this report:

Withdrawn Applications

Institution/Program	Type	Status	Date
Douglas College			
<i>Bachelor of Applied Music</i>	<i>Program</i>	<i>Withdrawn</i>	<i>November 24, 2008</i>
University Canada West			
<i>Bachelor of Fine Arts</i>	<i>Program</i>	<i>Withdrawn</i>	<i>November 21, 2008</i>

Reporting and Monitoring – Private and Out-of-Province Public Institutions

In addition to a quality assessment process, the Degree Authorization Act (DAA) requires all consent holders to submit annual reports to the Ministry and the Board including information on the institution, its operations in British Columbia, student demographics, the degree programs under consent and how they are continuing to meet or exceed performance standards under the established criteria.

Additionally, representatives of the Ministry and the Board Secretariat conduct annual visits to the site of each institution's British Columbia operations to ensure that the quality of post-secondary education is continually improving and meeting the needs of students. Site visits focus on evidence-based outcomes related to the initial applications and expert reviewers' reports.

Following the site visits, the Board Secretariat develops individual performance reports for each consent holder. The site visit and performance reports are informed by the institution's annual report and site visit, as well as the initial organization review, program review(s), and any concerns or issues brought to the Ministry's attention during the reporting cycle. The reports include general observations, examples of good practice noted and recommendations and requirements for the institution to enhance quality, where necessary.

The 2008/2009 reporting cycle included sixteen institutions currently operating with consent, fifteen of which were required to provide a report to the Ministry for the 2007/08 academic year. Annual reports were submitted by July 31, 2008 and site visits were scheduled for the fall of 2008. The performance reports were sent to each institution in March 2009. Institutions were given the opportunity to provide feedback and comments on the report before the Board reviewed the reports at the March 23, 2009 meeting.

In 2008/2009, fourteen⁸ site visits were performed by members of the Secretariat on behalf of the Board.

Substantive Changes

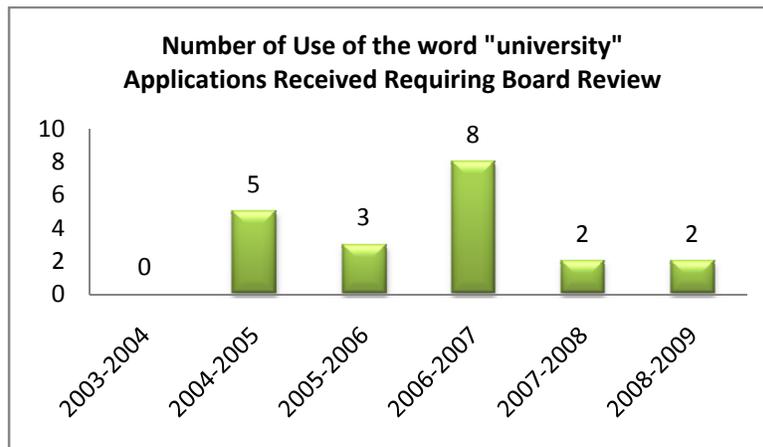
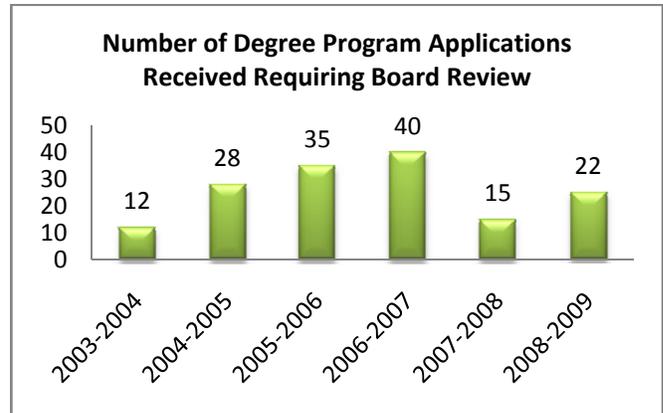
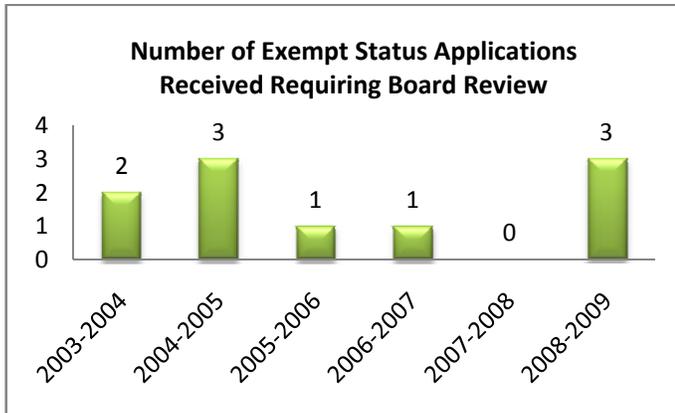
Under the Standard Terms and Conditions of Consent the Board also reviewed applications from private and out-of-private public institutions for substantive changes such as location changes and changes in ownership

⁸ Annual site visits are carried out for institutions currently operating programs in BC.

Looking Back - Applications Received

Board in Review

Since the establishment of the DQAB in 2002, 152 program applications, 20 applications for use of the word "university" and 10 applications for exempt status have been received requiring board review.



Other Activities and Accomplishments

Outcomes Testing

The Board investigated methods of gauging the varying levels of success of academic programs being offered in British Columbia, primarily through standardized methods of outcomes testing.

Conferences

In May 2008, representatives of the Board attended the Pan-Canadian Quality Assurance Symposium: Challenges and Opportunities in Canadian Degree Quality Assurance held in Quebec City, QC.

Review of Meeting Proceedings

At its July 2008 meeting, the DQAB reviewed its meeting procedures and conflict of interest guidelines. This review was initiated following the appointment of a new Chairperson, and resulted in changes to the monthly agenda format and meeting procedures.

Alberta-British Columbia Cooperation

During the reporting year, the Board and Secretariat continued working with the Campus Alberta Quality Council on harmonizing processes and criteria between the two provinces with the view of mutual recognition of quality assessments of degree programs in both provinces.

Looking Towards the Future

In the coming year, the DQAB will continue to review applications for new degree programs, use of “university” and exempt status. With the increasing number of new degree proposals given consent under the *Degree Authorization Act (DAA)*, the DQAB expects a gradual shift in workload from new applications to monitoring existing consent holders based on evidence-based outcome reviews and established reporting mechanism. This includes reviewing and making recommendations on applications for renewal of consent submitted by institutions whose period of consent is about to expire.

To ensure that the criteria used in the assessment of applications to the Minister remain relevant, the Board will continue its ongoing work in criteria revision.

In the coming year, the DQAB will also work to strengthen the peer and public consultation processes as the Board is committed to an open and accountable quality assessment process. Institutional participation in peer and public review is central in the quality assessment process and the Board will review current review procedures to identify barriers to institutional participation in the system consultative process.

In response to an application received from an institution offering degree programs overseas, the Board will work towards establishing policies and procedures for offshore degree program expert reviews. The first degree quality assessment review of a BC-based private institution offering degree programs overseas is expected to occur in the spring of 2010.

The Board is in the process of participating in Ministry consultations regarding the Education Quality Assurance designation, which is expected to launch in the fall of 2009. The designation will be based on existing quality assurance mechanisms, such as the DQAB. The Board is pleased about its role in determining eligibility of institutions for the designation.

The Board will continue to actively seek opportunities for communication and dialogue with bodies and agencies whose mandate is similar to the DQAB, and whose work also falls in the area of education quality assurance. This includes continuing to work with the Pan-Canadian Subcommittee on Quality Assurance and other provincial

bodies. The Board will also investigate strategic partnership initiatives to increase public awareness of the DQAB both within and beyond the BC post-secondary system.

The Board members look forward to working with the Minister of Advanced Education and Labour Market Development, as well as Ministry staff, stakeholders and students to ensure the Province of British Columbia continues to build a reputation as a jurisdiction of post-secondary educational excellence.

Appendix 1 – Board Member Bibliographies

DQAB Member Biographies

Nicholas Rubidge, Chair

Nicholas Rubidge is the president and chief executive officer of College of the Rockies. He has more than 30 years' experience in the post-secondary system. Before joining the College of the Rockies, Rubidge served as director of the colleges and institutional planning branch at the Ministry of Advanced Education, Training and Technology in Victoria and as vice-president of Royal Roads University. In 1975, Rubidge was one of the educational administrators hired to create a multi-campus college for the East Kootenay region. That college became East Kootenay Community College and was later renamed College of the Rockies. Rubidge serves as chair of the Post-Secondary Employers Association. His educational background includes a master's degree in agricultural economics and a doctorate in adult education from the University of British Columbia, and a bachelor of science degree from London University in England.

Roger Blackman, Vice-Chair

Roger Blackman is special advisor to the dean of arts for Simon Fraser University, where he has taught psychology since 1967. He is a fellow of the Canadian psychological association, was a founding member of the provincial degree program review committee and served on the board of the B.C. Council on Admissions and Transfer. Blackman received his PhD and master of science in psychology from McGill University. He holds a bachelor of science with honours from Edinburgh University and a bachelor of science from London University.

Thomas Johnstone

Tom Johnstone is chair of the advisory board of the International Property Tax Institute. He has led commissions of inquiry in real property taxation for the provinces of New Brunswick and Alberta and delivered a workshop on valuation for 10 Eastern European countries in Prague, and consulted for the Ministry of Finance in Poland, and the governments of Tanzania and Uganda. Previous to this position, he was chief executive officer of the B.C. Assessment Authority and the assessment commissioner for the Province of British Columbia. Johnstone is a former director of the United Way in Victoria and a former director of the Quality Council of B.C. He is currently a trustee and chair of finance with the Islands Trust board. Johnstone received the award of excellence in process management from the Quality Council of British Columbia and is published in Canadian and international journals on assessment, valuation, management and administrative issues. He holds a diploma in urban land economics from the University of British Columbia.

Tim McEwan

Since February 2008, Tim McEwan has served as president and CEO of Initiatives Prince George, a corporation owned by the City of Prince George that is responsible for facilitating economic development in Prince George and Northern B.C. Before this, he was principal of T. M. McEwan Consulting Ltd., a firm providing management and public policy consulting services in Vancouver. McEwan previously served as founding executive director of the B.C. Progress Board, provided key leadership for the B.C. Business Summit and served as director of programs and policy with the Business Council of British Columbia. He holds a master of public administration and a bachelor of arts, both from the University of Victoria.

Robert Rogerson

Robert Rogerson is the vice-president academic at University Canada West. He is the former dean of arts and science at the University of Lethbridge, and he has also held academic appointments at Memorial University of Newfoundland where he served as head of geography, assistant director to the Labrador Institute for Northern Studies and executive director of Oceans 2000. At the University of Lethbridge, he most recently completed a second term as professor and chair of the geography department. In 2001, he was awarded the Canadian Association of Geographers Award for Excellence in Teaching Geography, and in 2005 was presented with the J. L. Robinson Award for Meritorious Service to the Discipline of Geography by the Western Division of the Canadian Association of Geographers. He was president (2007-2009) of the Western Division of the Canadian Association of Geographers. Rogerson holds his bachelor of arts (honours) from the University of Liverpool in the U.K., his master of science from McGill University, and his PhD from Macquarie University in Sydney, Australia.

John Stubbs

John Stubbs is a professor emeritus of history and past President and Vice-Chancellor of Simon Fraser University. A long-time university executive and educator, Stubbs has served as President and Vice-Chancellor of Trent University, Associate Dean of Arts at the University of Waterloo, Governor of Sir Sandford Fleming College, and as a member of the executive of the Council of Ontario Universities. He has taught politics and history at Trent University and history at the University of Waterloo. He is the author of numerous articles and papers on British political history and the history of journalism. Stubbs is a former director of BC Hydro and the Laurier Institution. In the past, he served as a director for the Association of Universities and Colleges of Canada, the Vancouver Board of Trade, and the Business Council of British Columbia. He has served as a director of the Canada Millennium Scholarship Foundation since 1999. Stubbs holds a bachelor of arts from the University of Toronto, a master of science from the London School of Economics, and a doctor of philosophy from Oxford University.

Stanley Shapiro

Stanley Shapiro is a retired professor emeritus of marketing and former dean of business at Simon Fraser University. He has taught marketing at the Wharton School of the University of Pennsylvania, and at McGill University, where he also served as dean of management. The author of more than sixty academic publications, he was one of the first Distinguished Fellows selected by the Academy of Marketing Science. Shapiro is a former president of both the McGill and the SFU faculty associations. After retiring from SFU in 1999, he taught for four additional years in the "online" graduate diploma of business administration, the management of technology and the business and liberal studies programs. He was also a member of the academic council of the Open University of British Columbia. Shapiro holds a PhD and a master of business administration from the University of Pennsylvania and a bachelor of arts from Harvard University.

Richard Tees

Richard Tees is a professor emeritus of psychology at the University of British Columbia. He has acted in numerous UBC management and advisory roles for 40 years, serving as head of the psychology department and on its senate for 15 years. Tees was a member of the executive of the UBC Okanagan transition management team that oversaw the establishment of a second campus of UBC in Kelowna, serving as its acting deputy vice chancellor and academic vice president until July 2006. He is the past president of the Canadian Society for Brain, Behaviour and Cognitive Science and the Canadian Council of Departments of Psychology, a past chair of the Natural Sciences and Engineering Research Council grant selection committee and is currently the chair of the board of directors of Cetecea Networks Corporation. Tees received his PhD in psychology (biopsychology) from the University of Chicago and a bachelor of arts with honours from McGill University. His academic honours include election as a Fellow in each of the three major North American scholarly societies: the Canadian Psychological Association, the American Psychological Association and American Psychological Society.

Harro van Brummelen

Harro van Brummelen is a founding professor of Trinity Western University's teacher education program. He worked for 23 years in public and private schools as a teacher, principal and provincial coordinator before joining Trinity Western University in 1986. At Trinity Western, where he is currently professor of education, he has served as Dean of Undergraduate Studies and Dean of the School of Education. He is also the past chair of the Association of British Columbia Deans of Education. He received his doctor of education from the University of British Columbia, his master of education from the University of Toronto and a bachelor of science in mathematics and physics from McGill University.

Frank Gelin, *Executive Director and Co-Chair, British Columbia Council on Admissions and Transfer.*

The mandate of the British Columbia Council on Admissions and Transfer is to facilitate admission, articulation and transfer arrangements among institutions, public and private, that are members of the BC transfer system. The Council provides information and assistance to private institutions that are seeking baccalaureate degree approval and that anticipate articulating their courses for transfer credit.

Jim Wright, *Registrar, Private Career Training Institutions Agency.*

The agency has responsibility under the *Private Career Training Institutions Act* to: provide consumer protection to the students and prospective students and ensure basic education standards of registered institutions (effective June 1, 2008); establish standards of quality that must be met by accredited institutions; establish and manage the student training completion fund.

Ruth Wittenberg, *Assistant Deputy Minister, Post Secondary Education Division, Ministry of Advanced Education and Labour Market Development.*

The Post Secondary Education Division manages the overall funding and program co-ordination for the public post-secondary education system, provides co-ordination and support to the private post-secondary education system in the province and is responsible for implementing the goals outlined in the Ministry of Advanced Education annual service plan.