# **Degree Quality Assessment Board**

2004/2005 Annual Report

March 31, 2005

# Table of Contents Degree Quality Assessment Board 2004/2005 Annual Report

#### 1. Degree Quality Assessment Board

- a. About the Board
- b. Expert reviewers
- c. Board Secretariat

#### 2. Activities and accomplishments

- a. Criteria and guidelines
- b. Operational policies
- c. Applications received
- d. Recommendations to the Minister
- e. Other activities

#### 3. Next steps

#### **Appendices**

- Appendix 1 Degree Quality Assessment Board members
- Appendix 2 Expert reviewers on applications received
- Appendix 3 Applications for exempt status for Board review received
- Appendix 4 Degree Programs for Board review received
- Appendix 5 Degree programs exempt from Board review received
- Appendix 6 Applications for use of the word "university" for Board review received
- Appendix 7 Recommendations made to the Minister
- Appendix 8 Determination of new degrees

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# DEGREE QUALITY ASSESSMENT BOARD

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SEP 3 0 2005

Honourable Murray Coell Minister of Advanced Education Parliament Buildings Victoria BC V8V 1X4

Dear Minister Coell:

On behalf of the Degree Quality Assessment Board, I am pleased to provide you with the Board's second Annual Report for the period April 1, 2004 to March 31, 2005.

Sincerely,

Brian Gillespie

Chair

#### 1. Degree Quality Assessment Board

#### a. About the Board

The Degree Quality Assessment Board (the Board) reviews and makes recommendations to the Minister of Advanced Education (the Minister) on applications for:

- new degree programs and exempt status<sup>1</sup> submitted by British Columbia public post-secondary institutions and private and out-of-province public post-secondary institutions; and,
- use of the word "university" submitted by private and out-of-province public post-secondary institutions.

The Board also recommends to the Minister, policies, criteria and guidelines that will apply for the purposes of giving or refusing consent or approval or attaching terms and conditions to consent.

The Board is comprised of eleven voting members and three non-voting members. The voting members are selected for their background, experience and interest in post-secondary education, and include representatives from the private and public post-secondary degree-granting sectors, the business community, students and the general public. The three non-voting members are from the Ministry and the private training and transfer and articulation sectors. Board members were first appointed in May 2003, for a term of one year and re-appointed in May 2004 for a further term of two years.

When an institution has been granted exempt status at a certain degree level, proposals submitted for new degree programs at that level would go directly to the Minister of Advanced Education for approval following the 30-day Notice of Intent period on the ministry's website. The Board does not review the proposal unless the Minister has concerns about it and refers it to the Board.

<sup>1</sup> Institutions with proven track records (10 years' history in enrolling students in programs at a particular degree level) and appropriate governance mechanisms in place may apply for "exempt status" at a specific degree level. For example, if an institution meets the 10-year prerequisite period for baccalaureate degrees and satisfies other criteria for exempt status, the institution could apply for exempt status in respect of new baccalaureate degrees.

#### Voting members

Brian Gillespie, Chair
Roger Blackman, Vice-chair
Deborah Poff (resigned in February 2005)
Elizabeth Ashton
Harro van Brummelen
David Sylvester
Jock Finlayson
John Winter
Thomas Simons
Stanley Shapiro
Don Ramos

#### Non-voting members

Frank Gelin Jim Wright Deborah Hull (*resigned in July 2004*) Paul Goyan (*appointed in August 2004*)

Biographical information on current Board members is available on the <u>Degree Granting Authorization</u> website and is also provided in Appendix 1.

#### **b.** Expert reviewers

The Board relies on expert advice received from subject and organization review experts who are contracted by the Board to review proposals. The willingness of these experts to serve on review panels, and the quality of their advice, has greatly assisted the Board in doing its work.. See Appendix 2 for further information on expert reviewers.

#### c. Board Secretariat

The Private Institutions and Developmental Programs Branch of the Ministry of Advanced Education provides <u>secretariat</u> support to the Board.

#### 2. Activities and accomplishments

#### a. Criteria and guidelines

Section 4 of the <u>Degree Authorization Act</u> requires that the Minister establish and publish the criteria that will apply for the purposes of giving or refusing consent, or attaching terms and conditions to consent. The Minister established criteria, in consultation with the Board, to be applied when a private or out-of-province public institution applies for consent to provide degree programs or use the word "university" in British Columbia. The same program review criteria apply to new degree programs proposed by British Columbia public post-secondary institutions.

Consultation on the criteria for use of the word "university" was carried out in November 2003. The Board reviewed the stakeholder feedback on the use of the word "university" criteria in December 2003 and made a recommendation to the Minister in January 2004. The criteria for use of the word "university" was approved by the Minister and published in May 2004.

When the quality assessment process was established in November 2003, the Ministry and the Board committed to evaluate the initial criteria after the Board's first six months of operation, based on experience applying the criteria and guidelines, and on further feedback from institutions and system stakeholders. It can take up to six months for an institution to complete the quality assessment process, therefore, it became evident that it would be more constructive for the Board to gain further experience in applying the criteria and guidelines before conducting a review of the criteria and consulting with stakeholders.

The criteria and guidelines review will involve extensive consultation with applicants, institutions in the public and private post-secondary systems and other system stakeholders.

Planning for the criteria review began in the spring of 2005. The Board will continue with its plan to consult with system stakeholders in 2005 and make its recommendations on revising the criteria and guidelines to the Minister.

#### b. Operational policies

Under the Board's Terms of Reference agreed to by the Minister and the Chair of the Board in June 2003, the Board may establish procedures for reviewing applications and all other matters referred to it. In 2004/05, the Board developed policies on:

- Operational Guidelines for Out-of-Province Institutions Operating in British Columbia through Collaborative Arrangements
- Operational Guidelines for the Review of Out-of-Province Institutions operating in British Columbia through Branch Operations
- Operational Guidelines for Recognizing Prior Assessments and Accreditations
- Annual Report Guidelines and Template for Consent Holders Under the Degree Authorization Act
- Exempt Status Interpretive Note

The Board also revised its Conflict of Interest and Confidentiality Policy for Board Members and External Experts.

### c. Applications received<sup>2</sup>

"Applications received" refers to submissions that have been submitted and verified by the secretariat:

- for Board review; and,
- Minister's review if the degree proposal is from an institution with exempt status and Board review is not required.

The Board strives to make recommendations to the Minister within six months of an application being referred to the Board.

The Board Secretariat has fielded numerous requests for information and Post-secondary Institution Proposal System (PSIPS) User IDs during this period.

4

Represents the number of applications received during the period April 1, 2004 – March 31, 2005. It does not include applications received in the prior period that were in progress and reviewed by the Board in 2004/2005.

#### Applications for Exempt Status – received in 2004/2005

Applications for Exempt Status – received in 2004/2005		
<b>Institution Type</b>	Number received	
	(for review by the Board)	
British Columbia Public Institutions	1	
Private and out-of-province public institutions	2	
Total	3	

• See Appendix 3 for further information on exempt status applications received between April 1, 2004 – March 31, 2005.

#### Degree program applications – received in 2004/2005

Degree program applications – received in 2004/2005			
Institution Type	Number Received	Number for review by the Board	Number exempt from Board review
British Columbia Public Institutions	23	15	8
Private and out-of-province public institutions	14	13	1
Total	37	28	9

• See Appendices 4 and 5 for further information on degree program applications received between April 1, 2004 – March 31, 2005.

#### Applications for use of the word "university" – received in 2004/2005

Applications for use of the word "university" – received in 2004/2005	
Institution Type	Number received (for review by the Board)
Private and out-of-province public institutions	5
Total	5

• See Appendix 6 for further information on applications for use of the word "university" received between April 1, 2004 – March 31, 2005.

#### d. Recommendations to the Minister<sup>3</sup>

In the period from April 1, 2004 to March 31, 2005, the Board made a total of 23 recommendations to the Minister for new degree programs, application for exempt status and application for use of the word "university". These include recommendations on submissions received during the prior period.

Minister's approvals are posted on the <u>Recommendations</u>, <u>Approvals and Consents</u> web page on the Degree Granting Authorization web site.

Recommendations made to the Minister – Applications for Exempt Status		
<b>Institution Type</b>	Recommendations to approve	
British Columbia Public Institutions	1	
Private and out-of-province public institutions	0	
Total	1	

Recommendations made to the Minister – Degree Programs		
<b>Institution Type</b>	Recommendations to approve	
British Columbia Public Institutions	16	
Private and out-of-province public institutions	5	
Total	21	

Recommendations made to the Minister – Applications for use of the word		
"university"		
<b>Institution Type</b>	Recommendations to approve	
Private and out-of-province public institutions	1	
Total	1	

• See Appendix 7 for further information on recommendations to the Minister on applications.

6

Represents recommendations made by the Board during the period April 1, 2004 to March 31, 2005; includes recommendations made on applications received during the prior period.

#### e. Other activities

Determination of new degree

The Degree Program Criteria includes a provision that allows institutions to request the Board's determination of whether a change in program offering is of sufficient magnitude to be classed as a new degree, requiring Board review and/or approval of the Minister. During 2004/2005, the Board reviewed 10 such requests. The Board determined that 9 of the 10 requests did not constitute a new degree. No further review or approval of these 9 programs was required.

• See Appendix 8 for further information on requests for determination of new degrees reviewed by the Board.

Inter-provincial Committee on Quality Assurance

The Board provided feedback to the consultation conducted by the Inter-provincial Committee on Quality Assurance on a proposed Pan-Canadian approach to quality assurance in post-secondary education at the degree level.

#### 3. Next steps

In 2005/2006, the Board will continue its duty to review and make recommendations to the Minister on applications for Ministerial approval or consent for new degree programs, exempt status and use of the word "university."

In 2005, the Board will evaluate the criteria, seek further feedback from system stakeholders and recommend changes to the criteria, as appropriate, to the Minister.

The Board will also continue to work on policies related to the quality assessment process.

#### **Degree Quality Assessment Board members**

#### Brian Gillespie, Chair

Brian Gillespie served in a number of roles – including President, Vice-President of Education and Dean – at the British Columbia Institute of Technology over 24 years before retiring in 2000. He is a former chair of the Provincial Degree Program Review Committee and has served on the Boards of the Pacific Parklands Foundation, Vancouver General Hospital, the Science Council of British Columbia. and the former Industry Training and Apprenticeship Commission, among others. Gillespie holds a Master of Science in Physics from McMaster University and a Doctor of Higher Education from Nova University.

#### Roger Blackman, Vice-Chair

Roger Blackman is special advisor to the Dean of Arts for Simon Fraser University, where he has taught psychology since 1967. He is a fellow of the Canadian Psychological Association, was a founding member of the Provincial Degree Program Review Committee and served on the Board of the British Columbia Council on Admissions and Transfer. Blackman received his PhD and Master of Science in Psychology from McGill University. He holds a Bachelor of Science with honours from Edinburgh University and a Bachelor of Science from London University.

#### **Deborah Poff** (resigned in February 2005)

Deborah Poff is a Professor of Political Science and Philosophy at the University of Northern British Columbia. She is currently Sheldon Chumir Fellow in Public Policy. Deborah Poff was Vice-President (Academic) and Provost at the University of Northern British Columbia since 1993. Previously, she served as Director of a research institute at Mount Saint Vincent University in Halifax. Poff received her PhD from the University of Guelph, holds a Master of Arts from Carleton University and holds Bachelor of Arts with honours degrees from Queen's University and the University of Guelph. She is a former chair of the Provincial Degree Program Review Committee.

#### Elizabeth Ashton

Elizabeth Ashton has been the president of Camosun College since 1994. Previously, she served as Vice-President, Academic at Sir Sandford Fleming College in Peterborough and Dean of the Hospitality, Tourism and Leisure Management Division at Humber College in Toronto. Ashton received her Doctor of Philosophy in Education Administration at the University of Texas in Austin, a Master of Arts from the University of Central Michigan and a Master of Education from the University of Toronto. She is a former member of the Provincial Degree Program Review Committee.

#### **Appendix 1** (continued)

#### Harro Van Brummelen

Harro Van Brummelen is a founding professor of Trinity Western University's teacher education program. He worked for 23 years in public and private schools as a teacher, principal and provincial co-ordinator before joining Trinity Western University in 1986 as an Associate Professor. He is currently a Professor of Education and Dean of the School of Education at Trinity Western University and chair of the Association of British Columbia Deans of Education. He received his Doctor of Education from the University of British Columbia, his Master of Education from the University of Toronto and a Bachelor of Science in Math and Physics from McGill University.

#### **David Sylvester**

David Sylvester is the President of Corpus Christi College, British Columbia's Catholic Liberal Arts college at the University of British Columbia. He is a member of the American Historical Association, the Medieval Academy, the Medieval Association of the Pacific and the Association of Catholic Colleges and Universities of Canada. Sylvester holds a PhD and a Master of Arts from Fordham University in New York and a Bachelor of Arts from Niagara University in New York State.

#### **Jock Finlayson**

Jock Finlayson is the Executive Vice-President of the Business Council of British Columbia, an association representing 190 British Columbia companies that account for one-quarter of the jobs in the province. In this role, he oversees work on economic, fiscal, tax, environmental and regulatory issues of interest to the business community. Finlayson holds a Master's degree in Business from Yale University, undergraduate and Master of Arts degrees from the University of British Columbia and a post-graduate diploma in economics from the University of London. He has written articles about economic and business issues for Business in Vancouver, the Vancouver Sun and the Financial Post.

#### John Winter

John Winter is President of the British Columbia Chamber of Commerce. He has considerable experience in the private and non-profit sectors and with government at all levels. His 29-year career in management with Molson Breweries included assignments in British Columbia, Ontario, Alberta, Quebec, Newfoundland and California. He has served as a Director of the Vancouver Board of Trade, on the Board of Tourism Vancouver and on the executive cabinet for the United Way of the Lower Mainland. Winter holds a Bachelor of Commerce from Memorial University and has studied marketing at the University of Western Ontario.

#### Appendix 1 (continued)

#### **Thomas Simons**

Thomas Simons began his career as a Project Engineer at H.A. Simons Ltd., a company his father began in Vancouver. In 1968, he was named President and CEO of the company. Following the acquisition of Simons by Agra Inc. in July 1999, Simons became a member of the company's Board of Directors. He has served on the Board of Governors of the B.C. Institute of Technology and is a past director of the Vancouver Board of Trade and the British Columbia Trade Development Corporation. He also served on the British Columbia High Technology Strategy Group. He has received honorary Doctor of Laws degrees from the British Columbia Institute of Technology and Simon Fraser University. Simons received the Benefactor of the Year Award from the Council for Resource Development, a North American organization dedicated to increasing the effectiveness of college educations.

#### **Stanley Shapiro**

Stanley Shapiro is a retired Professor Emeritus of Marketing and former Dean of Business at Simon Fraser University. He has taught marketing at the Wharton School of the University of Pennsylvania, and at McGill University, where he also served as Dean of Management. He is a former President of both the McGill and the Simon Fraser University (SFU) Faculty Associations. After retiring from SFU in 1999, he taught for four additional years in the "online" graduate diploma of business administration, the management of technology and the business and liberal studies programs. He is currently a member of the academic council of the Open University of British Columbia. Shapiro holds a PhD and a Master of Business Administration from the University of Pennsylvania and a Bachelor of Arts from Harvard University.

#### **Don Ramos**

Don Ramos is pursuing his PhD in Education in the School of Curriculum Studies at the University of British Columbia. He received his Master of Arts in Communication from Simon Fraser University in January 2001 and his Bachelor of Business Administration from Simon Fraser University in August 1993. He has over 20 years' experience in the field of entertainment arts as a recording engineer and producer. Since 1985, he has also worked in this field as a Project Manager, Instructor, Department Head, Director and Dean of Education. He currently leads the Centre for Arts and Technology group of colleges as President.

#### **Appendix 1** (continued)

#### Non-voting members

**Frank Gelin**, Executive Director and Co-Chair, British Columbia Council on Admissions and Transfer.

The mandate of the British Columbia Council on Admissions and Transfer is to facilitate admission, articulation and transfer arrangements among British Columbia post-secondary institutions. The Council's role includes coordinating articulation and transfer arrangements between public and private post-secondary institutions.

#### Jim Wright, Registrar, Private Career Training Institutions Agency

The agency has responsibility under the *Private Career Training Institutions Act* to: provide consumer protection to the students and prospective students of registered institutions; establish standards of quality that must be met by accredited institutions; establish and manage the student training completion fund.

**Deborah Hull**, Director, Private Institutions and Developmental Programs Branch, Ministry of Advanced Education. (*resigned in July 2004*)

**Paul Goyan**, Director, Private Institutions and Developmental Programs Branch, Ministry of Advanced Education. (*appointed in August 2004*)

The Private Institutions and Developmental Programs Branch of the Ministry of Advanced Education is responsible for and provides secretariat support to the Degree Quality Assessment Board.

# Expert reviewers on applications received April 1, 2004 – March 31, 2005

The Degree Quality Assessment Board is grateful for the advice provided by the following experts:

Evan Alderson, *PhD* 

Chinnama Baines, RN PhD

Daniel Birch, *PhD* 

W. John Brennan, PhD FCA

Jayne Brooks, *PhD CMA* 

Brian Burtch, PhD

Edward J. Chambers, *PhD* 

Norman Cheadle, *PhD* 

Bruce P.Clayman, PhD

Raymond R. Corrado, *PhD* 

John Daley, PhD

Rene Day, RN PhD

Gordon Farrell, CMA MBA FCMA

Ron Goddard, DMA

Giles Hogya, PhD

Lindsay Meredith, PhD

Michael Miller

John M. Munro, DBA

M. Neil Murphy, *EdD* 

Katherine Penny

Carolyne Smart, *PhD* 

Landa Terblanche, RN PhD

David Twynam, *PhD* 

Ilan Vertinsky, *PhD* 

John Walsh, PhD FHCIMA

John Watson, B.Sc MBA

Eric West, PhD

John Winterdyk, PhD

Roger Wolff, DBA

# Applications for exempt status for Board review – received April 1, 2004 – March 31, 2005

BC Public Institutions

<u>Date Received</u> <u>Institution</u> <u>Degree Level</u>

October 2004 University of Northern British Columbia Master's

Private and Out-of-province Public Institutions

<u>Date Received</u> <u>Institution</u> <u>Degree Level</u>

July 2004 City University Master's

University of Phoenix Master's

New York Institute of Technology Baccalaureate

(application withdrawn)

University of Nevada Reno Master's

(application withdrawn)

Upper Iowa University Baccalaureate

(application withdrawn)

# Degree programs for Board review – received April 1, 2004 – March 31, 2005

BC Public Institution  Date Received	tions <u>Institution</u>	<u>Program</u>
May 2004	Douglas College	Bachelor of Science in Nursing
June 2004	University College of the Cariboo	Master of Business Administration
	University College of the Fraser Valley	Master of Arts (Criminal Justice)
July 2004	Camosun College	Bachelor of Business Administration (Accounting)
	University College of the Cariboo	Bachelor of Arts, Major in Theatre
	University College of the Cariboo	Bachelor of Education
October 2004	Kwantlen University College	Bachelor of Arts, Major in Criminology
	Kwantlen University College	Bachelor of Arts, Major in Psychology
	Kwantlen University College	Bachelor of Arts, Double Minor
	Kwantlen University College	Bachelor of Arts, Major in General Studies
	Okanagan University College	Bachelor of Applied Science in Internetworking and Telecommunications
January 2005	Kwantlen University College	Bachelor of Psychiatric Nursing
	North Island College	Bachelor of Applied Business – Accounting
February 2005	Malaspina University-College	Bachelor of Music in Jazz Studies
March 2005	Douglas College	Bachelor of Science in Psychiatric Nursing

Private and out-of-province public institutions <u>Date Received</u> <u>Institution</u>		<u>Program</u>
April 2004	Shang Hai College of TCM College of BC	Bachelor of Science in Traditional Chinese Medicine
September 2004	University of Northern Virginia	Master's of Business Administration
	The International College of Traditional Chinese Medicine of Vancouver Incorporated	Baccalaureate in Traditional Chinese Medicine
	The International College of Traditional Chinese Medicine of Vancouver Incorporated	Master's in Traditional Chinese Medicine
	The International College of Traditional Chinese Medicine of Vancouver Incorporated	Ph.D. in Traditional Chinese Medicine
	Central College	Master of Science in Oriental Medicine
October 2004	Lansbridge University	Master's of Business Administration
	University of Nevada Reno	Master of Arts
November 2004	Lansbridge University	Bachelor of Business Administration
December 2004	Shang Hai College of TCM College of BC	Master of Science in Traditional Chinese Medicine
	Shang Hai College of TCM College of BC	Doctor of Philosophy in Traditional Chinese Medicine
January 2005	Vancouver Central College	Associate of Arts
	Canadian International College	Associate of Arts

# Degree programs exempt from Board review – received April 1, 2004 – March 31, 2005

BC Public Insti Date Received	itutions <u>Institution</u>	<u>Program</u>
April 2004	University of British Columbia	Master of Jurisprudence in Common Law
July 2004	Simon Fraser University	Bachelor of Science in Geographic Information Science
	Simon Fraser University	PhD in Earth Sciences
	University of British Columbia	Bachelor of Computer Science, specialization Integrated Computer Science
	University of Victoria	Doctor of Philosophy in Political Science
August 2004	University of British Columbia	PhD in Social Work and Family Studies
Sept. 2004	University of British Columbia	Master of Rehabilitation Science
Feb. 2005	University of Northern British Columbia	Master of Business Administration
Private and Ou <u>Date</u> <u>Received</u>	ut-of-province Public Institutions Institution	<u>Program</u>
December 2004	Trinity Western University	Master of Arts in Interdisciplinary Humanities

# Applications for use of the word "university" for Board review – received April 1, 2004 – March 31, 2005

<u>Date Received</u> <u>Institution</u>

May 2004 LearningWise Inc. operating as

University Canada West

October 2004 Lansbridge University

January 2005 University of Northern Virginia

February 2005 University of Nevada Reno

University of Phoenix

# Recommendations made to the Minister April 1, 2004 – March 31, 2005

BC Public Institutions Recommendation and Date	Institution	Program/Application	
Recommend approval British Columbia April 2004 Institute of Technology		Bachelor of Technology in Architectural Science	
	Malaspina University- College	Bachelor of Arts, major in Geography	
	Okanagan University College	Bachelor of Arts, major in French	
Recommend approval May 2004	Malaspina University- College	Bachelor of Business Administration	
	Okanagan University College	Bachelor of Arts, majors in French and Spanish	
Recommend approval July 2004	Vancouver Community College	Bachelor of Hospitality Management	
Recommend approval August 2004	University College of the Cariboo	Bachelor of Education	
Recommend approval October 2004	Kwantlen University College	Bachelor of Arts, major in Criminology	
	Kwantlen University College	Bachelor of Arts, major in Psychology	
	Kwantlen University College	Bachelor of Arts, Double Minor	
	Kwantlen University College	Bachelor of Arts, major in General Studies	

Recommend approval November 2004	Camosun College	Bachelor of Business Administration (Accounting)	
	Douglas College	Bachelor of Science in Nursing	
	University College of the Fraser Valley	Master of Arts (Criminal Justice)	
Recommend approval December 2004	University College of the Cariboo	Bachelor of Arts, major in Theatre	
	University College of the Cariboo	Master of Business Administration	
	University of Northern British Columbia	Exempt Status to the Master's degree level	
Private and Out-of-province	Public Institutions		
Recommendation and Date	<u>Institution</u>	Program/Application	
Recommend approval April 2004	Columbia College	Associate of Arts	
	Columbia College	Associate of Science	
July 2004	LearningWise Inc. operating as University Canada West	Bachelor of Commerce (Technology Management)	
	LearningWise Inc. operating as University Canada West	Master of Business Administration	
	LearningWise Inc. operating as University Canada West	Use of the word "university"	
October 2004	Sprott-Shaw Community College	Bachelor of Business Administration	

### Determination of new degrees April 1, 2004 – March 31, 2005

a) Determination – new degree

	Date reviewed	Institution	Request	Program
	November 2004	Simon Fraser University	Joint major, existing degree	Bachelor of Arts, joint major in First Nations Studies and Archaeology
<i>b</i> )	Determinati	on - not a new degree		
	April 2004	University College of the Cariboo	Change concentrations to majors	Bachelor of Business Administration
	June 2004	Malaspina University- College	New minor	Bachelor of Arts, minor in math
	August 2004	University of Northern British Columbia	Curriculum and name change of existing degree	Bachelor of Science, major in Planning
	November 2004	Malaspina University- College	New minor, existing degree	Bachelor of Arts, minor in media studies
	November 2004	BC Open University	New concentrations, existing degree	Bachelor of Business Administration, concentrations in Accounting and Human Resources Management
	December 2004	British Columbia Institute of Technology	Letter of agreement – exchange of educational opportunities for students, faculty and staff	Aeronautcal programming
	January 2005	University of British Columbia	Delivery method and residency requirement change, existing degree	Master of Fine Arts, Creative Writing (Optional Residency)
	February 2005	Malaspina University- College	New minor, existing degrees	Bachelor of Arts and Bachelor of Science, minor in computing science
	March 2005	University College of the Fraser Valley	New minor, existing degree	Bachelor of Business Administration, minor in Economics