Reference Guide to App Privacy Implications

FOCUSED EDUCATION RESOURCES

What do the icons mean?

- Collects personal information
- Collects location information
- All data is stored inside Canada
- All data is stored outside of Canada

SCRATCH JR

DATA COLLECTED —

- Only anonymous usage information is collected.
- Anonymous usage information is only shared with third parties for legal or technical reasons.
- May ask for location (e.g. at home, at school) but does not link this with any personal information.

DATA RESIDENCY 🌐

NUMBER LINE by MLC

DATA COLLECTED —

- Information is shared with third parties to deliver services.
- Allows users to enter drawings or text, which can be preserved in a "save state" without creating an account.

Best practice:
- Instruct students to not enter personal information within drawings or text.
- Keep access keys (generated for accessing "saved states") confidential and do not share with other users.

DATA RESIDENCY 🌐

OSMO CODING

DATA COLLECTED

- Information is shared with third parties to deliver services.
- In the Osmo Play Experience, all play is locally stored. No personal information is collected. Other features of the app may collect personal information.
- Only teachers or parents can create student profiles. Only a nickname is required.
- Content submissions are filtered by the app to ensure personal information is not included.

Best practice:
- Use only non-identifiable information when creating nicknames for student profiles.
- Instruct students to not add personal information, such as age, to their profiles.

DATA RESIDENCY 🌐

HOPSCOTCH

DATA COLLECTED

- Does not share personally identifiable information with third parties.
- Account creation is not mandatory.
- Accounts can be created with only an email address, and users must be over 13.

Best practice:
- Instruct students to not include personal information within project data.

DATA RESIDENCY 🌐

SPHERO EDU

DATA COLLECTED

- Information is shared with third parties to enable certain features of toys, and for other business purposes.
- All third-party information processors are listed in detail.
- Individual robotic devices operated by the Sphero app have their own privacy policies.

Best practice:
- Opt out of marketing communications.
- Read privacy policies of any devices linked to the app before using.

DATA RESIDENCY 🌐

IXL - MATH AND ENGLISH

DATA COLLECTED

- Information is shared with third party service providers for marketing purposes.
- Users can log in with single sign on (SSO) service instead of username/password.

Best practice:
- Use only non-identifiable information when creating student accounts.

DATA RESIDENCY 🌐

TYNKER

DATA COLLECTED

- Information is shared with third parties only to deliver services and not for commercial purposes.
- Parent or teacher email is required to activate accounts for students under age 13.

Best practice:
- Instruct students to not add their image or location to user profiles.
- Collect consent from parents to activate student accounts.
- Use only non-identifiable information when creating student accounts.

DATA RESIDENCY 🌐

KHAN ACADEMY

DATA COLLECTED

- Information is shared with third party service providers for marketing purposes.
- Information is only shared with third party applications or services with the consent of users.
- Many features of the app are available without creating an account (and providing no personal information).

Best practice:
- Use only non-identifiable information when creating student accounts.
- Opt out of consenting to information sharing.

DATA RESIDENCY 🌐

LIGHTBOT: CODE HOUR

DATA COLLECTED

- No personal information is collected unless users submit their email address to be notified about new apps.

Best practice:
- Opt out of the app's Google Analytics data collection.
- Teachers: instruct student users to not submit email addresses.
- Parents: request to have their child's email address removed from the system if it has been submitted.

DATA RESIDENCY 🌐

DUOLINGO

DATA COLLECTED

- Information is shared with third parties to deliver services.
- Uses "age-gating" to restrict what services based on the age and location of the user.
- For users under 13, only parent/guardian email is collected. Also, social features, mature words, and the ability to add a bio and profile picture are disabled.

Best practice:
- Instruct students to limit personal information added to their profile, including to not add a picture.

DATA RESIDENCY 🌐

KAHOOT!

DATA COLLECTED

- Adult (teacher / parent) information is shared with third parties to deliver services.
- Account creation is required for teachers and students to create and host a Kahoot! (but not for users who only play a Kahoot).
- To create accounts, the app collects email address, user name and password. Student accounts also require date of birth.

Best practice:
- Instruct students to submit only minimum required information if creating accounts.
- Instruct students to create non-identifying user names.

DATA RESIDENCY 🌐

Reference Guide to App Privacy Implications

Disclaimer: This assessment is based on the privacy policies and terms of use which are publicly available on the app vendors' websites. Types and degree of personal information collected can vary depending on configuration within districts. For apps that store personal information of students outside Canada, consent for this storage is required.

CLASSDOJO - APP

DATA COLLECTED

- Teacher and student information is not shared for marketing purposes.
- Student accounts are automatically deleted after 12 months of inactivity.
- Teachers approve any student submissions to be shared within the app.
- Student profile or portfolio are visible only to their parents, teachers and school leaders.
- Uploading of content by students takes place only with parental consent (provided directly by parents, or via teachers).

DATA RESIDENCY

Best practice:
- Teachers collect consent from parents to activate student accounts.

BOOK CREATOR

DATA COLLECTED

- Books created in the app are private by default and their content can be shared by teachers.
- Personal information, including name, email and school, is collected from students for the purpose of account creation.
- Users can access through an existing Office 365 account.

Best practice:
- Do not share student books with a wider audience.
- Instruct students to not include personal information about themselves or others in text, video or audio files that are uploaded to the app.

DATA RESIDENCY

STARFALL LEARN TO READ

DATA COLLECTED

- Personal information is not collected from student users.
- No advertising is displayed.
- Personal information collected from adult users is name and email address.
- Information is shared with third parties to deliver services.

Best practice:
- Keep login credentials for Parent-Teacher Centre secure and do not share with other users.

DATA RESIDENCY

QR CODE SCANNER BY TAP MEDIA

DATA COLLECTED

- Includes functionality to scan QR codes, barcodes as well as PDF documents.

Best practice:
- Do not scan any documents that could contain personal information.
- Do not share any documents containing personal information via social media functions within the app.

DATA RESIDENCY

TICKLE

DATA COLLECTED

- App requests opt-in consent at the time personal information is collected.
- Information is shared with third parties for marketing purposes.

Best practice:
- Instruct students to not include personal information about themselves or others in pictures and other multimedia submissions.
- Instruct students to opt out of marketing communications.

DATA RESIDENCY

PREZI VIEWER

DATA COLLECTED

- Not intended for users under age 13.
- Users between age 13 and 18 use accounts created by a parent or guardian.

Best practice:
- Instruct students to not include personal information in their own presentations, or when commenting on the presentations of others.

DATA RESIDENCY

PUPPET PALS

DATA COLLECTED

- Personal information is not shared with third parties.
- No cookies or tracking technologies are used.

Best practice:
- When using the "voice acting" feature, instruct students to not include personal information about themselves or others in recordings.
- Instruct students to not upload photos of students or others to the app.

DATA RESIDENCY

POPPLET

DATA COLLECTED

- Personal Information is shared with third parties to deliver services.

Best practice:
- Opt out of marketing communicaitons.
- Opt out of personal information processing not required for service delivery.

DATA RESIDENCY

KODABLE

DATA COLLECTED

- Personal information is not collected from students.
- Students can play games on Kodable without sharing personal information.
- Teachers can create classes, add students and monitor progress within their accounts.

Best practice:
- Use non-identifying information when creating student accounts.
- Instruct students to not use real names or personal information of themselves or others in their coding examples.
- Share student and class access codes only with appropriate students and instruct students to keep codes confidential.

DATA RESIDENCY

CHATTER PIX KIDS

DATA COLLECTED

- Does not collect personal information or include sharing features.
- Email address of parents / teachers may be collected optionally for communication purposes.
- Non-identifiable usage information is collected.

Best practice:
- Instruct students to not upload pictures of themselves or others to the app.

DATA RESIDENCY

RAZ KIDS A-Z

DATA COLLECTED

- Teachers create a classroom roster and assign student user credentials (up to 36 per class).
- Personal information is used to authenticate users and monitor compliance with terms of service.
- Records audio of student's reading for teachers to evaluate.

Best practice:
- Use only non-identifiable information when creating student credentials and classroom rosters.
- Delete classroom rosters and student credentials when application no longer being used.

DATA RESIDENCY

HAIKU DECK

DATA COLLECTED

- Content submitted may be redistributed through the internet or other media channels.
- Student accounts require only a user name.

Best practice:
- Instruct students to create non-identifying user names.
- Instruct students to not include personal information within presentations.
- Use privacy settings to limit sharing of content with other users.
- Instruct students to not add personal information to their profile.

DATA RESIDENCY