

Bella Coola Valley Literacy NOW
Project

Community Literacy Plan

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Prepared by

The Bella Coola Valley Literacy NOW Task Group

Bella Coola Valley Literacy NOW Project

Community Literacy Plan

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INTRODUCTION

Inspired by the principles of the Literacy Now initiative, a group of community members representing service organizations, school district #49, the Nuxalk community, the public library, the local hospital, and other concerned groups gathered in the fall of 2006 to envision improved literacy for the Bella Coola Valley. From that initial meeting, a core group coalesced into the Literacy Now Task Group that has successfully shepherded the process to the completion of this Bella Coola Valley Community Literacy Plan.

Though the Valley continues to face serious literacy challenges such as low literacy rates and concerns about the future of the Nuxalk language, the community is responding with a number of literacy-based efforts. The Bella Coola Valley Learning Society has developed not only the Community Adult Literacy Program but also runs the Career Center - a source for employment and technology skills learning. Valley schools provide literacy education for everyone from pre-schoolers to adults and School District #49 is committed to literacy learning for all ages. Organizations from Healthy Beginnings to Success by 6 to the Public Library all support family literacy. Nuxalk language, dance, and culture are regularly taught in local schools and there are many individuals young and old committed to revitalizing Nuxalk traditions.

The Community of Bella Coola is well poised to take full advantage of the opportunities provided by the Literacy Now initiative. For its population size and remoteness, The Bella Coola Valley possesses considerable literacy assets. The Community Literacy Plan will seek to develop strategies that move literacy programs forward and make them more accessible and effective. It is anticipated that the contents of this plan will serve the Valley as a blueprint – helping to guide successful, sustainable, and joyful learning experiences. Ultimately, we see the Bella Coola Valley as a “Community of Learning” where schools, organizations, the Nuxalk Nation, government, families, and individuals work cooperatively and creatively to improve literacy and learning for all community members.

VISION STATEMENT

We envision a community where accessible, appropriate and creative literacy and learning opportunities support and enhance a high quality of life and promote life-long learning for all Bella Coola Valley residents.

BELLA COOLA VALLEY COMMUNITY PROFILE

GEOGRAPHIC LOCATION

The remote Bella Coola Valley is nestled in the heart of the Coast Mountains some 450 km northwest of Vancouver. The Valley lies at the head of a 100 km inlet from the outer Pacific Ocean. This inlet includes the Burke Channel and the North Bentinck Arm. The Valley stretches west-to-east about 80 km from the head of the North Bentinck Arm to the base of "The Hill" on Highway 20. This eastern extremity of the Valley is about a 400km drive from Williams Lake along Highway 20.

HISTORY

The ancestors of the Nuxalk First Nation Band, or Nulkakmc, have resided in the magnificent mountains and lush rain forests of the Bella Coola Valley for thousands of years. At one time villages were located throughout the Valley and along the surrounding coast. Europeans first encountered the Nuxalk, a culture rich in material and ceremonial wealth, in 1793, when explorer Alexander McKenzie, completed the first recorded crossing of North America. McKenzie arrived via the historic Nuxalk-Carrier Grease Trail, a long-established native trading route.

By virtue of the Grease Trail and the Valley's position between coast and plateau, the Nuxalkmc had long acted as traders and "middle-men" - controlling the flow of goods from one region to the other. Indeed, by the time of McKenzie's arrival, trading between the native peoples of the coast and the Europeans was common. The trading activity increased from 1848 onwards, when Bella Coola became a busy port and supply center for the interior. During the 1860's, thousands of gold seekers traveled by ship up the coast to Bella Coola as this shortened the land portion of the journey to the gold fields of the Cariboo. In 1867 the Hudson Bay Company established a trading post in Bella Coola. By 1892, sixteen non-native residents had settled in the Valley; two years later homesteads were granted to a large group of Norwegian-speaking colonists – many of who became the Valley's first commercial loggers, fisherman and farmers.

But the increased European presence had dire consequences for the Nuxalkmc. During 1862 and 1863 the native villages in the Bella Coola valley and surrounding coast were decimated by a small pox epidemic. It has been estimated that the population was reduced by 70 – 90%. This horrific loss of life led to the eventual congregation of all native villages at one location, Q'um'kuts, where the Bella Coola reserve remains today. The descendants from the many villages now live in the Bella Coola and 4mile reserve.

Through the first half of the twentieth century Bella Coola remained largely isolated from the rest of the province. Although Union Steamships offered weekly service between Vancouver and Bella Coola from 1906 to the mid-1950's, pack-trails continued to be the main transportation route linking the Valley and the plateau. Local labour and volunteer effort changed that in 1953, when the "Freedom Road" was pushed over the mountains

to Anahim Lake. Now connected to the provincial highway system, the Valley became the “Third Outlet to the Pacific”.

Over the final half of the last century the community grew and bustled with the development of large resource-based industries of commercial fishing and logging. By the late 1990's however, over-harvesting and habitat disturbance had led to diminished fish counts, while the accessible high-value timber had been extracted. The local fishing industry declined rapidly while logging companies and then the Forest Service pulled out of the Valley. During the past decade, Bella Coola has been experiencing the “bust “ phase of the “boom-bust” resource-extraction life cycle, resulting in a steeply declining economy and a halving of the population.

Today, the six small communities of the Bella Coola Valley – Bella Coola, 4 Mile Reserve, Hagensborg, Firvale, Stuie, and Atnarko – are struggling to redefine themselves in an evolving economy. Lacking any industry beyond the remains of fishing and logging, along with a fledgling but growing tourism sector, the number of Valley residents continues to decline. Many of those who have chosen to stay have been left in transitional circumstances without the skills necessary to bridge to new opportunities. However, these challenges are being confronted by a dedicated non-for-profit sector of organizations, groups, and volunteer commissions working with local government agencies and the Nuxalk community to revitalize Bella Coola and help the Valley take advantage of the opportunities of the new millennium.

SOCIO-ECONOMIC PROFILE

Note: It is difficult to ascertain precise data for Bella Coola since the Valley is not recognized as a demographic unit and detailed information regarding the Nuxalkmc (Bella Coola 1, Indian Reserve) is suppressed. Hence, where necessary some of the data here is taken from the Central Coast Regional District (CCRD) census numbers that cover a much larger geographic area and include communities outside the Valley. The demographic statistics of the CCRD broadly represent those of Bella Coola and the Valley makes up approximately 60% of the population of the CCRD. The data presented here is from the 2006 Census unless otherwise stated.

Population

The population of the Bella Coola Valley is 1,900. Population growth in the valley from 2001 to 2006 was –17.8% (5.3% BC.) The population decline rate is several percentage points higher among the non-aboriginal population than it is for the Nuxalkmc.

Age Distribution

The median age for Non-Aboriginals in the Bella Coola Valley is about 45 (*approx. 41 BC.*) According to the 2001 census, median age for Nuxalkmc was 28.

Population by age group in the CCRD:

Age Group	CCRD (%)	BC (%)
0 – 4	7.7	4.9
5 – 14	13.6	11.6
15 – 24	13.5	13.1
25 – 64	55.0	55.8
65+	10.7	14.6

The CCRD as a whole has a higher percentage of young and school-aged children than provincial averages. This is especially true among the first nations communities.

Family Structure

The percentage of households with children at home in the CCRD is 25.8% (26.3% BC.)
The percentage of families headed by a single parent is 23.0% (12.2% BC)

Ethnic Identity

The Bella Coola Valley community is approximately 52% Non-Aboriginal and 48% Aboriginal Nuxalkmc (4.8% Aboriginal in BC.) While the number of individuals self-identifying as aboriginal is almost exactly ten times the provincial average, the Valley has a minute visible minority population (0.8%) when compared to the province (24.7% BC.) Virtually the entire visible minority population in the Valley is of Chinese descent.

Education

This region continues to have the lowest level of literacy rates in the province. The CCRD has the third highest number of 18 year olds who did not graduate from high school - 2004-2006 at 57.9% (23.2% BC.)

In the CCRD, of the total population (2,500) 15 years or older:

- 1,010 (40.4%) have no certificate, diploma or degree (20% BC)
- 675 (27.0%) have high school or equivalent (27.9% BC)
- 230 (9.2%) have an apprenticeship or trades diploma (10.9% BC)
- 75 (3.0%) have university certificate, diploma below bachelor level (5.4%)
- 235 (9.4%) have university certificate, diploma or degree (19.3% BC)

Of the total population (425) between the ages of 15 – 24:

- 235 (55.3%) have no certificate, diploma or degree (37.3 BC%)

Of the total population (370) between the ages of 25 -34:

- 135 (36.5%) have no certificate, diploma or degree (9.4% BC)

Of the total population (1,370) between the ages of 35 - 64:

- 450 (32.8%) have no certificate, diploma or degree (13.1%BC)

Economic Profile

Percent of individuals in the Valley with annual incomes less than \$20,000 is 26% (12% BC) and those with annual incomes over \$80,000 is 15% (28% BC.) The average full-time, full-year earnings for persons on the Nuxalk reserve is \$26,400 (\$44,307 BC.) Unemployment in the Valley as a whole is 12% and on the reserve 29% (6.0%BC.)

In the CCRD, of the total population (2,500) 15 years and older 1,390 reported being in the labour force:

- 45 (3.2%) in Manufacturing industries (8.6% BC)
- 205 (14.7%) in Agriculture and Resource based (4.9% BC)
- 70 (5.0%) in Construction (7.6% BC)
- 10 (0.7%) in Wholesale trade (4.2% BC)
- 135 (9.7%) in Retail trade (11.4% BC)
- 15 (1.1%) in Finance and Real Estate (6.2%)
- 160 (11.5%) in Health Care and Social Services (9.7% BC)
- 200 (14.4%) in Education services (7.0% BC)
- 140 (10.1%) in Business services (19.9% BC)
- 410 (29.5%) in Other services (20.6% BC)

THE LITERACY NOW INITIATIVE IN THE BELLA COOLA VALLEY

INITIATIVE BACKGROUND

The Literacy NOW initiative in the Bella Coola Valley began to take shape in the fall of 2006 when Nuxalk Nation member and Adult literacy Program Community Liaison Sam Moody, invited Bernadette Rhymer from Literacy NOW to the Valley. The initial meeting was held on October 26th and was attended by twelve community members. A core group of supporters was developed and continued to meet over the first few months of 2007 to keep the initiative moving forward.

A Literacy NOW Launch Meeting was held on June 7, 2007 and was attended by 12 individuals. Attendees shared strong feelings about working together to provide better literacy opportunities in the Valley. Each person was excited about the potential of resource sharing and planning together for a clearly defined view of our community in terms of literacy. School District #49 expressed openness in sharing resources with a look to further joint use of facilities. The Bella Coola Valley Hospital expressed excitement that this would undoubtedly help patient care. The Director of Nuxalk Health & Wellness pledged support as literacy is named as a leading concept in the 10-year health plan for the Nation.

A Literacy NOW Task Group was formed and a list of community partners and supporters was generated. (An updated list is provided below.) By the end of 2007, the Bella Coola Valley Learning Society had agreed to act as a Steward for Phase 2 of the initiative and an Application for Community Planning funds was submitted to Literacy NOW. Funding was approved and a Community Researcher was hired to assist the Task Group in the completion of The Bella Coola Valley Community Literacy Plan.

TASK GROUP MEMBERS/COMMUNITY PARTNERS/SUPPORTERS

Task Group Members	Community Partners	Supporters
Janice Kyle , Coordinator Adult Literacy Project	Pat Lenci , Public Health Nurse Vancouver Coastal Health	Joy McKay , Chief Administrative Officer Central Coast Regional District
Dwayne Doyle , Principal Nusatsum Elementary School and DLP Coordinator School District #49	Lori Campbell , Executive Director Bella Coola Valley Learning Society	Fawn Blake , Facilitator/Instructor Strong Start Program/Preschool Bella Coola Elementary
Susan Grigor , Coordinator Central Coast Success by 6	Charlie Nelson , Director Nuxalk Health & Wellness	Dianne Tuck , Branch Manager Williams Lake and District Credit Union, Bella Coola Branch
Lorna Layton , Librarian Vancouver Island Library	David Grigor , Author and Webmaster	Jeremy Baillie , Principal Bella Coola Elementary School District #49
Gail Moody , Program Manager Nuxalk Health & Wellness Healthy Beginnings	Linda Chapman , Librarian, Vancouver Island Library Owner, Puppetree Story-telling	Ron Evans , Instructor North Island College
Erin Chapman , District Librarian School District #49		Bill Tallio , Director Nuxalk Public Works

COMMUNITY LITERACY INVENTORY

INVENTORY PROCESS

The Task Group began by creating a basic list of programs and services in the Valley. This list was continually added to during the inventory process as the Group expanded its vision of a community literacy plan. The list was organized by age group and the Task Group and community partners performed a modified “gallery walk” through each age group to discuss the available resources and the gaps in services.

Two separate questionnaires were created. The first targeted service providers and was utilized to gather detailed information about literacy and learning services and the needs for individual programs. The second questionnaire was designed for literacy service clients and the general public to gain input about the utilization of existing services and what visions the community has for literacy and learning in the Valley.

Information was gathered through questionnaires, meetings, presentations, and interviews with groups and individuals. Those providing feedback and input included literacy service providers, school teachers, pre-school coordinators, librarians, school principals, elders, parent advisory committees, home-schooling parents, adult basic education instructors, family and social services workers, and other concerned community members.

BELLA COOLA VALLEY LITERACY/LEARNING RESOURCES BY AGE GROUP

Babies and Young Children (Pre-Natal to Age 5)

Nuxalk Health and Wellness Healthy Beginnings

Success by Six

Vancouver Island Public Library

Bella Coola Elementary

- Strong Start/Preschool
- Nuxalk Art and Language
- After School Program
- Libraries

Acwsalcta School Kii Kii Tii Pre-School – Little Learners Literacy Club

Nuxalk Daycare

Winnie-the-Pooh Daycare

Community Support Society

School-Aged Children (Kindergarten to Age 15)

Bella Coola Elementary

- Nuxalk Art and Language
- After School Program
- Remedial Language Arts Programs

- Libraries
- Book Fairs

Acwsalcta School

Nusatsum Elementary School

- DARE with the RCMP
- Music Program
- Nuxalk Art and Language
- After School Programs
- Libraries
- Technology classes
- Book Fairs
- Remedial Language Arts Programs
- French

Seventh Day Adventist School

- Daily Storytime
- Classroom Libraries
- Computer Literacy
- Readathons

Vancouver Island Public Library

Sir Alexander McKenzie Secondary School

- Music Program
- Nuxalk Art and Language
- Nuxalk Carving Program
- After School Programs
- Libraries
- Technology and Media classes
- Book Fairs
- Remedial Language Arts Programs
- French
- Trades Programs

Home Schooling

On-Line Learning

Young Adults (Age 16 to 24)

Acwsalcta School

Sir Alexander McKenzie Secondary School

- Adult Education (Dogwood Certificate)
- Junior Alternate Education Program
- Music Programs
- Nuxalk Art and Language
- French
- Outdoor Education

Seventh Day Adventist School

- Libraries
- Outside Reading/Book Report Program
- Computer Literacy

- Readathons

Vancouver Island Public Library

Adult Basic Education Programs

- Sir Alexander McKenzie Secondary School
- Nuxalk College
- North Island College

Bella Coola Valley Learning Society

- Community Adult Literacy Program
- Career Center
- Technical and certification courses

On-Line Learning

Internet Cafe

Community Kitchens

Adults (Age 25 to 64)

Adult Basic Education Programs

- Sir Alexander McKenzie Secondary School (Dogwood Certificate)
- Nuxalk College
- North Island College

Bella Coola Valley Learning Society

- Community Adult Literacy Program
- Career Center
- Technical and certification courses

Vancouver Island Public Library

Bella Coola General Hospital Pharmacy – Prescription Literacy

On-Line Learning

Health Help On-Line

Seniors (Age 65+)

Bella Coola Valley Learning Society – Community Adult Literacy Program

Bella Coola General Hospital Pharmacy – Prescription Literacy

Elders Wellness Council

Vancouver Island Public Library

On-Line Learning

Elders Computer Club

DISCUSSION OF ISSUES IDENTIFIED

- For its population size, the Bella Coola Valley possesses considerable literacy assets. It has been consistently observed that many of these resources are underutilized. Lack of awareness of literacy and learning resources and lack of motivation are significant causes.
- The existing Community Adult Literacy Program/Center is especially underutilized. Lack of human resources prevent the Program from being fully accessible and from broadening its mission to be a center and focus for the improvement of community literacy.
- There exists some overlap of services throughout the spectrum of learning resources, though it is especially true at certain age levels, for instance Adult Basic Education Programs. There is a need for greater coordination and communication between educational service providers to maximize the limited learning resources available in the Valley.
- There is a lack of effectively linking literacy to other community issues like health, nutrition, employment and a need for active “liaising” with related support services programs. It is important to build community-wide literacy awareness so that service providers are able to make knowledgeable referrals between programs.
- Nuxalk language and cultural literacy is intimately tied to the health and well-being of the Nuxalk Community. There is concern about the continued erosion of cultural learning and the future of the Nuxalk language as the number of fluent speakers continues to decline. A fully literate Bella Coola Valley populace includes the reinvigoration of Nuxalk art, culture, and language.
- The lack of viable local industries and work opportunities in the Valley has a negative effect on community literacy. There is an understandable reticence on the part of Valley residents to gain skills that ultimately require their leaving the Valley in order to utilize them. Many young adults see their future outside of the Valley and tend not to participate in or support local learning opportunities.
- Much of the literacy and learning resources in the Valley are centered in school classrooms or other settings that deter certain segments of the populace. There is a need for projects that go beyond “traditional” literacy classes including fun and informal family literacy events such as storytelling, poetry reading, drama, puppet shows, etc. and linking these activities with local artists, writers, and performers.

COMMUNITY LITERACY PLAN

The development of the Bella Coola Valley Community Literacy Plan has been guided by our vision of a community where accessible, appropriate and creative literacy and learning opportunities support and enhance a high quality of life and promote life-long learning for all Bella Coola Valley residents.

To reach this goal the Task Group has identified the following objectives to be accomplished over the next two years:

- 1) **Establish a centralized Community Literacy Center** and Community Literacy Coordinator to provide services and programs and to coordinate community literacy activities.
- 2) **Develop increased public awareness** about the importance of literacy and the range of literacy services available in the Valley.
- 3) **Enhance community-wide coordination** of existing literacy resources and related support services.
- 4) **Create new literacy and learning opportunities and services** that support the development of early literacy, school literacy, adult literacy, family literacy, Nuxalk language and cultural literacy, and work place literacy associated with valley-based businesses and cottage industries.

Objective 1: Establish a centralized Community Literacy Center and Community Literacy Coordinator to provide services and programs and to coordinate community literacy activities.

The Community Adult Literacy Center (CALP) currently provides a range of services targeted to adults. CALP is a program of the Bella Coola Valley Learning Society whose staff includes the Adult Literacy Coordinator and the Community Literacy Liaison – both very part-time positions. Objective 1) seeks to broaden CALP into a Community Literacy Center with expanded services and hours of operation and additional staff (Community Literacy Coordinator.) This is seen as essential to improving the accessibility and effectiveness of existing literacy resources.

Year One Strategies:

- Secure funding for Community Literacy Plan implementation
- Secure agreement with BCV Learning Society to continue to act as Steward
- Secure agreement with BCV Learning Society to broaden Community Adult Literacy Program space into an expanded Community Literacy Center
- Contract a Community Literacy Coordinator position
- Community Coordinator to work with Adult Literacy Coordinator and Community Literacy Liaison to develop integrated work plan and a Center program schedule
- Inventory existing materials/equipment and create a needs assessment

Year Two Strategies:

- Formally launch Community Literacy Center with expanded hours and services
- Develop comprehensive, multi-year plan to address identified gaps in services and emerging community needs
- Research and secure funding sources for new materials/equipment and for the continuation of literacy plan implementation

Objective 2: Develop increased public awareness about the importance of literacy and the range of literacy services available in the Valley.

A significant barrier to improved literacy in the Valley is the lack of awareness about what literacy is and how it affects people's lives. Many Valley residents do not realize the direct connection between literacy and quality of life. Objective 2) seeks to build the valuing of literacy and learning as fundamental to health and well-being and to improve visibility for literacy services.

Year One Strategies:

- Develop a detailed directory of literacy services and providers using the Community Literacy Inventory
- Coordinate with Community Literacy Liaison to design strategic community awareness campaign that promotes literacy, develops an understanding of the importance of life-long learning, and provides comprehensive information about community services
- Explore partnerships with related human service organizations to heighten literacy awareness among clients
- Increase media attention about literacy issues in the community

Year Two Strategies:

- Research, plan and create Literacy Website promoting literacy issues, solutions, and programs in the community
- Implement strategic community literacy awareness plan
- Engage partnerships with interested human service organizations
- Continue to research and identify barriers to community literacy

Objective 3: Enhance community-wide coordination of existing literacy resources and related support services.

There are several groups, agencies, and institutions currently addressing literacy issues in the Valley. Coordination amongst these organizations is often lacking or haphazard. Objective 3) seeks to provide more intentional and consistent coordination to improve efficiency, create synergistic effects, and avoid duplication of services.

Year One Strategies:

- Coordinate activities with the Literacy NOW Task Group
- Develop partnerships with existing literacy programs and services
- Liaise with service providers and develop materials that allow knowledgeable and effective referrals between programs/organizations
- Improve communications between programs and services
- Build connections between schools, parents and literacy programs

Year Two Strategies:

- Coordinate activities with the Literacy NOW Task Group
- Imbed literacy materials and information into complimentary programs in the community, such as health and family support services
- Explore workshops and training opportunities for service providers to build skills and enhance delivery of services
- Explore partnerships with local businesses to support workplace literacy

Objective 4: Create new literacy and learning opportunities and services that support the development of early literacy, school literacy, adult literacy, family literacy, Nuxalk language and cultural literacy, and work place literacy associated with valley-based businesses and cottage industries.

Many existing literacy services do not impact segments of the population discouraged by “classroom-style” learning. Objective 4) seeks to engage the entire community in creative learning environments that include traditional Nuxalk cultural forms and involve local artists, and support work place literacy programs for locally-based businesses.

Year One Strategies:

- Develop a regular ‘Family Literacy’ program calendar and pilot several events that include fun, informal gatherings
- Engage local artists and art groups to participate in literacy programs
- Coordinate with Nuxalk language and cultural teachers and Nuxalk Band Administration to explore strategies on expanding Nuxalk literacy
- Target several existing/emerging local businesses/industries and research literacy-based needs/training

Year Two Strategies

- Expand Family Literacy program into regular series of events and build on successes
- Support the implementation of Nuxalk language literacy strategies
- Facilitate literacy-based training opportunities and services that develop a skilled labour pool for targeted Valley-based small businesses and cottage industries

TWO YEAR PLAN IMPLEMENTATION BUDGET: 2008-2010

EXPENDITURES

1) Fees and Wages: \$57,122.62

Wages: \$56,800.00

Community Literacy Coordinator: $\$25/\text{hr} \times 2,000\text{hr}$ (100wks x 20hr/wk) = \$50,000

Task Group Representative: $\$20/\text{hr} \times 200\text{hr}$ (100wks x 2hr/wk) = \$4,000

Administrator: $28\$/\text{hr} \times 100\text{hr} = \$2,800$

Benefits/MERCs: \$322.62

On gross wages of \$2,800.00

CPP: $\$2,800 \times 4.95\% = \138.60

EI: $\$2,800 \times 1.73\% = \$48.44 \times 1.4 = \$67.82$

Vacation Pay: $\$2,800 \times 4.0\% = \112.00

WCB: $\$2,800 \times .15\% = \4.20

Professional Fees: \$1,100

Bookkeeper: $\$50/\text{month} \times 24\text{months} = \$1,200$

2) Direct Costs: \$3,640

Meeting/Event Expenses: \$1,840

Task Group meetings: \$240 (bi-monthly – $\$20/\text{mnth} \times 12\text{mnths}$)

Community celebration events: \$600 ($\$300/\text{event} \times 2\text{events}$)

Family literacy night events: \$1,000 ($\$100/\text{event} \times 10\text{events}$)

Materials and Supplies: \$1,800

General office supplies: \$720 ($\$30/\text{mnth} \times 24\text{mnths}$)

New literacy materials: \$600 ($\$300/\text{yr} \times 2\text{yrs}$)

Other (balloons, decorations, thank-you notes, games): \$480 ($\$20/\text{mnth} \times 24\text{mnths}$)

3) Communications: \$2,250

Promotion: \$1,320

Monthly newspaper articles will be free

Newspaper ads: \$840 ($\$35/\text{mnth} \times 24\text{mnths}$)

Ad in newspaper business card page: \$480 ($\$10/\text{issue} \times 2\text{issues}/\text{mnth} \times 24\text{mnths}$)

Postage: \$580

Four mailbox ad drop to 850 boxes: \$360

Four rolls of 100 stamps for general mailing: \$220

Printing Photocopying: \$350

4,000 mail drop ad and community counter copies: \$200

3,000 flyers/posters (estimated over length of project): \$150

4) **Transportation/Travel: \$3,200**

Airfare: \$1,800 (\$600/trip x 3trips Vancouver for training and skills-building)

Accommodation/Meals: \$1,400 (\$175/day x 8days)

5) **Overhead: \$6,425.76**

Note: Costs based on 40% of office space/facility use.

Telephone and Internet: \$1,329.76 (\$56.24/mnth x 24 mnths)

Rent (office space & equipment): \$3,600 (\$150/mnth x 24mnths)

Utilities: \$1,496

Hydro: \$264 (\$55 bi-monthly x 40% x 12mnths)

Oil: \$1,232 (\$220/mnth x 40% x 14 fall/winter/spring mnths)

TOTAL EXPENDITURES: \$72,638.38

REVENUES

- **Literacy NOW Phase III Funding:** \$30,000/yr x 2yrs = **\$60,000**
- **WLDCU Community Initiative Fund:** \$2,500/yr x 2yrs = **\$5,000**
- **Locally Operating Corporate Foundations:** \$1,319.19/yr x 2yrs = **\$2,638.38**
(i.e. BC Hydro, Columbia Fuels, Telus – funding Family Literacy events)
- **Other sources:** \$2,500/yr x 2yrs = **\$5,000**
(Funding for elders/first nations/after-school programs or other targeted-group specific funding from regional/provincial sources.)

TOTAL REVENUES: \$72,638.38