

# StrongStartBC: Sign Samples & Specifications

Updated: Sept 2024

Sample 1:



Sample 2:



*Notes: The position of the components, the proportions, and the colours of the sign, BC Mark and StrongStartBC endorsed mark are fixed and may not be altered in any way*

*Font: The white text that sits on the dark blue background, at the bottom of the sign is BC Sans bold. The BC Sans font can be downloaded from this weblink: <https://tinyurl.com/mwa5k74e>*

*Colours: The colours used for the sign are same corporate colours of the StrongStart BC endorsed mark.*

**BCID Blue**

PMS: 288C  
CMYK (print): 100/80/6/32  
RGB (screen/web): 35/64/117

**BCID Gold**

PMS: 130C  
CMYK (print): 0/30/100/0  
RGB (screen/web): 227/168/43