

## Mission Waterfront Revitalization Master Plan

Project Lead: District of Mission

### Background

- Mission's Waterfront is one of the last and largest underdeveloped waterfronts on the Fraser River and represents a significant opportunity for land use that supports complete connected communities as well as economic development.
- The Waterfront site which was identified in the 2020 Official Community Plan contains 296 acres of land which includes provincial infrastructure (Hwy 7 and Hwy 11), a CP Rail Line, West Coast Express station and a harbour.

### Project Overview

- The District of Mission initiated their Waterfront Revitalization Master Plan (WRMP) in June 2021 and are currently in the second phase of the initiative, developing site concepts with the goal of finalizing the Draft Plan in the Spring of 2023.

### Key Highlights

- Revitalizing the waterfront has the potential to provide many benefits that extend beyond Mission to the rest of the Fraser Valley and Lower Mainland and will increase access to opportunities, support sustainability, and drive investment and bold economic development.
- The overarching goals of the WRMP align with the objectives of the provincial integrated planning process and provide an opportunity to apply those principles and shape the planning to better achieve provincial priorities.

### Provincial Levers

- Investments could be leveraged to achieve shared benefits such as community affordability, livability and resiliency, reducing GHGs and supporting economic growth and innovation.



PTBC GOALS	PTBC OBJECTIVES	POTENTIAL OPPORTUNITIES
<b>Complete Connected Communities</b>	<ul style="list-style-type: none"> <li>Locate development close to sustainable travel options, jobs and services</li> <li>Support affordability and choice by creating a mix of housing types that align with housing needs</li> <li>Support the priorities of BC's diverse communities to achieve shared benefits</li> </ul>	<ul style="list-style-type: none"> <li>The waterfront redevelopment will include a variety of land uses to facilitate a thriving and dynamic community including innovation employment/light industry, mixed use, destination/commercial, residential hubs and open spaces.</li> <li>Land uses and opportunities that foster a diverse and complete community with employment, residential for all income levels, commercial, light industrial, recreation and civic spaces.</li> </ul>
<b>Safe and Integrated Transportation Systems</b>	<ul style="list-style-type: none"> <li>Provide a safe, seamless and reliable system across modes and jurisdictions</li> <li>Enable alternative mode choices for people and goods to reduce total vehicle travel activity within networks</li> <li>Invest in public transportation and active transportation infrastructure that creates choices for all users</li> </ul>	<ul style="list-style-type: none"> <li>An integrated transportation hub (transit, rail, shipping) within the waterfront area to meet employment and sustainability priorities as well as investments to improve transportation connectivity to downtown and other transportation routes/corridors.</li> </ul>
<b>Economic Competitiveness and Prosperity</b>	<ul style="list-style-type: none"> <li>Connect people to jobs and services</li> <li>Facilitate moving goods to markets with infrastructure and services</li> <li>Plan land use to maximize economic development potential</li> </ul>	<ul style="list-style-type: none"> <li>Creating an employment hub that is directly connected through a range of transportation options will provide significant economic dividends to the community that will not only create exciting opportunities in the District but could also inspire growth and expansion of existing institutions.</li> </ul>
<b>Resilience and Climate Action</b>	<ul style="list-style-type: none"> <li>Support transportation initiatives that result in lower GHG emissions</li> <li>Develop infrastructure solutions that emphasize future resiliency of transportation systems</li> <li>Support resilient communities and infrastructure that can better adapt to climate change</li> </ul>	<ul style="list-style-type: none"> <li>Emphasizing green development, including habitat restoration and healthy, active, outdoor activities throughout the waterfront site will encourage sustainable transportation.</li> </ul>