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## SIGNAGE GUIDELINES

### CONSTRUCTION SIGN

Further to consultations with federal departments, provincial and municipal associations, the new signage approach uses one multi-partner sign that is more informational in nature (Infrastructure Project Sign Design and Installation Guidelines (<http://www.infrastructure.gc.ca/pub/signage-panneaux/intro-eng.html>))

### Manufacturing and Installation

- In general, signs should be installed 30-days before construction begins and stay in place until 30-days after construction is completed.
- The cost of signs manufactured and installed in accordance with these guidelines is an eligible project cost.
- Signs should always be securely installed in a prominent area. They should not obstruct traffic or cause safety concerns, particularly if located near a road. To avoid potential safety issues, ensure that the appropriate provincial and municipal authorities are consulted. No signs should be installed on third-party property without their permission.
- Signs are to be manufactured of materials that are fully recyclable to reduce burdens on the environment.
- You are required to submit a layout of the sign to the lead ministry staff for approval prior to final production.

Local governments may order the construction signage directly from Queen's Printer or from a sign company of their choice. For all others, construction signage can only be ordered from a sign company.

Below is the contact information for Queen's Printer:

Paula Peterson  
Print Agent  
Queen's Printer  
Shared Services BC  
Phone: (250) 387-9364  
Fax: (250) 356-7380  
E-mail: [Paula.Peterson@gov.bc.ca](mailto:Paula.Peterson@gov.bc.ca)

## Design Features to Include:

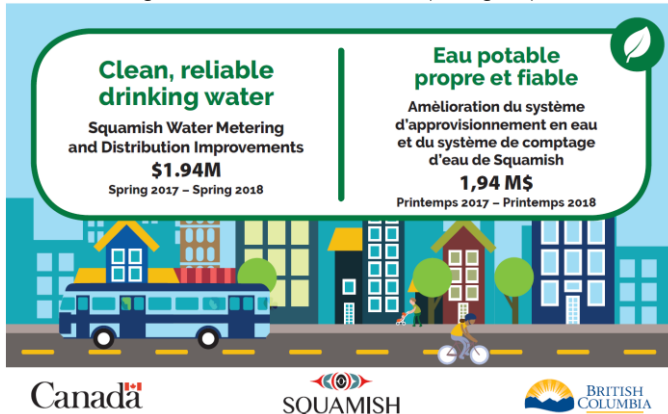
- The bottom logo bar should include a single logo of each of the government funding partners. The ordering of the logos is as follows: Canada at far left, proponent (and/or other funding partners as applicable), and the province at far right.
- one of the two background graphics – urban or rural.
- one icon (see icon selection table).
- four project details:
  - a short and clear project title,
  - one statement of a benefit related to funding category (see benefits statement table),
  - total eligible cost, and
  - project timelines (season and year).
- Should you require the project graphic design files, click on this link <http://www.infrastructure.gc.ca/pub/signage-panneaux/intro-eng.html>.

## Use of Canada's Official Languages

- All signs should be bilingual for the communities listed below: Campbell River, Chilliwack, Comox, Garibaldi Highlands, Kamloops, Langley, Mission, Nanaimo, Nelson, North Vancouver, Pemberton, Penticton, Port Alberni, Port Coquitlam, Powell River, Prince George, Rossland, Sechelt, Terrace, Tsawwassen, Victoria, and Whistler.
- All other communities may choose a unilingual sign.

The following are examples of the expected layout of a multi-partner sign:

Urban background with Green icon (bilingual)



Rural background with Green icon (unilingual)



Sign Item Number	Dimensions (W X H) mm	Substrate Sign Blank #	Reflectivity	Colour
C-035-u	1951 x 1220	Aluminum	1	As indicated



### Icon and Border Pantone Colour Codes

Public Transit Infrastructure: 716c	Social Infrastructure: 7425c
Green Infrastructure: 356c	Trade and Transportation Infrastructure: 2147c
Rural and Northern Communities: "Cool Grey 9c"	General Municipal Infrastructure: 3135c

### Icon Selection Table

Project Category	Icon to Use
Brownfield Remediation and Redevelopment	Green Infrastructure
Connectivity and Broadband	Rural and Northern Communities
Disaster Mitigation	Green infrastructure or General Municipal Infrastructure
Drinking Water	Green Infrastructure
Green Energy	Green Infrastructure
Highways and Roads	General Municipal Infrastructure
Innovation	Green Infrastructure or General Municipal Infrastructure
Local and Regional Airports	Trade and Transportation Infrastructure
Public Transit	Public Transit Infrastructure
Short Sea Shipping	Trade and Transportation Infrastructure
Shortline Rail	Trade and Transportation Infrastructure
Solid Waste Management	Green Infrastructure
Wastewater	Green Infrastructure

### Benefits Statement Table

Proponents are to select a benefit statement that best matches the funded project's benefits.

Project Category	English Benefit Statements	French Benefit Statements
Broadband and Connectivity	<ul style="list-style-type: none"> <li>• More access to faster Internet</li> <li>• Expanded connectivity and broadband access</li> <li>• Greater learning and business opportunities</li> <li>• More access to domestic and global resources and markets</li> <li>• Helping businesses compete, grow and create jobs</li> </ul>	<ul style="list-style-type: none"> <li>• Élargir l'accès à Internet haute vitesse</li> <li>• Améliorer la connectivité et l'accès à large bande</li> <li>• Offrir davantage d'occasions d'apprentissage et d'affaires</li> <li>• Meilleur accès aux ressources et aux marchés nationaux et mondiaux</li> </ul>
Brownfield Remediation and	<ul style="list-style-type: none"> <li>• A healthier, better protected environment</li> <li>• Smart growth through urban site renewal</li> <li>• Urban renewal and cleaner environment</li> </ul>	<ul style="list-style-type: none"> <li>• Environnement plus sain et mieux protégé</li> <li>• Croissance intelligente par le renouvellement d'un site urbain</li> </ul>

Redevelopment	<ul style="list-style-type: none"> <li>• A green, clean growth solution</li> </ul>	<ul style="list-style-type: none"> <li>• Renouveau urbain et environnement plus propre</li> <li>• Solution de croissance verte et propre</li> </ul>
Disaster Mitigation	<ul style="list-style-type: none"> <li>• Safer and more resilient communities</li> <li>• Securing Canada and Canadians' future</li> <li>• Better protected homes, businesses and livelihoods</li> <li>• Reduced risk, greater resilience</li> </ul>	<ul style="list-style-type: none"> <li>• Collectivités sécuritaires et plus résilientes</li> <li>• Assurer l'avenir du Canada et des Canadiens</li> <li>• Meilleure protection des foyers, des Entreprises et des moyens de gagner sa vie</li> <li>• Risque réduit, résilience accrue</li> </ul>
Drinking Water	<ul style="list-style-type: none"> <li>• Clean, reliable drinking water</li> <li>• Increased access to safe drinking water</li> <li>• A green, clean growth solution</li> </ul>	<ul style="list-style-type: none"> <li>• Eau potable propre et fiable</li> <li>• Accès accru à de l'eau potable sûre</li> <li>• Solution de croissance verte et propre</li> </ul>
Green Energy	<ul style="list-style-type: none"> <li>• A more energy efficient, sustainable community</li> <li>• Creating healthy, green and self-sustaining communities</li> <li>• Low carbon, renewable energy</li> <li>• Environmentally responsible infrastructure investments</li> </ul>	<ul style="list-style-type: none"> <li>• Collectivité plus écoénergétique et durable</li> <li>• Créer des collectivités saines, vertes et autonomes</li> <li>• Énergie renouvelable à faibles émissions de carbone</li> <li>• Investissements écologiquement responsables dans les infrastructures</li> </ul>
Highways and Roads	<ul style="list-style-type: none"> <li>• Safer, faster and less congested roads</li> <li>• Safer and more efficient roads and bridges</li> <li>• Reduced urban congestion</li> </ul>	<ul style="list-style-type: none"> <li>• Routes où la circulation est moins congestionnée, plus sécuritaire et plus rapide</li> <li>• Routes et ponts plus sécuritaires et efficaces</li> <li>• Réduction de la congestion urbaine</li> </ul>
Innovation	<ul style="list-style-type: none"> <li>• Investing in the economy and jobs of the future</li> <li>• Modern, innovative infrastructure</li> <li>• A more livable, vibrant and sustainable community</li> <li>• Clean technologies for tomorrow</li> </ul>	<ul style="list-style-type: none"> <li>• Investir dans l'économie et les emplois de l'avenir</li> <li>• Infrastructures modernes et novatrices</li> <li>• Collectivité où il fait bon vivre, dynamique et durable</li> <li>• Technologies propres pour demain</li> </ul>
Local and Regional Airports	<ul style="list-style-type: none"> <li>• Safe, secure and efficient transportation</li> <li>• Enhanced service, increased economic opportunities</li> <li>• Greater access to global markets</li> <li>• Helping businesses compete, grow and create jobs</li> </ul>	<ul style="list-style-type: none"> <li>• Transport sécuritaire, sûr et efficace</li> <li>• Service amélioré, possibilités économiques accrues</li> <li>• Meilleur accès aux marchés mondiaux</li> <li>• Aider les entreprises à être concurrentielles, à croître et à créer des emplois</li> </ul>
Public Transit	<ul style="list-style-type: none"> <li>• Modern, reliable public transportation services</li> <li>• Increased urban transit options, greener</li> </ul>	<ul style="list-style-type: none"> <li>• Services de transport en commun modernes et fiables</li> <li>• Options de mobilité urbaine accrues,</li> </ul>

	<p>cities</p> <ul style="list-style-type: none"> <li>• Fast, efficient and reliable public transit</li> </ul>	<p>villes plus vertes</p> <ul style="list-style-type: none"> <li>• Transport en commun rapide, efficace et fiable</li> </ul>
Short Sea Shipping	<ul style="list-style-type: none"> <li>• Modern, secure and efficient ports and shipping</li> <li>• Safe, secure movement of people and goods</li> <li>• Helping businesses compete, grow and create jobs</li> <li>• Connecting communities to global trade opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Ports et transport modernes, sûrs et efficaces</li> <li>• Transport sûr et sécuritaire des personnes et des marchandises</li> <li>• Aider les entreprises à être concurrentielles, à croître et à créer des emplois</li> <li>• Relier les collectivités aux possibilités d'affaires à l'échelle mondiale</li> </ul>
Shortline Rail	<ul style="list-style-type: none"> <li>• Safe, secure and efficient transportation</li> <li>• Helping businesses compete, grow and create jobs</li> <li>• Connecting communities to domestic and global markets</li> <li>• Efficient, secure rail transportation services</li> </ul>	<ul style="list-style-type: none"> <li>• Transport sécuritaire, sûr et efficace</li> <li>• Aider les entreprises à être concurrentielles, à croître et à créer des emplois</li> <li>• Créer des liens entre les collectivités et les marchés nationaux et mondiaux</li> <li>• Services de transport par rail efficace et sûr</li> </ul>
Solid Waste Management	<ul style="list-style-type: none"> <li>• Sustainable, environmentally friendly waste management</li> <li>• Better waste management, lower emissions</li> <li>• Improved waste management, cleaner environment</li> <li>• Cleaner, more sustainable communities</li> </ul>	<ul style="list-style-type: none"> <li>• Gestion durable et écologique des déchets</li> <li>• Meilleure gestion des déchets, émissions réduites</li> <li>• Gestion améliorée des déchets, environnement plus propre</li> <li>• Collectivités plus propres et plus durables</li> </ul>
Wastewater	<ul style="list-style-type: none"> <li>• Reliable and efficient wastewater collection and treatment</li> <li>• Effective wastewater treatment, healthier environment</li> <li>• Protecting our waterways and ecosystems</li> <li>• Improving environmental performance</li> <li>• Reliable services, healthier environment</li> </ul>	<ul style="list-style-type: none"> <li>• Collecte et traitement fiable et efficace des eaux usées</li> <li>• Traitement efficace des eaux usées, environnement plus sain</li> <li>• Protéger nos cours d'eau et nos écosystèmes</li> <li>• Améliorer la performance environnementale</li> <li>• Services fiables, environnement plus sain</li> </ul>

## PERMANENT SIGN OR PLAQUE

- Where the Ultimate Recipient decides to install a permanent plaque or other suitable marker with respect to the Project, it shall recognize the federal and provincial contribution.
- You are required to submit a layout of the permanent sign or plaque prior to final production to the lead ministry staff for approval.
- The cost of Project permanent signs or plaques is an eligible project cost.