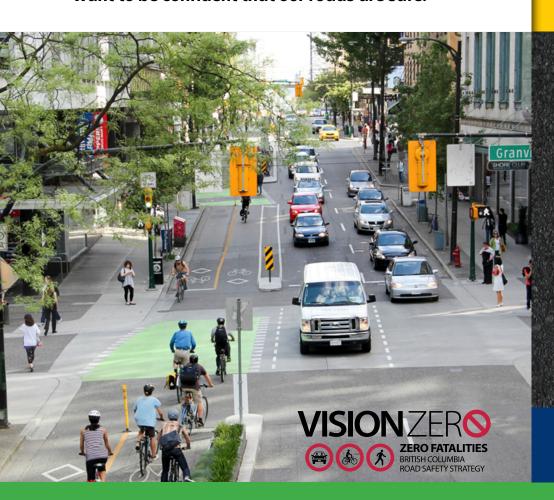
BC Road Safety Strategy 2025

A Collaborative Framework for Road Safety



Whether you're a driver, pedestrian, cyclist, skateboarder or another type of road user, you want to be confident that our roads are safe.



A framework rooted in the vision of realizing zero fatalities and serious injuries on B.C. roads.

Targets

- >>> Continuous downward trends in rate-based number of fatalities and serious injuries (per 100,000 population)
- Reducing road traffic deaths and serious injuries by 50% in 2030 (Stockholm Declaration)



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Based on three pillars, this framework outlines the tools, initiatives, awareness campaigns and enforcement programs that create a road safety network in B.C.

- 1. Working together for the future of road safety
- 2. Tools to make our roads safer
- 3. Inspiring British Columbians to make safe road choices