

Event/Campaign	Lead Agency	Scheduled Date
<a href="#">Child Car Seat Safety</a>	BCAA	Year round
<a href="#">MADD 911 Program</a>	MADD	Year round
<a href="#">Winter GoByBike Week</a>	GoByBike/ICBC	February 8-14
<a href="#">Family Day Long Weekend Road Safety</a>	RoadSafetyBC	February 14-18
<a href="#">ICBC Road Safety Speaker Tour</a>	ICBC	April-May
<a href="#">#BuckleUpBC/Occupant Restraint Campaign</a>	BCACP/RoadSafetyBC	March 18-29
<a href="#">Distracted Driving Campaign</a> <a href="#">Occupant Restraint Campaign</a>	BCACP /ICBC	March
<a href="#">National Impaired Driving Prevention Week</a>	RCMP	March 10-17
<a href="#">Easter Long Weekend Road Safety</a>	RoadSafetyBC	April 18-21
<a href="#">Alexa's Team Awards – Regional Events</a>	MADD/RCMP	April
<a href="#">Auto Crime Enforcement Campaign</a>	ICBC/Police Services Branch/IMPACT	April
<a href="#">Cone Zone</a>	Work Zone Safety Alliance	May-August
High Risk Driving Campaign <a href="#">Motorcycle Safety Awareness Month</a>	RoadSafetyBC	May
<a href="#">Canada Road Safety Week</a>	Canadian Association of Chiefs of Police	May 13-19
<a href="#">International Roadcheck</a>	CVSA/CCMTA	May 13-15
<a href="#">Victoria Day Long Weekend</a>	ICBC	May 18-20
<a href="#">Graduation Season Safety</a>	ICBC	May/June
<a href="#">MADD Dry Grad &amp; Schools Program</a>	MADD	May/June
<a href="#">Safe Kids Week</a>	BC IRPU / Parachute	June 3 - 9
<a href="#">Spring GoByBike Week</a>	GoByBike/ICBC	May 31 – June 6
<a href="#">Neighbourhood Safety</a>	BCAA	June
<a href="#">CounterAttack Summer Campaign</a> <a href="#">Summer Impaired Driving Campaign (Alcohol/Drugs)</a>	BCACP/ICBC	June 15 – August 31
<a href="#">B.C. Day Long Weekend</a>	ICBC	August 1-4
<a href="#">Back to School Safety</a>	ICBC	August
<a href="#">Back to School Safety</a>	BCAA	August
<a href="#">Labour Day Long Weekend</a>	ICBC	August 29-31
<a href="#">Distracted Driving Campaign</a> <a href="#">Occupant Restraint Campaign</a>	BCACP/ICBC	September 1-30
<a href="#">School Zone Safety for Children</a>	BCAA	September
<a href="#">Commercial Vehicle Brake Safety Week</a>	CVSA/CCMTA	August 24-30
<a href="#">School Assembly Program</a>	MADD	September – March
Thanksgiving <a href="#">Long Weekend Road Safety</a>	ICBC	October 10-13
<a href="#">Shift into Winter</a>	Winter Driving Safety Alliance	October
<a href="#">National Teen Driver Safety</a>	Parachute	October 20-26
<a href="#">Fall GoByBike Week</a>	GoByBike/ICBC	September 27 – October 3
<a href="#">Halloween Safety</a>	ICBC	October 31
Drive Relative to Conditions Campaign (Speed/Pedestrian)	ICBC	October 1-31
<a href="#">MADD Red Ribbon Campaign</a>	MADD	November - January
<a href="#">Operation Red Nose</a>	Operation Red Nose	November - December
<a href="#">National Day of Remembrance for Road Crash Victims</a>	RoadSafetyBC	November 19
<a href="#">National Safe Driving Week</a>	Canada Safety Council	December 1-7
<a href="#">Winter Counter Attack Campaign</a> Winter Impaired Driving Campaign (Alcohol/Drugs)	BCACP/ICBC	December 1-31