



## INFORMATION BULLETIN

On Friday May 30th, the Office of the Superintendent of Motor Vehicles (OSMV) officially changed its name to RoadSafetyBC.

The new RoadSafetyBC name is intended to better communicate the purpose, role and mandate of the organization and reduce confusion around the work of the Superintendent of Motor Vehicles.

The Superintendent is the head of RoadSafetyBC. The Superintendent retains his position, title and authorities under the *Motor Vehicle Act* (e.g. prohibitions issued, reviews undertaken, powers enacted, etc).

The Superintendent's name and authority will also continue to be referenced in various forms, notices and direct communications to drivers. This role will be undertaken within the broader RoadSafetyBC organization name and branding, as opposed to "the Office of the Superintendent" name.

The RoadSafetyBC name has been used in our web and social media work such as [Twitter](#) & [YouTube](#) since 2012, and the name has now been granted an official government of BC endorsed mark as, displayed above.

There will be a period of transition as the Superintendent's office and our various partners and stakeholders update forms, notices, letters, publications and communications to reflect the new RoadSafetyBC name and branding. Electronic content will be updated during June and July 2014, but printed materials will be updated gradually and as they come up for reprint, meaning materials with both the old and new branding will continue to be in use for a period of time. Both name formats will continue to be accepted.

The day to day functions of the Superintendent of Motor Vehicles continue under RoadSafetyBC - the name change does not impact any powers, authorities or actions.

For more information on the name change or application of the new RoadSafetyBC name and branding please email [RoadSafetyBC@gov.bc.ca](mailto:RoadSafetyBC@gov.bc.ca)