

Governing in the Public Interest 2022 - Agenda

Time	Ballroom A	Rooms 109/110	Room 201	Rooms 202/203/204 Tribunal-Focused	Rooms 205/206/207
8:00 - 9:00	Breakfast and Registration				
9:00 - 9:15	Indigenous Welcome				
9:20 - 9:30	Opening Remarks from Minister of Finance				
9:30 - 10:30	Plenary: Governing in the Public Interest in 2022				
10:30 - 11:00	Networking Break (30 mins)				
11:00 - 12:00	Best Practices for Public Sector Organizations (1 st Session)	Building Inclusive Boards	Deputy Ministers' Panel 1 - Ask Them Anything	Working with the Self-Represented Litigants	
12:00 - 1:00	Lunch				
1:00 - 1:45	Plenary: Reconciliation & Decolonization				
1:45 - 2:00	Break (15 mins)				
2:00 - 3:00	Meaningful Reconciliation	Championing the Public Interest in the Regulatory Board Room	Deputy Ministers' Panel 2 - Ask Them Anything	Public Accountability of Administrative Tribunals	Empowered Boards, Effective Organizations & Conflict Management
3:00 - 3:10	Break (10 mins)				
3:10 - 3:20	Remarks from Premier John Horgan				
3:20 - 3:30	Break (10 mins)				
3:30 - 4:30	Boards & CEOs: Successful Partnerships	Best Practices for Public Sector Organizations (2 nd Session)			Governing with Purpose and ESG
4:30 - 4:40	Closing Remarks				
4:45 - 5:45			Networking Social with Ministers		

Governing in the Public Interest Conference Program

Plenary: Governing in the Public Interest in 2022

9:30 – 10:30 am in Ballroom A

Session Summary

A primary function of all public sector agencies, boards, commissions and tribunals and their appointees is to operate and govern in the public interest – that is to advance the welfare and safety of the broader public. But what does this look like in 2022?

This panel examines how to put the interests of citizens at the centre of decision making and how to broaden responsible fiduciary oversight to incorporate: reconciliation; equity, diversity, and inclusion; and environmental and social values and actions into the practice of governance.

Speaker Biographies

Sasha Hobbs

Sasha Hobbs is a Metis person who has lived and worked on the unceded traditional territories of the Coast Salish First Nations for most of her life. She currently sits as one of six publicly appointed Benchers for the Law Society of B.C.

She is most recently the new Chief Strategy Officer for Metis Nation British Columbia where her work focuses on a range of social sector priorities for Metis people in British Columbia. Sasha is also the founder and principal strategist of HSI Hobbs Strategic Insights, whose mandate is to provide strategic planning to support transformational initiatives.

Sasha is the former Chief Operating Officer of the First Nations Technology Council, Executive Director of Multiculturalism, and Director of Executive Development for the Provincial Government. Sasha began her career as an academic, and worked at the Nicola Valley Institute of Technology, the Native Education College, and Simon Fraser University where she helped launch the Indigenous Student Centre and The Chief Dan George Centre for Advanced Education.

Sasha also launched the successful Indigenous Youth Internship Program in partnership with the province and Indigenous Leadership. She is the recipient of several awards for her career body of work, including two Premiers Awards of Excellence and most recently the Gertrude Guerin Visionary Award from the Native Education College community.



Trish Mandewo

Trish is an accomplished award-winning serial entrepreneur, diversity & inclusion strategist, mentor, board professional, author, speaker, and a local government elected official. She is the Founder and CEO of Synergy Executive & Boards Consulting Group, a pan-Canadian diversity-oriented consulting company which specializes in Executive and board recruitment, Board Governance Training and EDI consulting.

Trish has served on more than 25 boards. She currently sits on the Women's Enterprise Center Board, Union of BC Municipalities (UBCM) Indigenous Relations Committee (chair), UBCM Economic Development Committee, Metro Vancouver Indigenous Relations Committee and The Black Opportunity Fund Governance Committee.

Christie Stephenson

Christie Stephenson is the Executive Director of the Peter P. Dhillon Centre for Business Ethics at UBC Sauder School of Business and a national expert on social and environmental investment and governance. Christie also has more than two decades of diverse director experience, serving on the boards and committees of companies in a range of industries and across the spectrum from start-ups to large mature entities and with both business-to-consumer and business-to-business operating models.

She currently serves on the boards of Vancity, one of Canada's largest financial cooperatives; Central 1, which is a reporting issuer and one of Canada's domestic systemically important financial institutions; and the UBC Staff pension plan. She has previously served on the boards of more than a dozen other entities.





Panel: Best Practices for Public Sector Organizations 1

Session 1 – 11:00– 12:00 pm in Ballroom A

Session 2 – 3:30 – 4:30 pm in Rooms 109/110

Session 1 Summary

What makes for best practice in public sector board governance or tribunal decision making? While answers can be as varied as the organizations themselves, common themes are emerging internationally, domestically, and through the rich experiences of board decision makers in B.C.

Join us for stimulating discussions of best practices with public sector board and tribunal leaders representing a cross-section of economic and social sectors in B.C. Audience Q&A session will follow, with an opportunity for participants to contribute their best practice insights and provide feedback.

Speaker Biographies

Catherine Roome

Catherine has served on the board of B.C. Hydro since 2018. She currently co-leads a health-tech startup based in Vancouver, inspired by a desire for global health equity, and sits on boards related to energy, finance, engineering, and research.

This year, Catherine launched a podcast highlighting key individuals who understand risk from a personal perspective, and have used it to create opportunity in their lives. The ability to separate risk from opportunity strikes Catherine as one of the most misunderstood but essential factors of next-level success. As a leader in the algorithmic economy where predictive insights are used to create long-term social and financial value, Catherine's purpose is to deliver game changing strategies that employ technological innovation to serve the public interest.

Luningning (Ning) Alcuitas-Imperial

Ning is the current chair of Worker's Compensation Appeal Tribunal (WCAT). Since 2003, Ms. Alcuitas-Imperial has served in a variety of WCAT roles including vice chair, team leader and registrar. Ms. Alcuitas-Imperial's other work experience includes the Medical Review Panel Department of WorkSafeBC (assistant to the registrar), the Civil Resolution Tribunal (member) and the Mental Health Review Board (chair). Ms. Alcuitas-Imperial obtained her Bachelor of Arts degree and her Juris Doctor degree from the University of Manitoba.



Dr. Satwinder Kaur Bains

Dr. Bains is an appointed member of the Knowledge Network and has served as a Commissioner on the Agricultural Land Commission, as a Director of the Fraser Basin Council, as a Bencher on the Law Society of British Columbia and as a member of the Farm Industry Review Board for British Columbia. She has served on numerous Boards locally, nationally, and internationally and received recognition for her commitment to social justice, preservation of histories and cultural knowledge, women's rights, service and research.

Currently she is the Director of the South Asian Studies Institute at the University of the Fraser Valley and an Associate Professor in Social Cultural Media Studies, College of Arts. Her research includes and intersects cross-cultural education with a focus on anti-racist curriculum implementation; race, racism, and ethnicity; identity politics; Sikh feminist ideology; migration and the South Asian Canadian Diaspora and Punjabi Canadian cultural historiography.





Workshop: Building Inclusive Boards

11:00 am – 12:00 pm in Rooms 109/110

Session Summary

The goal of this workshop is to deconstruct and decolonize the boardroom by examining processes that are rooted in colonial ways of doing, biases that lead to discrimination, and other systemic problems that are embedded in the bylaws and processes of the boardroom.

This workshop covers several topics, including:

- Why Diversity, Equity, and Inclusion matters
- The harms caused by failing to decolonize the boardroom
- What board members need to leave behind to fully participate and engage in each meeting

Speaker Biographies

Trish Mandewo

Trish is an accomplished award-winning serial entrepreneur, diversity & inclusion strategist, mentor, board professional, author, speaker, and a local government elected official. She is the Founder and CEO of [Synergy Executive & Boards Consulting Group](#), a pan-Canadian diversity-oriented consulting company which specializes in Executive and board recruitment, Board Governance Training and EDI consulting.

Trish has served on more than 25 boards. She currently sits on the Women's Enterprise Center Board, Union of BC Municipalities (UBCM) Indigenous Relations Committee (chair), UBCM Economic Development Committee, Metro Vancouver Indigenous Relations Committee and The Black Opportunity Fund Governance Committee.

Jessie William

Jessie is a member of the Squamish Nation who has focused her journey on empowering Indigenous presence, voice, and capacity. Having previously served as the Director of Indigenous Relations at Simon Fraser University, she has held other executive positions and served on numerous boards. Jessie is committed to being a bridge, a connector, in collaborative leadership, partnership and inclusivity.





Deputy Ministers' Panels – Ask Them Anything

Session 1 – 11:00 am – 12:00 pm in Room 201

Session 2 – 2:00 pm – 3:00 pm in Room 201

Session Summary

Public sector organizations – boards, commissions, agencies and tribunals – are established by government to serve the public interest, to advance overall public policy objectives, to uphold legislation, and to make decisions and to provide services as defined by their mandate. Though the relationships between public sector organizations and the responsible ministry vary, having a positive and productive relationship with the ministry helps them to be aligned with government.

These sessions provide an opportunity to speak directly with Deputy Ministers from across government and to ask them anything – about their ideas on how to develop effective relationships, how to communicate with government and how to ensure alignment with government priorities.

Session 1 – 11:00 am – 12:00 pm in Room 201

Deputy Ministers:

- Okenge Yuma Morisho, Ministry of Municipal Affairs (Moderator)
- Doug Caul, Ministry of Indigenous Relations and Reconciliation
- Fazil Mihar, Ministry of Energy, Mines and Low Carbon Innovation
- Kaye Krishna, Ministry of Transportation and Infrastructure
- Trevor Hughes, Ministry of Labour

Session 2 – 2:00 pm – 3:00 pm in Room 201

Deputy Ministers:

- Lori Halls, Ministry of Land, Water and Resource Stewardship (Moderator)
 - Shannon Baskerville, Ministry of Advanced Education and Skills Training
 - David Galbraith, Ministry of Social Development and Poverty Reduction
 - Heather Wood, Treasury Board, Ministry of Finance
 - John Davison, Associate Deputy Minister, Public Sector Employers' Council Secretariat
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Workshop: Working with Self-Represented Litigants

11:00 am – 12:00 pm in Rooms 202/203/204

Session Summary

This session will try to stimulate discussion as to why self-represented litigants struggle in our administrative systems and what we can do to improve access to justice. Rather than looking for solutions that treat self-represented litigants as a single, homogenous group with common needs, the session will focus on ways to build administrative systems that are more universally accessible to the diverse communities they are intended to serve. Specific issues such as the role of policy and procedure, case management, and discretion will be discussed along with methods to improve communication and information exchange.

Speaker Biography

Kevin Love

Kevin is a lawyer in CLAS' Community Law Program, working primarily in the areas of mental health and workers' rights. Kevin has represented clients at all levels of court, both federally and provincially, including the Supreme Court of Canada.

Prior to joining the Community Law Program, Kevin worked in CLAS' Mental Health Law Program representing clients who were detained in psychiatric facilities under the Criminal Code.

Kevin represents CLAS on a number of committees, including Worksafe BC's policy and practice consultative committee. Kevin chairs the Workers' Compensation Advocacy Group, which is an independent network of worker advocates throughout British Columbia. Kevin acts as the supervising lawyer for the First United Church's legal advocacy program in Vancouver's downtown eastside.





Plenary: Reconciliation & Decolonization – Advancing the UN Declaration of the Rights of Indigenous Peoples

1:00 pm – 1:45 pm in Ballroom A

Session Summary

This presentation will explore what it means to govern in the public interest in the era of Reconciliation. How do we advance the UN Declaration of the Rights of Indigenous Peoples as a matter of public interest and public governance? What is the future of Indigenous human rights implementation that public institutions can help facilitate, and may be responsible for? This session will include a Q&A session with the audience.

Speaker Biography

Si Sityaawks, Jessica Wood

Si Sityaawks – (Woman who creates change) is from the Gitksan and Tsimshian First Nations, with extended roots among the Tahltan and Nisga'a Nations.

Currently serving as Associate Deputy Minister of the Declaration Act Secretariat, Jessica is leading British Columbia's cross-ministry work to align provincial laws with the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) in consultation and cooperation with Indigenous People.

Jessica previously served as Assistant Deputy Minister for the Reconciliation Transformation and Strategies Division with the Ministry of Indigenous Relations and Reconciliation.

Jessica was recently the second Policy Practitioner Fellow at UBC's School of Public Policy and Global Affairs. She is an experienced community developer and was the first Indigenous woman in Canada whose work as a municipal social planner focused solely on the health and safety of sex workers and impacted communities, gendered and racialized violence, and the prevention of youth sexual exploitation.

Jessica has previously held positions working on the Residential School Settlement Agreement and National Film Board Directory *Finding Dawn*, a film about missing and murdered Indigenous women in Canada.





Panel: Meaningful Reconciliation

2:00 pm – 3:00 pm in Ballroom A

Session Summary

On November 26, 2019, the B.C. legislature unanimously passed the *Declaration on the Rights of Indigenous Peoples Act*. In March 2022, the *Declaration Act Action Plan*, which was developed in consultation and cooperation with Indigenous Peoples, was released laying out 89 actions to advance the human rights of Indigenous Peoples. This work requires real and meaningful systemic change and is all of our responsibility. This session will provide insight on the *Declaration Act* and will ask “what can you do?” in your role on a public sector board or tribunal, and how to move from Reconciliation to Reconciliation.

Ann Marie Sam

Ann Marie Sam is from Nak’azdli Whut’en and is a member of Lhts’umusyoo (beaver clan). Ann Marie was appointed Assistant Deputy Minister in the Ministry of Indigenous Relations and Reconciliation in June 2022. Ann Marie joined the ministry from Planning and Priorities Secretariat in the Premier’s Office. Previously, she was the Senior Ministerial Advisor to former MIRR Minister Scott Fraser. Ann Marie has deep knowledge of the connection between land, protocol, and the history of Indigenous communities. She has supported Indigenous and northern communities throughout her career, including as an elected councilor and as a school trustee in Nechako Lake.

Dr. Gwendolyn Point

Dr. Point has been an appointed member of the B.C. Pavilion Corporation since 2018 and is currently Chair. She also currently serves as the Knowledge Keeper for the BC Assembly of First Nation Chiefs. She also served a term 2015-2018 as The Chancellor for the University of the Fraser Valley. She has a Doctor of Education from Simon Fraser University, a Master of Education from the University of Portland, a Post Baccalaureate from SFU, and a Bachelor of Education from the University of British Columbia.

Her numerous awards include, Paul Harris Fellow, Order of Chilliwack, BC Aboriginal Tourism Award, Seattle Art Museum: “The Recognition for work in First Nation Language & Culture”, The University of the Fraser Valley: “The Betty Urqhart Community Service Award”, Chilliwack School District set up 2 bursaries in her name.





Panel: Championing the Public Interest in the Regulatory Board Room

2:00 pm – 3:00 pm in Rooms 109/110

Session Summary

Regulatory bodies are governed by boards that represent a diverse set of interests and perspectives. Professional registrants and public board members are all mandated to protect the public interest, but what does this mean?

This panel discusses the unique opportunities and challenges facing B.C. regulatory boards today, as well as regulatory board best practices that contribute to sound decision-making and better relationships between regulated professionals and the public they serve.

Speaker Biographies

Bradley Chisholm

Bradley Chisholm is the founder and principal of The Regulator's Practice. For the last ten years Bradley has worked with professional regulators across Canada as both a consultant and an executive leader. Most recently Bradley served as the Chief Officer, Strategy and Governance for the newly formed BC College of Nurses and Midwives (BCCNM), leading two regulatory amalgamations, building a modern governance framework from the ground up, and providing governance advice to regulatory leaders and boards across the country. In 2021 Bradley was named the Governance Professionals of Canada's *Governance Professional of the Year* for his work influencing and supporting modern, inclusive and effective regulatory governance modernization within Canada.

Ruth Wittenberg

Ruth Wittenberg is President of the BC Association of Institutes + Universities, which represents public post-secondary institutions that offer a range of post-secondary education, from trades and technical training to Masters' degrees in specialty areas. Ms. Wittenberg is also a member of the Law Society of BC Tribunal and Chair of the BC Assessment Authority Board.

From 2013-2018, Ms. Wittenberg served as President for the Art Gallery of Greater Victoria and is currently serving as a member of the Board.

Prior to her current positions, Ms. Wittenberg was employed by the British Columbia Public Service for 29 years. She has extensive experience in advising on strategies and approaches to working with government, including in the areas of policy and legislation and in board governance.





Heather Deal

Heather Deal currently serves on the board of the Architectural Institute of B.C. She was Deputy Mayor and Councilor for the City of Vancouver from 2005 to 2018. Previously, Ms. Deal worked at the BC Cancer Agency as a Medical Researcher. She has created professional development courses with the University of British Columbia Continuing Studies. Active in her community, Ms. Deal was Chair and Commissioner to the Vancouver Park Board. As a member of the Board of the Federation of Canadian Municipalities, she chaired the Environmental Issues Committee and served on committees including Social and Economic Development, Increasing Women's Participation in Municipal Government, and the Urban Indigenous Working Group.

Ms. Deal holds a Master of Science in Immunology from the University of British Columbia and a Bachelor of Arts in Biology from Oberlin College in Ohio, USA.

Bill Chan

Bill Chan has been on the Board of Directors of Vancity Credit Union since 2018. He is also the Chair of the Audit Committee and member of the Governance and Risk Committees. Mr. Chan also sits two other provincial Boards, the Provincial Health Services Authority (PHSA) Board and member of Audit and Finance & Operations committees; and Metro Vancouver Transit Police (MVTP) Board and a member of the Finance Committee.

Mr. Chan has over 25 years of senior executive experience with Encorp / Return-It and was their Senior Vice President and CFO. Return-it provides a network of depots throughout BC recycling of beverage containers, consumer packaging and end-of-life electronic products. His formal education includes a Chartered Professional Accountant designation (CPA CGA), a MBA and the Institute of Corporate Directors designation (ICD.D).





Workshop: Public Accountability of Administrative Tribunals

2:00 pm – 3:00 pm in Rooms 202/203/204

Session Summary

“Public accountability” is a popular phrase in modern parlance, but what does it mean in practice for administrative tribunals and those who serve within them? Explore how “public accountability” affects what administrative tribunals do and how we carry out our mandates in a manner that engenders public trust and confidence. We will look at why administrative tribunals exist, some indicia of accountability, and a WCAT case study. There will also be time for audience Q&A.

Speaker Biography

David Newell

David Newell is a vice chair and tribunal counsel for the Workers’ Compensation Appeal Tribunal, and a member of the Health Professions Review Board. David holds a BSc. and LLB from the University of British Columbia and was called to the BC Bar in 1987. Before being appointed to WCAT, David worked in private practice, as a lawyer in the professional conduct department of the Law Society of BC, and as Corporate Secretary of the Law Society.





Panel: Empowered Boards, Effective Organizations, and Conflict Management

2:00 pm – 3:00 pm in Rooms 205/206/207

Session Summary

This panel focuses on how boards deal with conflict internally, organizationally, and from external sources. Panelists will discuss how to create space at the board table to effectively handle conflicts as they arise as well as the resources that exist to assist boards with conflict resolution.

Speaker Biographies

Jessica Bowering

Jessica Bowering is a partner at Southern Butler Price LLP. She received her law degree from Dalhousie University in 2002, graduating with the gold medal in her class, and clerked at the British Columbia Court of Appeal. Jessica has played a senior role in all aspects of bargaining and administering province-wide multi-employer collective agreements, and she is a skilled negotiator. In 2015, Jessica moved to Alberta as an Assistant Deputy Minister in the Policy Coordination Office of Executive Council. She was promoted to Deputy Minister in 2016. She also became a member of the Government of Canada's national roster of workplace harassment and violence prevention investigators in 2021.

Lisa Southern

Lisa Southern is a partner at Southern Butler Price LLP. She graduated from Osgoode Hall Law School in 1996 and was called to the British Columbia Bar in 1997. Lisa's practice focuses on work as a neutral third party for both public and private sector organizations, and she has conducted a large number of investigations and workplace assessments into complaints involving respectful workplace issues. She is frequently appointed as a mediator and also arbitrates labour disputes. In 2022, Lisa was appointed as the Integrity Commissioner for the City of Vancouver and was appointed as an investigator and assessor for national sport through the Office of the Sport Integrity Commissioner.





Panel: Boards and CEOs: Successful Partnerships

3:30 pm – 4:30 pm in Ballroom A

Session Summary

While performing different roles, both the board and the CEO are equally important in ensuring the success of any public sector organization. It is critical that the two work together to achieve their organization's goals.

This panel explores what successful partnerships look like, how to develop respectful and effective relationships, and how to ensure that all partners understand the functions and importance of their work.

Speaker Biographies

Cindy Oliver

Cindy Oliver has been Chair of the ITA BC Board since 2019. Ms Oliver has spent her career in post-secondary education, first as a college instructor at College of the Rockies, Fernie campus and later as President of the Federation of Post-Secondary Educators of BC in Vancouver. She holds an Honours Bachelor of Arts in English and a Master of Education in Teaching Adults. Ms. Oliver currently chairs the Interprovincial Alliance of Board Chairs and has recently been appointed to the Forestry Worker Support and Community Resiliency Council.

Greg Moore

Mr. Moore is President and CEO of Icona Properties, and he and his wife are owners of Patina Brewing Company in his hometown of Port Coquitlam. Mr. Moore was previously the Mayor of the City of Port Coquitlam from 2008 to 2018 and was the Chair of the Metro Vancouver Board of Directors from 2011 to 2018. During his elected tenure, he led the work on the Translink Mayors Plan, founded the National Zero Waste Council and Invest Vancouver.

Mr. Moore first joined BCLC's Board of Directors as a Board member in November 2018. He resigned from the Board in August 2019 to take on the role of Interim President & CEO, a role he held until January 2021. He was appointed Board Chair on May 31, 2021. In addition, Mr. Moore sits on Recycle BC Board as Audit Chair and Eagle Ridge Foundation Board as Chair of Strategic Priorities.





Shelly Gray

Ms. Gray is CEO of SkilledTradesBC a Crown corporation responsible for advancing BC's skilled trades system.

Ms. Gray sits on national and local boards and committees including role of Chair of the Canadian Council of Directors of Apprenticeship, and holds various positions with Canadian Apprenticeship Forum, Vancouver Board of Trade Diversity and Inclusion Leadership Council, Learning Disabilities Society, and Vancouver College.

Ms. Gray has a Bachelor of Arts in International Business from the University of Alberta, a Leadership Development Certificate from the UBC Sauder School of Business, an INSEAD Executive Leadership Certificate, and recently received her ICD.D.





Panel: Best Practices for Public Sector Organizations 2

Session 2 – 3:30 pm – 4:30 pm in Rooms 109/110

Session Summary

What makes for best practice in public sector board governance or tribunal decision making?

While answers can be as varied as the organizations themselves, common themes are emerging internationally, domestically, and through the rich experiences of board decision makers in B.C.

Join us for stimulating discussions of best practices with public sector board and tribunal leaders representing a cross-section of economic and social sectors in B.C. Audience Q&A sessions will follow, with an opportunity for participants to contribute their best practice insights and provide feedback to government.

Speaker Biographies

Catherine Roome

Catherine has served on the board of B.C. Hydro since 2018. She currently co-leads a health-tech startup based in Vancouver, inspired by a desire for global health equity, and sits on boards related to energy, finance, engineering, and research.

This year, Catherine launched a podcast highlighting key individuals who understand risk from a personal perspective, and have used it to create opportunity in their lives. The ability to separate risk from opportunity strikes Catherine as one of the most misunderstood but essential factors of next-level success. As a leader in the algorithmic economy where predictive insights are used to create long-term social and financial value, Catherine's purpose is to deliver game changing strategies that employ technological innovation to serve the public interest.

Mr. Darrell Le Houillier

Mr. Le Houillier has been Chair of the Environmental Appeal Board, Forest Appeals Commission, and Oil and Gas Appeal Tribunal since 2019. He oversees the largest cluster of tribunals in British Columbia, and provides operational support to the Community Care and Assisted Living Appeal Board, Financial Services Tribunal, Health Professions Review Board, Hospital Appeal Board, and Industry Training Appeal Board. Before taking on this role, Mr. Le Houillier worked in environmental engineering, in legal private practice, and as a Vice Chair of the Workers' Compensation Appeal Tribunal. His areas of focus in his work are on adjudicating complex appeals, modernizing tribunal operations, improving access to justice, creating operational efficiencies, and working toward reconciliation with Indigenous peoples in British Columbia.





Workshop: Governing with Purpose and ESG

3:30 pm – 4:30 pm in Rooms 205/206/207

Session Summary

B.C. has emerged as a leader in making Environmental, Social and Governance (ESG) practices relevant across the entire economy.

This session introduces participants to ESG and discusses the role of the board in providing oversight of ESG practices and stewarding their organizations' purpose while discussing how ESG differs from purpose, mission, and vision.

Speaker Biography

Coro Strandberg

Coro Strandberg is a national ESG and Social Purpose leader with over 30 years advising business, boards, governments and associations. She co-founded the United Way Social Purpose Institute providing social purpose education to businesses. Strandberg is a faculty member for Director's College and Governance Professionals of Canada educating directors and governance professionals on ESG and social purpose. She has 20 years of board experience, including past Vancity Credit Union chair and current BC Lottery Corporation director, sitting on its Governance and Social Purpose Committee. In 2015 she was named the top Canadian ESG consultant by Canada's Clean50 for her impact.

