Canada-BC-FundedBy (CBCF) Lockup

The Canada-BC-FundedBy (CBCF) Lockup consists of three mark variations outlined below.

A. Canada-BC-FundedBy Lockup - English

This program is funded by the Government of Canada and the Province of British Columbia.

B. Canada-BC-FundedBy Lockup - French

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

C. Canada-BC-FundedBy Lockup - English + French

This program is funded by the Government of Canada and the Province of British Columbia.

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

USAGE POLICY

The Canada-BC-FundedBy Lockup is utilized to acknowledge funding or grants from both the Government of Canada and the Province of BC.

Before using this Canada-BC-FundedBy Lockup, approval MUST first be obtained from the Ministry and GCPE before distributing or posting any external or public communication products (publications, promotional materials, presentations etc.). Prior to usage, please reference the application request form.

COLOURS

BCID Blue
PMS 288C
CMYK: 100/80/6/32
RGB: 35/64/117
WEB: 234075

Black
CMYK: 0/0/0/100
RGB: 0/0/0
WEB: 000000

BCID Gold
PMS 130C
CMYK: 0/30/100/0
RGB: 227/168/43
WEB: e3a82b

FIP Red
CMYK: 0/100/100/0
RGB: 235/45/55
WEB: eb2d37

BCID Blue Reverse
CMYK: 100/80/6/32 (60% tint)
RGB: 35/64/117 (60% tint)
WEB: 7b8cac

Canada-BC-FundedBy (CBCF) Lockup *(Continued)*

A. Canada-BC-FundedBy Lockup - English

This program is funded by the Government of Canada and the Province of British Columbia.

Full Colour, Positive

This program is funded by the Government of Canada and the Province of British Columbia.

Full Colour, Reverse

This program is funded by the Government of Canada and the Province of British Columbia.

Solid Black

This program is funded by the Government of Canada and the Province of British Columbia.

Solid White

B. Canada-BC-FundedBy Lockup - French

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Full Colour, Positive

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Full Colour, Reverse

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Solid Black

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Solid White

C. Canada-BC-FundedBy Lockup English + French

This program is funded by the Government of Canada and the Province of British Columbia.

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Full Colour, Positive

This program is funded by the Government of Canada and the Province of British Columbia.

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Full Colour, Reverse

This program is funded by the Government of Canada and the Province of British Columbia.

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Solid Black

This program is funded by the Government of Canada and the Province of British Columbia.

Ce programme est financé par le gouvernement du Canada et la province de la Colombie-Britannique.

Solid White

PROTECTIVE SPACE

Surrounding the Canada-BC-FundedBy Lockup is an area of protective space or clear area. To protect it from visual interference, this space is required around all sides of the marks, including background field edges, trim and rules. Shown here is the protective space for these lockups.

A. Canada-BC-FundedBy Lockup - English

B. Canada-BC-FundedBy Lockup - French

C. Canada-BC-FundedBy Lockup - English + French

MINIMUM SIZE

The Canada-BC-FundedBy Lockup must never be reproduced smaller than the minimum height. Below shows the minimum size for these Marks. Always use the digital files exactly as they are provided. Re-size them as a whole, always preserving the horizontal and vertical proportions. It is never acceptable to alter the marks in any way.

A. Canada-BC-FundedBy Lockup - English

Print: 0.77" (19.6 mm) / Web: 84 px

B. Canada-BC-FundedBy Lockup - French

Print: 0.77" (19.6 mm) / Web: 84 px

C. Canada-BC-FundedBy Lockup - English + French

Print: 1.16" (29.5 mm) / Web: 126 px

If the platform or medium is extremely small (smaller than the minimum size), then it is only then acceptable to use the Canada and BC logo (without the tagline text) BUT then also include the tagline text somewhere else visible (in a legible font size).