



StrongerBC Project Partner Signs



Introduction

StrongerBC represents programs and services from the BC government which support an inclusive, affordable, sustainable and innovative economy that works for people of the province, and tackles the climate emergency to drive economic innovation and new clean jobs.

Projects funded by the province are required to include a suitable acknowledgment such as a sign to inform the public of the project name and expected completion date. A concise benefit statement is optional.

A standardized sign format has been developed with various size options to suit the location and available space. The sign(s) will be designed and fabricated for delivery and installation.

Ordering signs

Ordering of signs is done through the ministry program's GCPE Ministry Communications office, who have access to the online GCPE Graphic Request System.

There is a standard pre-designed sign template with a designated text area and character count, and three optional sizes of signs (see diagram).

The choice of size is largely dependent on sufficient available space where the sign will be located, with clear visibility and readability from a reasonable distance. Signs to be seen from a roadway must be large enough to be read at speed.

Signs will be designed per the template and a print-ready PDF production file will be provided by GCPE Graphic Communications to the program requester for approval. There will not be charge for design and the production file.

Corrections may be requested, and when approved the PDF must be forwarded to King's Printer (Paula Peterson or Kelly Ugro), accompanied by a completed KP Requisition.

The production file will be sent to a pre-approved sign supplier for fabrication using predetermined standard materials. Contact information to be included with the order will allow the invoice to be sent directly to the responsible partner as per the partnership agreement.

The partnership agreement must include the requirement for the sign and assign responsibility for the cost and shipping to the partner.

When the sign is ready it will be shipped by the printer to the receiver's contact info/addresses included with the KP requisition when ordered.

The receiver might be a construction company, a municipality, or a contractor to delivery of the sign, with the responsibility for installation. You may have a contact you are already in touch with, and assistance is available for municipal and highway contacts.

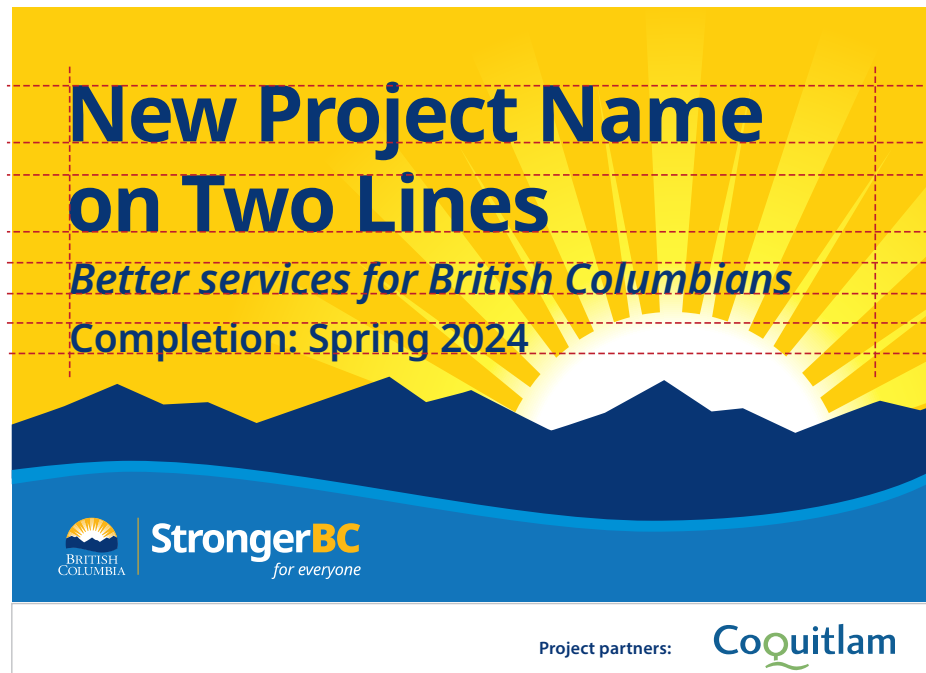
MAIN SIGN PANEL

Approximately 36 characters including spaces on 2 lines

Approximately 34 characters including spaces for each line

Fonts for use are Noto Sans Bold and SemiBold.

Fonts for MoTI signs & highway locations are to be Clearview Highway in appropriate weights.



PARTNER LOGO PANEL

Content

1) Project Name

Approximately 36 characters (including spaces) may be included for the project name on each of 2 lines.

3) Completion date

The completion date is included to let the public know when to expect the project to be finished and the duration of any inconvenienced during the project.

2) Benefit statement (optional)

Approximately 34 characters (including spaces) for a brief, concise benefit statement is available on a third line of text.

4) Logos

A single StrongerBC logo will be included on the sign. If additional partner logos are necessary, these may be added on an additional section adjacent to the bottom of the main sign panel.

Ordering

1) Send an email detailing your sign request to your Ministry GCPE Communications

Shop which they can approve and forward to GCPE Graphics' online Design Request System. The design request is to include final approved text limited to the character count on the above template, and the size of the desired sign. Consideration of a sign's intended location can help determine an appropriate size. The sign will be designed and a print-ready PDF proof will be sent to you for approval of each sign.

- 2) Contact a King's Printer print broker (Paula Peterson or Kelly Ugro) to receive a KP Requisition for the sign(s). The requisition must be completed with information from your Accounts department, plus expense authority signature, Ministry contact info, and delivery destination and contact info, before returning it to your KP representative prior to production of the sign(s).
- 3) It is essential the shipping address, with receiver's contact name and telephone, is included on the requisition.
- 4) You will receive an ETA for shipping and delivery from King's Printer.

If multiple signs are required, each one must have a receiver's address, contact name, and telephone number assigned to it. Multiple signs, their text content, sizes and shipping address/contacts may be included in an Excel file for ease of organization and processing. More than one sign may be included on a single requisition.

Important Delivery Notes

It is important a delivery address and contact information is provided for each sign to be delivered. Project signs will have a variety of delivery recipients, whether a facility manager, a school district, a project or construction manager, a municipality, or a highway maintenance contractor.

Each may have a different process for receiving a sign delivery and installing the sign which must be confirmed with your contact. Assistance may be requested to identify an appropriate municipal or highway maintenance department.

Sizes/Dimensions

For general locations:

Three size options are available to fit the location and space available for the erected sign, and to ensure clear readability at a distance.

The largest size is aluminum, ensuring durability and resistance to damage, suitable for a construction site or similar high-traffic location.

The smaller sizes are on Coroplast, a lightweight plastic sign material for easy installation.

C-035U

1930 mm wide X 1219 mm high (Appx. 76" x 48")

- typical application: freestanding onsite signage, government facilities, construction sites, etc.
- high visibility, large scale location

Aluminum .081 Sign Grade with ASTM Type 1 reflectivity, rounded corners, recyclable.

\$384.00 plus tax and shipping

C-035U1

1524 mm wide X 1085 mm high (Appx. 60" x 43")

- typical application: freestanding onsite signage, government facilities, construction sites, etc.
- low speed vehicle location, pedestrian traffic, improved visibility

Coroplast with 4 grommets, prints direct to substrate with UV inks, no reflectivity, recyclable.

\$264.00 plus tax and shipping

C-035U2

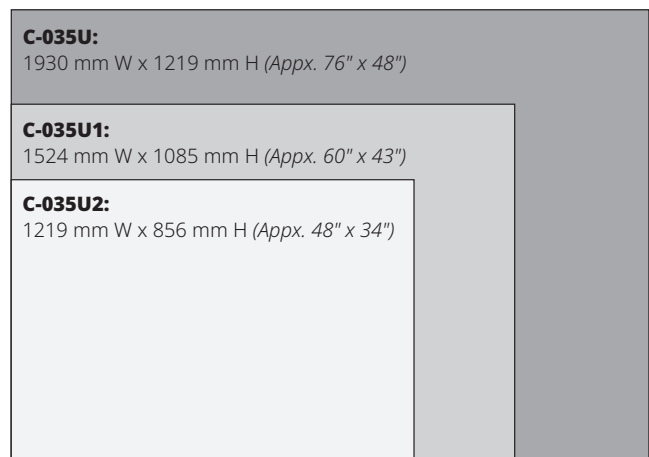
1219 mm wide X 856 mm high (Appx. 48" x 34")

- typical application: freestanding or mounted to wall or fence
- small project, limited area or location, pedestrian traffic

Coroplast with 4 grommets, prints direct to substrate with UV inks, no reflectivity, recyclable.

\$225.00 plus tax and shipping

Size comparison chart



For freeway locations:

Arterial highway and freeway locations have particular guidelines, with specific sizes and materials. These guidelines are available upon request, please inquire with GCPE Graphic Communications.

Note:

The StrongerBC signage must stay up for a minimum of 6 months after a project has been completed.