Where Does Privacy Live in a Smart City?

Security Day **2019**

BRITISH COLUMBIA | Ministry of Citizens' Services

What my friends think a Smart City is… (Wakanda – Black Panther)

What my mom thinks a Smart City is… (Washington, D.C. - Logan's Run)

What I think a Smart City is… (Toronto – Home of the Raptors)

I
GUESS

What is Privacy?

'CHOICE'

VOTE
POT

VOTE
KETTLE

“…not all data collected from residents would be de-identified at the source.”

“ ...SideWalk Labs would be ensuring the privacy of any data they collected, [but] they could not guarantee third parties would do the same.

SOCIAL CREDIT RATING
CHINA
☒ Jaywalking
☒ Smoking on trains
☒ Buying too many video games
CBS EVENING NEWS

THINGS YOU NEED (for a smart Smart City)

- ☑ Enough money to pay for both the system and its ongoing security
- ☑ Awareness and buy in from the population
- ☑ An understanding of what data is going to be produced – both primary data and effluent data/data discharge
- ☑ Data minimization – only what is necessary, as necessary
- ☑ Data de-identification and anonymization, as soon as possible
- ☑ A governance structure around the data to control how, when, and with whom data is shared.

Privacy. That’s iPhone.
iPhone

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