

**Ministry of International Trade**

**Corporate Initiatives and Multiculturalism Division**

**Chinese Historical Wrongs  
Legacy Initiative**

**Museum Exhibit (BC Gold Rush)**

**Draft Project Plan**

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**Note:** *This project plan is provided for information purposes only. The Legacy Initiatives Advisory Council will review this draft and provide feedback to Government.*

## 1. Project Description

The project addresses the Chinese Historical Wrongs Consultation Final Report recommendation for the Royal BC Museum (RBCM), in partnership with the Ministry of International Trade (MIT) to prepare public education initiatives illustrating the contributions of Chinese British Columbians and their untold stories in the history of British Columbia.

This project involves the MIT's contribution of \$200,000 to a RBCM sponsored Gold Rush exhibition expected to cost \$1.5 million in total. The exhibition is scheduled to open in May, 2015 in Victoria and will run until October, 2015 before it travels abroad and returns to Victoria. The exhibition involves partnerships with museums and institutions across Canada and overseas.

Specifically, the MIT's \$200,000 will fund the development of the public education legacy program that will continue to be available to British Columbians beyond the life cycle of the exhibition. Program components include:

- on-site learning materials that will be used in the exhibition;
- multi-language video showcasing the Chinese Canadian pioneer presence in B.C.;
- online learning portal; and
- online digital collection of artifacts and archives.

The exhibition is intended to travel twice following its debut at the RBCM: first, in partial format to Guangzhou, China in October, 2015; and then in its full format to Ottawa, at the Canadian Museum of History in March, 2016.

Following the Gold Rush's exhibition at the RBCM, and its travel to Ottawa and China, the modular exhibit units will be lent to regional museums across BC for temporary display, providing a longer legacy.

The Legacy Initiatives Advisory Council (Advisory Council) will serve an advisory role in regard to the development of the various components of the public education legacy program.

This project is the result and inspiration of the Chinese Historical Wrongs Consultation, where many participants expressed the hope that public education initiatives could be developed in

order that all British Columbians understand the province’s collective history, and recognize the contributions of Chinese Canadians.

## **2. Project Objectives**

The following are the objectives for the project:

- To educate the public on the contributions of pioneer Chinese British Columbians and bring to light their untold stories.
- To create interactive content and tools that will allow exhibition participants and online users to learn about the experience of early Chinese British Columbians.
- To create an ongoing legacy of public education resources, such as, a multi-language video and online tools, for future generations of British Columbians.

## **3. Project Scope**

The Gold Rush exhibition tells the story of the Gold Rush in B.C. from multiple voices, including that of First Nations and Chinese British Columbian pioneers. This project will ensure that the Chinese Canadian pioneer presence in British Columbia will be featured in the exhibition.

### **In Scope**

The scope of this project encompasses the following:

- The funding from the Province will support the development of RBCM’s public education legacy program for the Gold Rush exhibition.
- The development of on-site learning materials that will be used in the exhibition.
- The development of a multi-language video showcasing the Chinese Canadian pioneer presence in B.C.
- The development of an online learning portal.
- The development of an online digital collection of artifacts and archives.
- Communication of the learning resources and public education components of the public education legacy program.

### **Out-of-Scope**

The following initiatives are not considered ‘in scope’ for this project:

- Costs related to the development of components of the Gold Rush exhibition that are not related to the public education legacy program.
- Costs related to the travel of the Gold Rush exhibition to Guangzhou, China and the Canadian Museum of History in Ottawa.

## 4. Project Plan

### 4.1 Project Process

This project will involve working closely with the RBCM to manage the budget for the public education legacy program and to ensure that there is a process for planning and collaboration with partners. The RBCM will be responsible for the development of the components of the public education legacy program with support from the Advisory Council.

### 4.2 Project Organization

The organizational structure for this project is as follows:

**Project Sponsor:** Deputy Minister, MIT

**Project Advisor:** Advisory Council

**Project Team:** MIT Project Manager, RBCM

### 4.3 Project Components

The following are the key activities and deliverables for the project and the organization that is responsible.

| <b>Activity/Deliverable</b>                                 | <b>Responsibility</b> |
|---|-----------------------|
| Review of project plan                                      | Advisory Council      |
| Development of content and components of the legacy program | RBCM                  |
| Legacy program components reviewed                          | Advisory Council      |
| Legacy program components approved                          | MIT                   |
| Opening of exhibition                                       | RBCM                  |
| On-site learning materials developed                        | RBCM                  |
| Partial exhibition travels to Guangzhou                     | RBCM                  |

| <b>Activity/Deliverable</b>         | <b>Responsibility</b> |
|-------------------------------------|-----------------------|
| Entire exhibition travels to Ottawa | RBCM                  |
| Multi-language video developed      | RBCM                  |
| Learning portal launched            | RBCM                  |
| Online digital collection launched  | RBCM                  |

## 5. Partner Involvement

A number of partners outside MIT will be engaged with this project. As the project progresses, additional partners may be identified.

| <b>Partner</b>                                  | <b>Involvement</b>  |
|---|---|
| Advisory Council                                | <ul style="list-style-type: none"> <li>• Receive project information and provide feedback</li> <li>• Provide information to and receive feedback from the Chinese Canadian community</li> </ul> |
| RBCM  | <ul style="list-style-type: none"> <li>• To lead and develop the content and components of the legacy program</li> </ul>  |
| RBCM's network of stakeholders                  | <ul style="list-style-type: none"> <li>• Provide expertise and feedback as requested by RBCM</li> </ul>   |
| Government Communications and Public Engagement | <ul style="list-style-type: none"> <li>• Assist in external communication</li> <li>• Point of contact for any questions from the media or the public</li> </ul>                                 |

## 6. Project Management

The MIT Project Manager is responsible for managing all aspects of the project including:

- maintaining the overall project plan and monitoring and recording progress;
- organizing and conducting project team status meetings;
- preparing project status reports for Advisory Council and Project Sponsor;
- identifying issues and making recommendations to the Advisory Council and the Project Sponsor;
- providing quality assurance for all documents and deliverables.

The MIT Project Manager is responsible for project communications within the project teams and other project partners. This includes keeping the teams up-to-date with project plans and progress.