

Provincial Funding for French Language Services Allocations

2018 – 2019

Francophone Immigrants' Economic Integration through Entrepreneurship (\$100,000)

The goal of the project is to strengthen the professional capacities of Francophone immigrants and increase their understanding of British Columbia's work culture to facilitate their economic integration in British Columbia. The project is divided in two parts: (1) enabling immigrants to become entrepreneurs, and (2) reorienting their professional career to facilitate their integration. Once implemented, the *Société de Développement Economique de la Colombie-Britannique* (SDECB) will seek funding from other sources (i.e. RDÉE Canada, Small Business B.C. and the Government of Québec) to continue running the program. As part of this project, the SDECB plans to develop tools and materials to facilitate Francophone immigrants' entry into the workplace and in becoming entrepreneurs.

Vancouver Bilingual Community Health Center (\$84,000)

RésoSanté aims to open a francophone community health center to address the need for French health service delivery in British Columbia. RésoSanté will conduct survey research to identify francophone medical service needs to create a business plan. The funding will support the development, tabulation and analysis of the survey, writing of the business plan including the funding model, and the clinic's workplace design. The goal is to open the French health clinic in 2021.

Summit on the Transmission of the French Language (\$50,000)

The Summit proposed by the *Fédération des parents francophones de la Colombie-Britannique* is aimed at identifying concrete actions to ensure an active transmission of French language and culture to toddlers, children, and youth. The Summit will be held on November 3rd, 2018, in partnership with other Francophone organisations.

Finding the Right Words and the Right Space to support youth and families (\$16,000)

The project, delivered by *La Boussole*, will provide interactive in-person workshops and videoconferences/webinars to parents to help them navigate the mental health system, provide them with available resources, and explore how to help youth with a mental health issue. The project will also enable youth to recognize signs of mental health issues and provide knowledge on what to do when they are faced with such problems. The workshop and videoconference/webinar will cover questions such as how to build resilience in mental health among young people; how to detect mental disorders, unusual behaviors, and addictions among young people from a family and peer's point of view.

Vancouver Bilingual Community Health Center (\$84,000)

This is year two of a 3-year proposal to establish a bilingual health community centre in Vancouver. Year two includes the creation of a business plan and implementation model. By the end of year three, starting in 2021, the project proponent foresees that Francophones will be able to receive health services in French at a bilingual Community Health Centre in Vancouver.

French version of Planet Protector Academy: H2WHOA! (\$67,000)

This pilot project will be delivered to 20 francophone and/or French immersion elementary classrooms, reaching approximately 500 kids aged 8 to 11. It integrates Indigenous knowledge and perspectives and a culturally diverse cast into a web-based format. Lessons learned from the process of developing and piloting the French version will also help producing the program in other languages in future; and will inform the French versioning of other PPA programs on climate and zero waste, which are currently available only in English. This project will lay necessary groundwork to eventually scale H2WHOA! across Canada.

Conservation of Francophone Archives (\$54,450)

This project aims to conserve, digitize, and create an online catalogue for documents (print, photos, audio or video) collected and archived by the two main francophone historical associations of BC.

Kids Boost Immunity (KBI) French Pilot Project (\$44,550)

This project aims to raise literacy around immunization for children through a series of articles, videos and online quizzes linked to francophone and French immersion school curriculum. KBI is a made-in-BC program that was developed over several years and involves many partnerships.

Improved access to affordable French-Language childcare centres (\$105,000)

This project from the *Fédération des parents francophones de la Colombie-Britannique* aims at strengthening the capacity of the Francophone childcare network in British Columbia, through centralised governance and shared services. This concept has already been proven successful in Nanaimo and in Victoria, with the result of opening of two new daycare centres, creating 70 new daycare spaces. The expected result of the proposal is the creation of 50 new French-language daycare spaces.

A place of gathering - French-language resource centre in B.C. (\$75,000)

Alliance française de Vancouver will create a multi-media centre and library to fulfill the needs of community connection, educational support, language acquisition and leisure for the francophones and Francophile community. The space will enable the young and old, irrespective of language proficiency, to retrieve resources directly catered to them. A childhood education program will also be created to support language acquisition and allow parents to actively engage in the cognitive development of their children.

Embracing Indigenous peoples and culture (\$63,000)

This project consists of developing activities aimed at bringing together *Collège Éducacentre* staff and students, the Francophone and Francophile community, and Indigenous Peoples. With the support of an Indigenous expert, knowledge development activities will be integrated in all College's programs starting with the Early Childhood Education and Education Assistant programs.

Les P'tits Matins & Maman Poule (\$7,000)

There are currently no French early literacy programs in the West Kootenays or Nelson areas, and there is only one existing French playgroup program. This project from Kootenay Kids Society in partnership with *l'Association des Francophones des Kootenays Ouest* consists of a parent/child participation playgroup program, and a French literacy program. Both programs are geared to Francophone and Francophile families with children 0-6 years of age. In total, 32 weeks of French early childhood programming will be delivered.

French-language Child Care Centers Development in B.C. (\$90,000)

This project, by the *Fédération des parents francophones de la Colombie-Britannique*, builds on the 2020-2021 professional development activities for educators where childcare needs assessments were conducted in Kelowna and Langley, and where the start-up phases of six day care centres is soon to be completed. The 2021-2022 project will further strengthen the capacity to start-up francophone childcare projects and support childcare center managers across the province.

Working Together for a Violence-Free Community (\$65,000)

The objectives of the project are to form a provincial consultation committee composed of francophone organisations in 15 regions concerned with the issue of violence against women; develop a capacity building plan; and identify and strengthen services to establish a support pathway. The project by *Réseau-Femmes Colombie-Britannique* in partnership with *Inform'Elles* will reach both urban and rural communities. The project responds to the reality of a growing need unveiled by the pandemic, where the family home is not always a safe place for women.

Career Exploration for Youth Economic Integration (\$45,000)

The *Société de développement économique de la Colombie-Britannique* project targets approximately 500 youth in grade 10 to 12 in francophone and immersion schools across the province. The project, a new approach to career counselling, focusses on students' values, interests and talents, and enables them to visualize their future. A key objective of the project is to encourage students to develop essential skills to prepare and facilitate the integration and retention of youth in the labour force.

Powell River's current and diverse skill set programming (\$27,000)

To bridge the gap between francophones residents and other francophone cultural communities, le *Club Bon Accueil* will provide information on diverse topics of interest using local subject matter experts. This project represents a celebration of the cultural diversity of immigrant francophones in Powell River by bringing people together. The new programs and activities will be made available virtually to other communities (Sechelt, Comox Valley, Campbell).

Franco on the Road (\$23,000)

This project is a partnership between the *Société francophone de Victoria* and West Shore Parks and Recreation to increase the offer of services in French for francophone and francophile families in Langford, Colwood, View Royal, Highlands et Metchosin. A survey in the winter of 2020 indicated a lack of socio-cultural activities and programs in French on south Vancouver Island. The project proposes a series of new initiatives in French at the municipal recreation centre and target young families with children.

Support for child care training, recruitment and retention (\$78,600)

This funding will help the *Fédération des parents francophones de la Colombie-Britannique* promote the recruitment and retention of francophone child care practitioners who are interested in pursuing training while allowing them to continue working in the sector.

Enhancement of the tourism sector and businesses (\$54,600)

This funding to the *Société de développement économique de Colombie-Britannique* will assist francophone tourism businesses with recruitment, marketing, online presence and growth strategies. The goal is to help francophone businesses continue to adapt post-pandemic and assist with economic recovery and resilience.

Planet Protector Academy: Keep Cool! (French version) (\$47,000)

This digital, multimedia initiative by the DreamRider Productions Society responds to the demand for environmental classroom material in French. Planet Protector Academy: Keep Cool! inspires elementary school children to become "climate superheroes" and go on missions to change environmental habits at home and in their communities.

Together for a fair justice for all (\$35,600)

Women do not always have the financial independence to access help, especially when they are in distress and possibly in a relationship that could fall into a cycle of violence. This initiative led by *Réseau-Femmes Colombie-Britannique* will create a community plan for affordable legal and psychological assistance support for francophone women who are in the process of separation or divorce.

Early years theatre season (\$24,600)

The professional Vancouver theatre company *Théâtre la Seizième* in collaboration with *La Maison Théâtre*, a specialized theatre troupe from Quebec, will produce a series of French-language plays targeting children six years and younger. The plays aim to stimulate curiosity and contribute to the development of French language and expression.

2023 Victoria Film Festival (\$9,600)

This funding will allow the Victoria Film Festival (VFF) to expand its French-Canadian and international French content during the 10-day festival. VFF is a platform for Québécois and international French independent filmmakers and media artists to present their work.