



June 27, 2006

File: 44200-60/SPEC REV  
44200-60/ORDERS

**DELIVERED BY EMAIL, FAX OR MAIL**

Ron Charles  
Chair  
British Columbia Turkey Marketing Board  
106 – 19329 Enterprise Way  
Surrey, BC V3S 6J8

Dear Mr. Charles:

**REVIEW OF SPECIALTY PRODUCTION AND NEW ENTRANT PROGRAMS –  
IMPROVING ACCESS TO THE SUPPLY MANAGEMENT SYSTEM**

On September 1 and 2, 2005, the British Columbia Farm Industry Review Board (FIRB) issued general directions to the five supply managed commodity boards in British Columbia. These directions followed a two year review by FIRB and the Ministry of Agriculture and Lands (the Ministry) concerning how specialty production, new entrant and quota programs were to be administered by the five boards.

The boards were required to draft orders in compliance with the general directions and submit their orders to FIRB for review and prior approval before implementation. Interested persons were also provided opportunity to provide written submissions with respect to the draft orders.

The British Columbia Turkey Marketing Board (Turkey Board) submitted a proposed general order and regulations (orders) to FIRB in December, 2005. FIRB conducted an initial review of the orders and considered submissions from stakeholders, before writing to the Turkey Board in March, 2006 to request changes to certain provisions in the orders and clarification with respect to other provisions. In April, 2006, the Turkey Board submitted a second set of orders and these were also posted for industry review and submissions.

On April 26, 2006, the Turkey Board notified FIRB that certain orders were set to expire on April 29, 2006. In response, FIRB directed that the Turkey Board could renew orders necessary for the regulation of the BC turkey industry in Quota Year 2005/06. This approval was granted without prejudice to the outcome of the specialty review and the right of persons to appeal these interim orders of the Turkey Board. The interim orders were approved on April 28, 2006.

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British Columbia  
Farm Industry Review Board

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FIRB has now completed its review of the orders submitted by the Turkey Board in April 2006, along with the submissions of industry. FIRB has revised the orders as needed to ensure that the turkey specialty and new entrant programs are consistent in policy and application to the programs approved for other sectors of supply management. As of June 26, 2006, FIRB hereby directs that the Turkey Board is to adopt the attached General Orders and Regulations and to make them effective not later than July 14, 2006.

FIRB requires the Turkey Board to be proactive and timely in responding to issues that emerge from the implementation of the orders. In responding to these issues and the potentially differing points of view and interpretations of the orders, the Turkey Board must act progressively, fairly, transparently and equitably. FIRB expects the Turkey Board's Specialty Market Advisory Committee to have a key role in support of the Turkey Board and suggests that the Committee be engaged as soon as possible.

We welcome continued dialogue concerning the issues that may arise as you implement the orders and we look forward to meeting with you later in the year to discuss the results of your monitoring of the implementation of the orders, and of industry acceptance. FIRB will be available to meet to discuss the efforts to resolve the national allocation policy and your management of the allocation to maximize the opportunities for the production and marketing of turkey in British Columbia.

FIRB will conduct a formal review of all specialty and new entrant programs in three years time. In addition, there are performance expectations flowing from memoranda of understanding between the Minister of Agriculture and Lands, the chair of FIRB and the chairs of the five supply managed boards.

The Specialty Review has been a challenging task and FIRB appreciates the contributions of the members and staff of the Turkey Board in this process. We are confident that with the committed leadership from the Turkey Board and staff, that all sectors of the turkey industry can mature and thrive.

Yours truly,



Richard Bullock  
Chair

Attachment (Turkey Board only)

pc: Daphne Stancil, Assistant Deputy Minister  
Strategy, Policy and Legislation  
Ministry of Agriculture and Lands

Bruce Cook, Chair  
British Columbia Broiler Hatching Egg Commission

David Taylor, Chair  
British Columbia Egg Marketing Board

Blaine Gorrell, Chair,  
British Columbia Milk Marketing Board

Ron Kilmury, Chair  
British Columbia Chicken Marketing Board

Specialty Review Distribution List  
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