



BC Farm Industry Review Board

October 1, 2020

File: 1680-04\CMB

DELIVERED BY EMAIL

Bill Vanderspek
Executive Director
BC Chicken Marketing Board

Dear Mr. Vanderspek,

BRITISH COLUMBIA CHICKEN MARKETING BOARD ELECTION RULE AND PROCEDURES -- APPROVAL

The BC Chicken Marketing Board (CMB) seeks approval under section 3.02.2(2) of the British Columbia Marketing Scheme of its election rules and procedures following its regularly scheduled full review.

I am appointed by the Chair of the BC Farm Industry Review Board (BCFIRB) as a single person panel to consider, and if appropriate, approve the election rules and procedures.

The key change proposed by the CMB is removing the option to vote by paper ballot. Rather, all votes would need to be submitted electronically, through an on-line platform. I understand this is part of the CMB's multi-year initiative to eliminate paper and move to full digital communications. I also understand that the CMB has ceased communicating with growers through the postal service (2018) and by fax (2019). CMB staff confirmed that there are one or two growers who do not use email but have access to email.

I am concerned that a grower's right to vote may be impacted should they not use email. I am generally satisfied the CMB has taken this into consideration as part of its decision-making. However, particularly given that 2021 will be the first year of "electronic voting only" the CMB is to ensure there is adequate notification ahead of the election (by phone or post if necessary) for those growers who do not use email so the grower can make voting arrangements.

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I hereby approve the "Rules and Procedures for Election of Members to the British Columbia Chicken Marketing Board" as of September 30, 2020 and approved by the CMB on July 14, 2020.

BRITISH COLUMBIA FARM INDUSTRY REVIEW BOARD

Per:

A handwritten signature in cursive script, appearing to read "T. Leigh".

Tamara Leigh
Member

Attachment: 2020 Sept 30 CMB Rules and Procedures for Electing Members