



January 16, 2017

File: 44200-60 VI VEG REVIEW

**DELIVERED BY EMAIL**

John Walsh, President  
V.I.P. Produce Ltd.  
542 Baylis Road  
Qualicum BC V9K 2G2

Terry Michell, President  
Island Vegetable Co-operative Association  
8277 Central Saanich Road  
Saanichton, BC V8M 1T7

Lloyd Hiebert, President  
Vancouver Island Farm Products Ltd.  
2550 Quennell Rd  
Nanaimo BC V9X 1K4

Dear Sirs:

**BC FARM INDUSTRY REVIEW BOARD SUPERVISORY DECISION – VANCOUVER ISLAND AGENCY RECOMMENDATIONS**

In a cover letter dated December 22, 2016 and submission dated December 23, 2016 and in accordance with the BC Farm Industry Review Board (BCFIRB) June 15, 2016 supervisory decision<sup>1</sup>, the BC Vegetable Marketing Commission (Commission) provided BCFIRB with its final recommendations and rationale in respect of the Vancouver Island Agency review process.

Following a BCFIRB-approved application and review process, the Commission recommended that two of the current agencies on Vancouver Island (Island Vegetable Co-operative Association (IVCA) and Vancouver Island Farm Products Ltd. (VIFP) be issued agency licences for the 2017-18 Crop Year. With respect to V.I.P. Produce Ltd. (VIP), the Commission's recommendation was to not issue an agency licence for the 2017-18 Crop Year but instead to licence VIP as a Producer - Shipper of island grown product, an exception to Commission policy "...in acknowledgement of the significance of this potato producer to Vancouver Island production, its long history as a grower, and the situation it has evolved from over the past six years (2012). The Producer - Shipper licence will allow the grower to continue to market its

---

<sup>1</sup> 2016 June 15. BCFIRB. [BC Farm Industry Review Board Supervisory Decision – The Future of Regulated Vegetable Production on Vancouver Island.](#)

**British Columbia  
Farm Industry Review Board**

**Mailing Address:**  
PO Box 9129 Stn Prov Govt  
Victoria BC V8W 9B5  
Telephone: 250 356-8945  
Facsimile: 250 356-5131

**Location:**  
1<sup>st</sup> Floor, 780 Blanshard Street  
Victoria BC V8W 2H1  
Email: [firb@gov.bc.ca](mailto:firb@gov.bc.ca)  
Web site: [www.gov.bc.ca/BCFarmIndustryReviewBoard](http://www.gov.bc.ca/BCFarmIndustryReviewBoard)

John Walsh  
Lloyd Hiebert  
Terry Michell  
January 16, 2017  
Page 2

product independent of an agency to retailers, wholesalers and food service companies doing business on Vancouver Island. No other growers are allowed to market product through this Producer – Shipper licence.”

On January 11, 2017, BCFIRB met to consider the agency applications and the Commission’s final recommendations and rationale.

Now that the Commission’s recommendations and rationale have been issued, BCFIRB determined that prior to making its supervisory decision in respect of this matter, you should each be given an opportunity to make any final written submission that you deem appropriate with respect to any legal, factual or policy issue arising out of the Commission’s December 23, 2016 recommendations regarding agency designation and licencing.

If you wish to make a submission, you will have until the close of business January 20, 2017 to provide your written submission to BCFIRB, copied to the Commission and to each addressee to this letter. If you intend to refer to confidential business information, you may exclude it from the information you provide to the other two addressees.

BCFIRB will review any submissions received and determine whether any further steps, including interim directions, are necessary before issuing a final supervisory decision regarding Vancouver Island agencies.

BRITISH COLUMBIA FARM INDUSTRY REVIEW BOARD  
Per



---

John Les  
Chair

cc:

Alf Krause, Chair  
BC Vegetable Marketing Commission

Andre Solymosi, General Manager  
BC Vegetable Marketing Commission

BCFIRB web site