

November 8, 2023

File No.: 582211-1

**BY EMAIL Justine.Lafontaine@gov.bc.ca;  
firb@gov.bc.ca**British Columbia Farm Industry Review Board  
PO Box 9129 Stn Prov Govt  
Victoria, BC V8W 9B5**Attn: Justine Lafontaine, Policy Analyst****BY EMAIL Rhrabinsky@ahb-law.com**Affleck Hrabinsky Burgoyne LLP  
1000 – 570 Granville St  
Vancouver, BC V6C 3P1**Attn: Robert Hrabinsky, legal counsel to the BC  
Vegetable Marketing Commission**

Dear Sirs/Mesdames

**Re: MPL British Columbia Distributors Inc. Appointment of BC Vegetable Marketing  
Commission Liaison**

We are counsel to MPL British Columbia Distributors Inc. (“**MPL BC**”) and write further to the British Columbia Farm Industry Review Board (“**BCFIRB**”) decision dated October 11, 2023, as corrected on October 20, 2023 (the “**Decision**”). Specifically, we write further to paragraph 80 of the Decision, where BCFIRB imposed, as a condition of MPL BC’s probationary license, that it appoint a senior executive as BC Vegetable Marketing Commission liaison (the “**Commission Liaison**”) within one month of the Decision.

We are pleased to report that MPL BC has appointed David Einsteadig, Secretary of MPL BC, and Senior Vice President and General Counsel, Mastronardi Produce Limited (MPL BC’s parent company), as the Commission Liaison. We understand Mr. Einsteadig also reported his appointment as Commission Liaison to the Commission’s Licensing and Compliance Manager.

Yours truly,

Dentons Canada LLP

Morgan L. Camley  
Partner

MLC/dml