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## BC Farm Industry Review Board

March 4, 2024

File: 44200-60\BHEC CMB

### DELIVERED BY EMAIL

Kevin Klippenstein  
Chair  
BC Chicken Marketing Board

Dear Kevin Klippenstein:

**RE: BC CHICKEN MARKETING BOARD – REQUEST FOR FURTHER INFORMATION ON  
OCTOBER 30, 2023 RECOMMENDATION**

By letter dated November 23, 2023 (November Process Letter), the BC Farm Industry Review Board (BCFIRB) supervisory review panel (Panel) established the process it intended to follow to evaluate the Chicken Marketing Board's (Chicken Board) October 30, 2023 recommendation on long-term chicken pricing (Recommendation). By separate letter, the Panel has revised the submission schedule and provided further clarification of the supervisory review process.

However, given the time that has passed since the Chicken Board made its Recommendation on October 30, 2023, the Panel is requesting that the Chicken Board update the information contained in Figure H at Page 26 of the Recommendation.

Specifically, the Panel requests the Chicken Board to update its analysis to include allocation periods A-180 to A-192 and the Ontario cost of production formula which was updated in January 2024. Additionally, the Chicken Board should include a similar analysis for the other Canadian western provinces' cost of production formulae for these allocation periods.

The Panel would like the Chicken Board to comment on its analysis and the extent to which it provides an approximation of British Columbia's competitiveness in the national chicken price marketplace.

The Chicken Board should provide this analysis to the Panel no later than **4pm PST on March 11, 2024**. Any eligible participant in BCFIRB's Chicken Pricing Supervisory Review process wishing to provide a response to the Chicken Board's analysis may do so no later than **4pm PST on March 18, 2024**.

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**Web:**

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If you have any questions or require further clarification on this request, please contact Martha Anslow, BCFIRB Executive Director by email at [Martha.Anslow@gov.bc.ca](mailto:Martha.Anslow@gov.bc.ca).

Regards,

A handwritten signature in black ink, appearing to read "Peter Donkers". The signature is written in a cursive style with a large initial "P" and a long, sweeping underline.

Peter Donkers  
Chair  
BC Farm Industry Review Board

cc: Woody Siemens, Executive Director, BC Chicken Marketing Board  
Blair Shier, President, Primary Poultry Processors' Association of BC  
Craig Evans, Executive Director, Primary Poultry Processors' Association of BC  
Bill Vanderspek, Chair, BC Broiler Hatching Egg Commission  
Stephanie Nelson, Executive Director, BC Broiler Hatching Egg Commission  
Dale Krahn, President, BC Chicken Growers' Association  
John Franck, President, BC Egg Hatchery Association  
Ernie Silveri, Executive Director, BC Egg Hatchery Association  
Angela Groothof, President, BC Broiler Hatching Egg Producers  
BCFIRB website  
Olivia Mattan, Senior Manager