



BC Farm Industry Review Board

December 22, 2023

File: 44200-60\BHEC CMB

DELIVERED VIA EMAIL

Gary Sands
Senior Vice President,
Public Policy and Advocacy
Canadian Federation of Independent Grocers

Mark Von Schellwitz
Vice President
Restaurants Canada

Mark Hubert
President and CEO
Canadian Poultry & Egg Processors

Dear Mr. Hubert, Mr. Sands, & Mr. Schellwitz:

LETTER TO THE BC FARM INDUSTRY REVIEW BOARD ON THE BC CHICKEN MARKETING BOARDS LONG-TERM CHICKEN PRICING RECOMMENDATION

Thank you for your letter to the BC Farm Industry Review Board (BCFIRB) in relation to the British Columbia Chicken Marketing Board's (BCCMB) long-term chicken pricing recommendation.

In [BCFIRB's letter dated November 23, 2023](#), BCFIRB provided explicit direction on the submission process, including eligible participants that were invited to submit as part of this process. At page four, after noting that without a proper context, it would be difficult for the Review Panel to address individual letters predicting potential negative outcomes should the long-term pricing recommendation be accepted, the letter states:

“the Review Panel directs that all comments or evidence regarding the impact of the recommended long-term pricing formula should be provided through the submissions of the respective associations, as listed below under “Participants”, as they are in the best position to solicit, evaluate and present that information in a proper context so that the Review Panel can consider the potential impact of the Chicken Board’s Recommendation on the business and competitiveness of the industry as a whole. In the specific case of processor customers or organizations representing those customers, their views should be forwarded to the PPPABC to form part of their submission.”

Consistent with the above direction, your letter will not be shared with the Review Panel. However, I urge you to raise your issues with the PPPABC so that your views can be taken into account in any submission to the Review Panel.

Please be advised that BCFIRB has also issued a further process letter on [December 11, 2023](#) establishing a submission process to address an application by PPPABC for information to be received in confidence. BCFIRB noted in this letter that the deadlines originally outlined for

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submissions will need to be extended until the Review Panel makes a decision on PPPABC's application, at which time the panel will provide a revised submission schedule.

Sincerely,

A handwritten signature in black ink, appearing to read "Olivia Mattan". The signature is fluid and cursive, with a large loop at the end.

Olivia Mattan,
A/ Executive Director
BC Farm Industry Review Board

CC: Kevin Klippenstein, Chair, BC Chicken Marketing Board
Brian Douglas, Chair, FPCC
Tim Klompmaker, Chair, CFC
Dale Krahn, President, BC Chicken Growers Association
Angela Groothof, President, BC Broiler Hatching Egg Producers Association
Blair Sheir, President, Primary Poultry Processors Association of BC
John Franck, President, BC Egg Hatchery Association
Bill Vanderspek, Chair, BC Broiler Hatching Egg Commission
BCFIRB Website

Attachment:

Letter from the Canadian Federation of Independent Grocers, Canadian Poultry & Egg Processors, and Restaurants Canada