



BC Farm Industry Review Board

September 25, 2023

File: 44200-60\BHEC CMB

DELIVERED VIA EMAIL

Kerry Towle
Sofina Foods
ktowle@sofinafoods.com

Dear Kerry Towle:

SUBJECT: REQUEST BY CHICKEN PROCESSORS FOR AN URGENT MEETING WITH THE CHAIR AND BOARD OF THE BC FARM INDUSTRY REVIEW BOARD

Thank you for your September 22, 2023 email and phone call to the BC Farm Industry Review Board (BCFIRB) on behalf of the BC processor owners of Sofina, Hallmark, Sunrise, and Farm Fed, regarding the direction of the BC Chicken Marketing Board (BCCMB) and the proposed model they are taking forward to producers this week.

I understand there are opportunities for industry parties to participate in BCCMB's long-term chicken pricing proposal process. Once BCFIRB has received BCCMB's decision, there will be further opportunities for industry parties to participate in BCFIRB's supervisory review process to share input, before a final BCFIRB decision is made.

It would be premature for BCFIRB to hold a special audience with BC processors or other parties prior to BCCMB issuing a decision on long-term chicken pricing and providing it to BCFIRB for review and approval.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Donkers".

Peter Donkers, Chair
BC Farm Industry Review Board

cc: Peter Pokorny, Deputy Minister, Ministry of Agriculture and Food
Eric Kristianson, Assistant Deputy Minister, Ministry of Agriculture and Food
Michelle Koski, Assistant Deputy Minister, Ministry of Agriculture and Food
Martha Anslow, Executive Director, BCFIRB