



BC Farm Industry Review Board

November 23, 2023

File: 44200-60\BHEC CMB

Delivered By Email

Kevin Klippenstein, Chair
BC Chicken Marketing Board

Dear Mr. Klippenstein:

Meeting on Long-Term Chicken Sector Pricing

Thank you to you and your members for agreeing to meet with the BC Farm Industry Review Board's (BCFIRB) Chicken Sector Pricing Review Panel (Review Panel) on November 27, 2023 from 1:00 to 3:00 pm.

The purpose of the meeting is to discuss the Review Panel's questions, concerns and sound marketing policy considerations on the BC Chicken Marketing Board's (Chicken Board) final pricing recommendations submitted to the Review Panel on October 30, 2023.

The Review Panel asks the Chicken Board to provide a brief presentation of its recommendations at the outset of the meeting, allowing the remaining time for questions and discussion.

Key areas of discussion will include:

- 1) The potential impacts of the new formula on the poultry industry; and
- 2) The Chicken Board's plans to manage industry stability in the transition period and in the short and long-term.

As the Review Panel continues to review the submission, it will advise of any other areas it would like the Chicken Board to address in the meeting.

If you have any questions, please do not hesitate to contact Olivia Mattan, Senior Manager, at Olivia.Mattan@gov.bc.ca.

Regards,

A handwritten signature in black ink, appearing to read "Peter Donkers".

Peter Donkers
Chair

Web:

Email: firb@gov.bc.ca

Website: www.gov.bc.ca/BCFarmIndustryReviewBoard

Phone:

Info: 250 356-8945

Fax: 250 356-5131

Mail:

PO Box 9129 Stn Prov Govt
Victoria BC V8W 9B5

Office:

2975 Jutland Rd
Victoria, BC V8T 5J9

November 23, 2023

Page 2

cc: Woody Siemens, Executive Director, BC Chicken Marketing Board
Stephanie Nelson, Executive Director, BC Broiler Hatching Egg Commission
Jennifer Curtis, Manager, BC Chicken Growers' Association
Craig Evans, Executive Director, Primary Poultry Processors' Association of BC
John Franck, President, BC Egg Hatchery Association
Angela Groothof, President, BC Broiler Hatching Egg Producers' Association
BCFIRB Website