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**Subject:** BC Chicken Marketing Board Chicken Price Increase Proposal  
**Date:** November 10, 2023 9:00:00 AM

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Dear James MacFarlane, CEO, Browns Restaurant Group:

Thank you for your November 8, 2023, letter sent by email to BCFIRB Chair, Peter Donkers, regarding the proposed BC chicken live price increases over the next year.

BCFIRB understands there have been opportunities for industry parties to participate in the BC Chicken Marketing Board's long-term chicken pricing proposal process. Once BCFIRB has reviewed the BCCMB proposed COP formula/long-term pricing decision, there will be further opportunities for industry parties to participate in BCFIRB's supervisory review process to share input, before a final BCFIRB decision is made.

It would be premature for BCFIRB to review your submission prior to reviewing BCCMB's long-term chicken pricing formula/decision and establishing next steps for BCFIRB's supervisory review.

Sincerely,

**Olivia Mattan (she/her)**

*A/ Executive Director*

BC Farm Industry Review Board

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*I gratefully acknowledge the territory of the Xwsepsum (Esquimalt) and Ləkʷəŋən (Songhees) First Nations, and all Indigenous peoples on whose territories I work, live and play.*