



October 12, 2022

Mr. Harvey Sasaki
Chair
BC Chicken Marketing Board

Dear Harvey:

Re: Your Appointment as Independent Chair – CRM Committee

The Primary Poultry Processors Association of BC (PPPABC) writes to express its concerns to you as Chair of the BC Chicken Marketing Board (BCCMB), about your appointment as Independent Chair and Project Manager for the Cost Recovery Model (CRM) Committee (and your acceptance thereof).

It is the PPPABC's position that your acceptance of this appointment reflects a continuation of a lack of acceptable governance on this matter.

- In your role as Independent Chair and Project Manager of the CRM Committee you would be providing a recommendation to the BCCMB on the CRM Live Pricing model. Despite your "recusal", Board members would still be strongly influenced by your recommendations as Chair of the BCCMB. This is not an acceptable approach as your recommendations will bias the views of BCCMB Directors.
- At the outset of the CRM process, the BCCMB advocated strongly that an independent resource would lead the project as a process improvement. Respectfully, with all your background on the file, and the previous positions that have been brought forward by the BCCMB, we do not accept that you can be seen as "independent" on this project.

The BCCMB appears to be using "expediency" as their excuse for your appointment, forfeiting their original plan in order to pursue the Board's pre-determined outcome without due process. The PPPABC suggests your acceptance is inconsistent with SAFETI decision making criteria and believes it further compromises an already compromised Supervisory Review process.

Sincerely,

A handwritten signature in black ink that reads "Craig Evans". The signature is written in a cursive style with a long vertical line extending downwards from the end.

Craig Evans
Executive Director
Primary Poultry Processors Association of BC

c. Wendy Holm – BCFIRB Liaison
Jim Collins – Chair – BCBHEC