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## BC Farm Industry Review Board

March 21, 2022

File: 44200-60\BHEC CMB

### DELIVERED BY EMAIL

Jim Collins  
Chair  
BC Broiler Hatching Egg Commission

Dear Mr. Collins:

### MEETING ON LONG-TERM CHICKEN SECTOR PRICING

Thank you to you and your members for agreeing to meet with the BC Farm Industry Review Board's (BCFIRB) Chicken Sector Pricing Review Panel (Panel) on April 12, 2022 from 10:00 am to 12:00.

The purpose is to discuss questions, concerns and sound marketing policy considerations on the Broiler Hatching Egg Commission's (Commission) final pricing recommendations submitted on March 4, 2022.

The Panel asks the Commission to provide a brief (10 minute maximum) presentation of its recommendations at the outset of the meeting, allowing the remaining time for questions and discussion.

Key areas of discussion will include:

1. how the Commission intends to implement its cost of production formula (the formula), including the timeframe for implementation.
2. how the formula will impact industry, including the entire broiler chicken sector.
3. how the Commission will manage interim pricing and price linkage between itself and the Chicken Marketing Board, to ensure industry stability in the short- and long-term.

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**Web:**

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Thank you in advance. The Panel is looking forward to meeting with the Commission on April 12.

Regards,

A handwritten signature in black ink, appearing to read "Peter Donkers". The signature is fluid and cursive, with a large initial "P" and "D".

Peter Donkers  
Chair

Cc: Harvey Sasaki, Chair, BC Chicken Marketing Board  
Stephanie Nelson, Executive Director, BC Broiler Hatching Egg Commission  
Jennifer Curtis, Manager, BC Chicken Growers' Association  
Craig Evans, Executive Director, Primary Poultry Processors' Association of BC  
John Franck, President, BC Egg Hatchery Association  
Angela Groothof, President, BC Broiler Hatching Egg Producers' Association  
BCFIRB Website