

June 28, 2022

VIA EMAIL

To: BC Broiler Hatching Egg Producers, Hatcheries and Other Stakeholders

IMPLEMENTATION OF NEW PRICING FRAMEWORK FOR BC HATCHING EGG SECTOR FOLLOW-UP

As a follow up to the June 17, 2022, letter to industry, noting that the BC Farm Industry Review Board (BCFIRB) has provided the BC Broiler Hatching Egg Commission (the Commission) the authority to commence implementing its proposed new pricing framework for the BC hatching egg sector, the Commission has approved an Implementation Plan.

The Implementation Plan lays out an ambitious schedule, outlining the COP input updates required, with mechanisms and efficiencies included, formulae finalizations, first steps towards a hatchery COP and pre-work on the next iteration of surveys, reports and, critically, the continued stakeholder engagement required to action this Plan successfully.

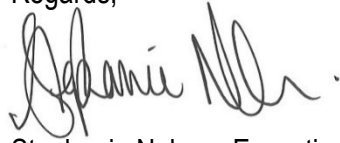
At the Pricing and Production Advisory Committee (PPAC) meeting of June 16, 2022, the Commission received feedback in favour of deferring the implementation start date to period A179, commencing October 23, 2022, one period later than proposed in its approved COP-Based Pricing Proposal. The Commission is cognizant of the work associated with implementation while Avian Influenza continues to require acute resources and attention of all industry stakeholders at this time. As also noted to the PPAC, there is a high level of responsibility on the Commission and hatching egg stakeholders to work together in successfully implementing this new pricing regime.

To that end, we consider the Implementation Plan a living document and will update it as work progresses through the implementation and into the post-implementation period. All stakeholders will be advised of those updates as they occur and it is anticipated that this document will form part of the implementation progress report required by December 16, 2022, by BCFIRB – a condition of having received the approval.

As noted in the Implementation Plan, to being pricing in A179 the Commission aims to officially notify stakeholders of its intention to price off of its COP prior to period A178 (commencing August 28, 2022). The Commission will have a Pricing Package ready for a tentatively scheduled meeting on October 3, 2022, to guide members of PPAC through these new documents in preparation for A179.

Please reach out to the Commission if you have any comments or questions.

Regards,



Stephanie Nelson, Executive Director
BC Broiler Hatching Egg Commission

Attachment

cc: Wendy Holm – BCFIRB Pricing Liaison
Angela Groothof – President, BCBHEPA
John Franck – President, BCEHA
Harvey Sasaki – Chair, BCCMB
Woody Siemens – Executive Director, BCCMB
BCFIRB
Commission website