



BC Farm Industry Review Board

December 19, 2022

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DELIVERED BY EMAIL

Harvey Sasaki
Chair, BC Chicken Marketing Board

Dear Chair Sasaki:

BC CHICKEN MARKETING BOARD RESPONSE TO BCFIRB NOVEMBER 1, 2022 DECISION

Thank you for your December 13, 2022 letter (attached) in response to the BC Farm Industry Review Board's (BCFIRB) November 1, 2022 decision on the BC Chicken Marketing Board's (Chicken Board) plan for developing a long-term pricing formula.

The Panel respectfully disagrees that its directions in paragraph 1¹ are "inconsistent" with its directions in paragraph 2² and result in an open invitation to different interest groups to "...directly lobby BCFIRB thereby bypassing the CRMC". The Panel will continue, as it has since the outset of the Chicken Sector Pricing Review (Pricing Review), to direct stakeholders to directly engage with the Chicken Board.

The Panel acknowledges the Chicken Board's position that all members meet with the Panel on pricing. The majority of times going forward, this will be the case. However, as there is a new Chair starting in late December, the Panel plans to meet with the new Chair as a priority in the new year regarding the Pricing Review. The Chicken Board's Vice-Chair is also invited to attend this meeting.

Sincerely,

Peter Donkers
Chair, BC Farm Industry Review Board

¹ 1. The Chicken Sector Pricing Supervisory Review Panel (the Panel) will meet with the Chair and Vice Chair of the BC Chicken Marketing Board (Chicken Board) once a new Chair has been confirmed, as the current Chair's appointment ends on December 21, 2022. The Panel's concerns with the current adversarial situation will be discussed, along with options for moving forward, which may result in further direction from the Panel.

² 2. The Chicken Board is expected to direct the Cost Recovery Model Committee (CRMC) to immediately proceed with developing and providing recommendations to the Chicken Board on definitions and benchmarks for processor competitiveness and reasonable returns for efficient growers.

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cc: Woody Siemens, Executive Director, BC Chicken Marketing Board
Jim Collins, Chair, BC Broiler Hatching Egg Association
Stephanie Nelson, Executive Director, BC Broiler Hatching Egg Commission
Dale Krahn, President, BC Chicken Growers Association
Jennifer Curtis, Manager, BC Chicken Growers' Association
Blair Shier, President, Primary Poultry Processors' Association of BC
Craig Evans, Executive Director, Primary Poultry Processors' Association of BC
Angela Groothof, President, BC Broiler Hatching Egg Producers' Association
John Franck, President, BC Egg Hatchery Association
Ernie Silveri, Executive Director, BC Egg Hatchery Association
Wendy Holm, BCFIRB Pricing Liaison
BCFIRB website

Attachment: December 13, 2022 Re: Nov 1 BC FIRB decision – Long term Chicken Pricing