



BC Chicken Growers'
ASSOCIATION

December 10, 2022

DELIVERED VIA EMAIL

Peter Donkers
Chair, Chicken Sector Pricing Review Panel

Woody Siemens,
Executive Director, BCCMB

RE: BC Cost Recovery Model for Broiler Chicken

Dear Peter and Woody,

The BC Chicken Growers' Association (BCCGA) appreciates the BC Farm Industry Review Board's (BCFIRB)'s November 1, 2022 decision regarding the Chicken Board Long Term Formula Development Plan; and that the Panel was satisfied that the BC Chicken Marketing Board's (BCCMB)'s proposed pricing model reflected, in principle, the Terms of Reference goals. We are pleased that the Cost Recovery Model Committee (CRMC) has been allowed to immediately proceed with developing and providing recommendations to the Chicken Board.

The BCCGA is confident in the Chicken Board's capability to develop a sustainable and fair long-term pricing formula for live broiler chicken. The independent third-party review of Serecon's methodology, by MNP as well as BCFIRB will ensure the process is accountable. We believe, the development of a transparent and accountable cost recovery model should resolve the on-going pricing disputes and provide a future for our broiler industry.

The BCCGA is supportive of the BCFIRB's mandate and the BCCMB's development plan. It is important that the long-term pricing formula for live broiler chicken is reached as soon as possible for all stakeholders. The BCCGA is eager to work efficiently and effectively with our supply chain representatives in the development of the long-term pricing recommendation.

Sincerely,

Dale Krahn, President
BC Chicken Growers' Association

Cc: Wendy Holm, CRMC Liaison, BC Farm Industry Review Board

101 - 32450 Simon Avenue, Abbotsford, BC V2T 4J2

tel 604.556.0378 | www.poultryinmotion.ca | office@bcchickengrowers.ca