



BC Farm Industry Review Board

October 29, 2021

File: 4200-60/BHEC CMB

DELIVERED BY EMAIL

Jim Collins, Chair
BC Broiler Hatching Egg Commission

Harvey Sasaki, Chair
BC Chicken Marketing Board

Dear Chairs:

MEETINGS WITH PANEL - CHAIRS AND FULL BOARDS – CHICKEN PRICING SUPERVISORY REVIEW

The panel understands from Wendy Holm, the BC Farm Industry Review Board's (BCFIRB) Pricing Liaison, that BCFIRB should receive the final recommendations and rationale from the BC Chicken Marketing Board (the Chicken Board) and Broiler Hatching Egg Commission (the Commission, and together with the Chicken Board, the Boards) by the end of November 2021. The panel also understands that the Boards would like a BCFIRB decision by January 14, 2022.

The panel cannot commit to rendering a decision by January 14, 2022 at this time. The panel would, however, like to meet with the two Board Chairs, together and in-person, in early December 2021 and then with the Boards, separately, in mid-December. The panel would ideally like to meet with the full Boards in-person, but understands that a virtual meeting may be a better option for these meetings. The panel is proposing the week of December 6 for the meeting with the Board Chairs, and then the week of December 13 with the Boards.

The proposed December meetings will only take place if the panel receives the Boards' final recommendations and rationale by the end of November 2021. The panel expects the recommendations and rationale to reflect the goals and outcomes in the October 2020 Review Terms of Reference, which states:

A long-term pricing approach for regulated products in the mainstream chicken and broiler hatching egg sectors in BC, including a decision on the appropriateness of a price linkage agreement between the two sectors that address the policy objectives of:

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- *Verified Cost of Production/reasonable returns-based pricing mechanisms for BC hatching egg producers and chicken growers.*
- *BC chicken processors being competitive in the Canadian market for chicken.*
- *BC hatcheries receiving a “reasonable” margin for hatching services.*

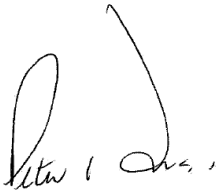
The confirmation of a breeder chick pricing formula.

The confirmation of a breeder vaccination program pricing formula for hatcheries.

The panel may require follow-up meetings with other stakeholders once the panel has completed its assessment of the recommendations and rationale.

BCFIRB staff will be in touch shortly to set up the proposed December meetings. The panel respectfully requests that all necessary parties prioritize their calendars to ensure that the December meetings take place.

Regards,



Peter Donkers
Chair

cc: Craig Evans
Executive Director and Pricing Liaison
Primary Poultry Processors' Association of BC

Jennifer Curtis
Manager and Pricing Liaison
BC Chicken Growers' Association

Art Deruiter
Executive Director and Pricing Liaison
BC Broiler Hatching Egg Producers' Association

Ernie Silveri
President and Pricing Liaison
BC Egg Hatchery Association

Stephanie Nelson
Executive Director and Pricing Liaison
BC Broiler Hatching Egg Commission

Christine Rickson
BC Chicken Marketing Board

Wendy Holm
BCFIRB Pricing Liaison

BCFIRB web site