



BC Farm Industry Review Board

March 17, 2021

File: 4200-60/BHEC CMB

DELIVERED BY EMAIL

Jim Collins
Chair
BC Broiler Hatching Egg Commission

Harvey Sasaki
Chair
BC Chicken Marketing Board

Dear Chairs:

LONG TERM CHICKEN SECTOR PRICING TIMELINE UPDATE

Thank you for your joint March 5, 2021 update on the BC Chicken Marketing Board (Chicken Board) and BC Broiler Hatching Egg Commission's (Commission) processes and timelines for reaching a set of pricing recommendations for consideration by the BC Farm Industry Review Board (BCFIRB).

Based on the timeline update, we understand that your final pricing recommendations will be submitted to the BCFIRB supervisory panel by April 30, 2021. The panel notes the goal of having the new BC pricing framework approved by BCFIRB and in place for period A-170 (June 6, 2021). While we will work diligently to review the recommendations we cannot commit to a decision before June 6, 2021. Timing of any panel decision(s) will, in part, depend on when the recommendations are received, the quality and comprehensiveness of the boards' processes, the SAFETI-based sound marketing policy analysis and rationale for the final recommendations.

We are aware that the Primary Poultry Processors' Association of BC requested the Chicken Board to establish a new temporary pricing formula for A-169 so that stakeholders could "...assess recent changes in ON COPF and potential impact to the industry". We are also aware of the importance of the recently amended Ontario Cost of Production Formula Regulation to the current long-term pricing structure discussions. We remind all parties that any change in current pricing structures requires the panel's prior approval pursuant to our July 3, 2020 interim pricing decision.¹ We also strongly encourage parties to continue focussing on the strategic goal of a long-term BC pricing structure for the benefit and stability of the full supply chain.

¹ 2020 July 3. BCFIRB. In the Matter of the *Natural Products Marketing (BC) Act* and Interim Pricing in the BC Chicken Sector.

Web:

Email: firb@gov.bc.ca

Website: www.gov.bc.ca/BCFarmIndustryReviewBoard

Phone:

Info: 250 356-8945

Fax: 250 356-5131

Mail:

PO Box 9129 Stn Prov Govt
Victoria BC V8W 9B5

Office:

2975 Jutland Rd
Victoria, BC V8T 5J9

We are pleased to note that the Chicken Board and the Commission agree with the importance of working together on pricing and overall industry stability. We expect all parties to continue sharing data and information as required and in good faith.

We are looking forward to meeting with you on April 29, 2021 to discuss the status of your board's recommendations and any remaining challenges and questions.

On behalf of the Supervisory Panel,

A handwritten signature in black ink, appearing to read "Peter Donkers". The signature is fluid and cursive, with a large initial "P" and "D".

Peter Donkers
Chair

cc: Dale Krahn, Chair, BC Chicken Growers' Association
Blair Shier, President, Primary Poultry Processors' Association of BC
Ryan Whitmore, Chair, BC Egg Hatchery Association
Bryan Brandsma, President, BC Hatching Egg Producers' Association
Bill Vanderspek, Executive Director, BC Chicken Marketing Board
Stephanie Nelson, Executive Director, BC Broiler Hatching Egg Commission
Jennifer Curtis, Manager, BC Chicken Growers' Association
Craig Evans, Executive Director, Primary Poultry Processors' Association of BC
Ernie Silveri, Executive Director, BC Egg Hatchery Association
Art Deruiter, Executive Director, BC Hatching Egg Producers' Association
Wendy Holm, BCFIRB Liaison
BCFIRB web site