



BC Farm Industry Review Board

July 15, 2021

File: 4200-60/BHEC CMB

DELIVERED BY EMAIL

Bill Vanderspek
Executive Director and Pricing Liaison
BC Chicken Marketing Board

Stephanie Nelson
Executive Director and Pricing Liaison
BC Broiler Hatching Egg Commission

Craig Evans
Executive Director and Pricing Liaison
Primary Poultry Processors' Association

Jennifer Curtis
Manager and Pricing Liaison
BC Chicken Growers' Association

Art Deruiter
Executive Director and Pricing Liaison
BC Broiler Hatching Egg Producers'
Association

Ernie Silveri
President and Pricing Liaison
BC Egg Hatchery Association

NOTICE REGARDING BCFIRB LIAISON WENDY HOLM CHICKEN PRICING SUPERVISORY REVIEW – STATUS CHANGE AND REQUEST FOR SUBMISSIONS

I am pleased to advise that Ms. Wendy Holm was appointed as a new member to the BC Farm Industry Review Board (BCFIRB) as of July 12, 2021. A Notice will be going out to all commodity boards and industry shortly.

As you know, Wendy has been serving in a contracted consultant capacity as a Liaison between BCFIRB, the BC Chicken Board (Chicken Board) the BC Broiler Hatching Egg Commission (Commission) and the review parties since September 2020. Wendy's role was established to encourage and facilitate constructive discussion between the two commodity boards and the parties to support the development of meaningful and timely pricing options and recommendations for a long-term chicken price formula, and to address the price linkage agreement and the exit notice to industry provided by the Commission in January 2020.

In the October 28, 2020 BCFIRB approved Chicken Board-Commission Terms of Reference, Wendy's responsibilities as a liaison are set out (see attached).

BCFIRB has reviewed the intent of Wendy's role, and her responsibilities, and believes that it is in the best interest of the review, and for the chicken sector, that Wendy continues to act in this capacity as a board member of BCFIRB until such time as the supervisory process is concluded. However, to ensure appropriate procedural fairness

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safeguards are in place with this transition, Wendy will not be assuming or taking on any new or enhanced responsibilities related to this project, as a member of BCFIRB. She will not act in any decision-making capacity on this file, either independently or as part of the established panel.

BCFIRB believes that Wendy's ongoing role as the BCFIRB liaison with the commodity boards and parties remains critical in this review, particularly as we move into the next crucial phase when the commodity boards finalize their recommendations and submissions to BCFIRB.

Should parties have any objection or concerns regarding Wendy's continued liaison role with the Review, I ask that you please advise BCFIRB of this in writing, no later than **Thursday, July 22, 2021**. Please direct these submissions to the attention of Kirsten Pedersen, Executive Director, Kirsten.Pedersen@gov.bc.ca.

Thank you for your ongoing support and efforts in this Review process.

Regards,

A handwritten signature in black ink, appearing to read "Peter Donkers". The signature is stylized with a large, sweeping initial "P" and "D".

Peter Donkers
Chair

cc: Harvey Sasaki
Chair
BC Chicken Marketing Board

Jim Collins
Chair
BC Broiler Hatching Egg Commission

Wendy Holm
BCFIRB Pricing Liaison

BCFIRB web site