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## BC Farm Industry Review Board

July 20, 2021

File: 44200-60\BHEC CMB

### Delivered by email

Dale Krahn  
President  
BC Chicken Growers' Association

Dear Mr. Krahn:

### **NOTICE REGARDING BCFIRB LIAISON WENDY HOLM CHICKEN PRICING SUPERVISORY REVIEW – BC CHICKEN GROWERS' ASSOCIATION SUBMISSION OF JULY 20, 2021**

Thank you for your July 20, 2021 submission regarding the BC Farm Industry Review Board (BCFIRB) liaison Wendy Holm and her continuing role on the Chicken Pricing Supervisory Review now that she has been appointed as a member of BCFIRB.

The Supervisory Panel appreciates the Association's support for Wendy Holm to continue to serve as a BCFIRB Liaison during the review process. Your submission however states that the Association "*would also like to ensure that the Liaison role does not influence the panels decision by casual conversations or otherwise and that her role as a new member of BCFIRB is kept completely separate from this Review. We appreciate that Wendy will complete a final report filed independently with the Review Panel at the same time the Chicken Board and Commission file their recommendation decisions.*"

As these comments appear to reflect a misunderstanding of Wendy's role, the Panel wants to ensure that all parties are clear on what Wendy's role is, what it has been to date, and what it will continue to be going forward as an appointed BCFIRB member.

The Terms of Reference for the Review that were finalized by the BC Chicken Marketing Board (Chicken Board) and the BC Broiler Hatching Egg Commission (Commission) on October 28, 2020 are attached.

Again, as set out in the October 28, 2020 Terms of Reference, the Review Liaison is responsible for:

#### Reporting to BCFIRB:

- Review Liaison bi-weekly status reports submitted to BCFIRB on the Review activities and progress will be shared with all parties to ensure full and complete transparency of the process (see Reporting).

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**Web:**

Email: [firb@gov.bc.ca](mailto:firb@gov.bc.ca)

Website: [www.gov.bc.ca/BCFarmIndustryReviewBoard](http://www.gov.bc.ca/BCFarmIndustryReviewBoard)

**Phone:**

Info: 250 356-8945

Fax: 250 356-5131

**Mail:**

PO Box 9129 Stn Prov Govt  
Victoria BC V8W 9B5

**Office:**

2975 Jutland Rd  
Victoria, BC V8T 5J9

Working with CMB, BHEC and the parties:

- Observing, participating in and reporting to BCFIRV on meetings. Meetings include individual and joint Chicken Board and Commission board meetings and stakeholder meetings directly related to the pricing and linkage review process.
  - The designated liaison within each association and regulatory board will be responsible for ensuring the Review Liaison is notified of, briefed on and included in all Review-related meetings.
- Organizing and supporting meetings of the parties as appropriate to facilitate the process.
- Supporting and facilitating the identification and development, by the boards and parties, of components necessary to informing chicken sector pricing policies. From whom the information is needed; and the timing of the need to address pricing options, including but not limited to a linkage and the Commission's exit notice and general concerns about pricing sustainability.
- Monitoring the Review, including the engagement of parties and the provision of necessary information and data consistent with the task list and timelines identified by the parties at the outset.
  - Ensuring that all stakeholders receive such sensitive information in a form that informs the regulatory decision-making of the Commission and Chicken Board.

The panel has reviewed these responsibilities and believes it is in the best interest of the review, and for the chicken sector, that Wendy continue to act in these same capacities while now also being a board member of BCFIRB, until such time as the supervisory process is concluded. In her role as BCFIRB Liaison, Wendy has been regularly meeting with the Supervisory Panel to provide them with status reports on the work she is undertaking with the parties. Part of her responsibilities as BCFIRB Liaison is to keep the panel fully informed, and to provide her advice to them. This current role and function will not be changing going forward.

As previously noted, Wendy will not be assuming or taking on any new or enhanced responsibilities related to this project, nor will she act in any decision-making capacity on this file, either independently or as part of the established panel. Her regular reporting and communications with the panel, however, would be continuing.

Once the Chicken Board and Commission submit their final recommendations to the panel, Wendy will then provide her views on the recommendations to the panel, in a format yet to be determined.

I trust that this further information provides clarification.

Regards,



Kirsten Pedersen  
Executive Director

cc: Jennifer Curtis  
Manager and Pricing Liaison  
BC Chicken Growers' Association

Harvey Sasaki  
Chair  
BC Chicken Marketing Board

Bill Vanderspek  
Executive Director and Pricing Liaison  
BC Chicken Marketing Board

Jim Collins  
Chair  
BC Broiler Hatching Egg Commission

Stephanie Nelson  
Executive Director and Pricing Liaison  
BC Broiler Hatching Egg Commission

Craig Evans  
Executive Director and Pricing Liaison  
Primary Poultry Processors' Association

Art Deruiter  
Executive Director and Pricing Liaison  
BC Broiler Hatching Egg Producers' Association

Ernie Silveri  
President and Pricing Liaison  
BC Egg Hatchery Association

Wendy Holm  
BCFIRB Pricing Liaison

BCFIRB web site