



BC Farm Industry Review Board

July 16, 2021

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Delivered by email

Harvey Sasaki
Chair
BC Chicken Marketing Board

Jim Collins
Chair
BC Broiler Hatching Egg Commission

Dear Chairs:

INDUSTRY STABILTY AND CURRENT PRICING STRUCTURES – COMMODITY BOARD OPPORTUNITY TO RESPOND TO SUBMISSIONS

On July 8, 2021, the BC Farm Industry Review Board (BCFIRB) supervisory panel on chicken sector pricing advised that it would review the Interim Order it gave in July 2020 with respect to chicken pricing given: the passage of time; a long-term pricing outcome will not be reached until fall 2021; the changes to the Ontario Cost of Production Formula; and the Primary Poultry Association of BC (PPPABC) concerns about the stability of current pricing structures.

The goal of the Interim order was to ensure industry stability and orderly marketing while longer-term pricing solution discussions were underway.

The PPPABC, the BC Chicken Growers Association, the BC Hatching Egg Producers Association, and the BC Egg Hatchery Association were invited to make submissions. Submissions were received from the PPPABC and the BC Chicken Growers Association. Both submissions are attached.

The BC Chicken Marketing Board and the BC Broiler Hatching Egg Commission are now asked to respond to these submissions. These responses from each board will need to include:

- How the positions, concerns and examples raised in the submissions from the PPPABC and the BC Chicken Growers' will be assessed and addressed around market and industry instability;
- The Board position about how one or more of the current pricing structures may be resulting in industry instability, and to clarify and describe the evidence and rationale they are using to support their conclusion;
- Position about the continuation of the Interim Order from July 2020.

Web:

Email: firb@gov.bc.ca

Website: www.gov.bc.ca/BCFarmIndustryReviewBoard

Phone:

Info: 250 356-8945

Fax: 250 356-5131

Mail:

PO Box 9129 Stn Prov Govt
Victoria BC V8W 9B5

Office:

2975 Jutland Rd
Victoria, BC V8T 5J9

Please send submissions to Kirsten.Pedersen@gov.bc.ca, copied to the BC Broiler Hatching Egg Commission and the BC Chicken Marketing Board by 4:30pm on July 23, 2021.

Regards,



Kirsten Pedersen
Executive Director

cc:

Bill Vanderspek
Executive Director and Pricing Liaison
BC Chicken Marketing Board

Stephanie Nelson
Executive Director and Pricing Liaison
BC Broiler Hatching Egg Commission

Craig Evans
Executive Director and Pricing Liaison
Primary Poultry Processors' Association

Jennifer Curtis
Manager and Pricing Liaison
BC Chicken Growers' Association

Art Deruiter
Executive Director and Pricing Liaison
BC Broiler Hatching Egg Producers' Association

Ernie Silveri
President and Pricing Liaison
BC Egg Hatchery Association

Wendy Holm
BCFIRB Pricing Liaison

BCFIRB web site