



BC Farm Industry Review Board

July 30, 2020

File: 4200-60/BHEC CMB

DELIVERED BY EMAIL

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Morgan Camley
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Counsel for Primary Poultry Processors'
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Dear All:

INPUT REQUESTED ON JOINT BC CHICKEN MARKETING BOARD-BROILER HATCHING EGG COMMISSION PRICING REVIEW PROCESS PROPOSAL

On July 17, 2020, the BC Chicken Marketing Board (Chicken Board) and the BC Broiler Hatching Egg Commission (Commission) proposed an alternative process in a joint proposal to the BC Farm Industry Review Board (BCFIRB) July 13, 2020 Chicken Sector Pricing Review process letter sent out to stakeholders for comments (attached). The Chicken Board and Commission provided further details in a July 28, 2020 letter (attached).

The panel is considering a number of questions raised by the joint proposal and, as a first step, would like to canvass views and comments from the key industry stakeholders, including the Primary Poultry Processors' Association of BC, the BC Chicken Growers' Association, the BC Hatching Egg Producers' Association and the BC Egg Hatchery Association.

The panel notes that the Chicken Board and the Commission share the view that engaging a third party (i.e. Project Leader as per BCFIRB's process steps) should be deferred until later in the process, and the role of such a third party should be limited to facilitating the exchange of sensitive information. They also state they are not ready to engage on the issue of live price and need to focus their resources on preparing for that discussion, including working on the components of a potential, new, three-way linkage formula that addresses shortcomings in the current pricing system.

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The panel wishes to reaffirm at this time that the appointment of a Project Leader, as set out in its July 13, 2020 letter, is in no way intended to undermine or replace the role of the Chicken Board and Commission as first-instance regulators and decision-makers. This person would not be a decision-maker, but a strong manager of timelines and expectations, assisting the two boards as a neutral party in managing a collaborative, sound and effective process. This person would also be a key liaison between the two boards and the panel by helping to identify what data and meaningful information may be necessary from all parties to support informed discussions and potential agreements.

The panel requests your comments to the proposed changes and timelines of the Chicken Board and Commission to the BCFIRB Chicken Sector Pricing Review process. In particular:

1. The role and/or timing of an independent, third party project leader and/or liaison.
2. How and when the boards may consult/engage with stakeholders.

Please provide your responses in writing to Kirsten Pedersen, Executive Director, by end of day **Wednesday August 5, 2020**.

Regards,



Peter Donkers
Chair
BC Farm Industry Review Board

cc: Jim Collins, Chair
BC Broiler Hatching Egg Commission

Harvey Sasaki, Chair
BC Chicken Marketing Board

Stephanie Nelson, Executive Director
BC Broiler Hatching Egg Commission

Bill Vanderspek, Executive Director
BC Chicken Marketing Board

BCFIRB web site