

British Columbia Egg Hatchery Association

July 15, 2020

British Columbia Farm Industry Review Board
780 Blanshard Street
Victoria, BC V8W 2H1

VIA EMAIL: kirsten.pedersen@gov.bc.ca

Dear Kirsten:

Re: Long Term Chicken Sector – Pricing Review Process

We received your letter dated July 13, 2020 outlining the long-term pricing review process for the chicken sector. We were pleased to see hatchery margins were identified as an area of focus for the cross-sector review. We also assume that the Hatchery Association, as a stakeholder will be fully involved in the review process and contribute to a successful outcome.

We are supportive of the supervisory panel's recommendation of identifying a project leader who is acceptable to all stakeholders. While it appears that we are not part of the process to identify individuals for the position, we assume that we will have input on the individual to be selected. We believe for the project leader to be effective; they need to be credible, impartial, and independent in their position. As was mentioned in your letter, this is a complex issue and there are a variety of interests that need to be satisfied.

We believe it is time to move this issue forward to an equitable conclusion and we look forward to being a part of the process.

Regards,

Ryan Whitmore

Ryan Whitmore
BC Egg Hatchery Association