

# *British Columbia Egg Hatchery Association*

August 5, 2020

British Columbia Farm Industry Review Board  
780 Blanshard Street  
Victoria, BC V8W 2H1

VIA EMAIL: [kirsten.pedersen@gov.bc.ca](mailto:kirsten.pedersen@gov.bc.ca)

Dear Kirsten:

## **Re: Input on Joint Pricing Review Process Proposal**

We received your letter dated July 30, 2020 requesting input on the alternate pricing process proposed by the BC Chicken Marketing Board and the BC Broiler Hatching Egg Commission. We are supportive of the proposal presented by the BCFIRB and believe it will provide an objective, transparent and fair approach to chicken live pricing. We are concerned that the board and the commission working to an outcome that they already have in mind. For example, they are already talking about a “three-way linkage” that includes hatchery margins, however we have had no discussions with the board or commission on hatcheries being included in the linkage.

Hatcheries have not had a margin increase in over 8 years and without an independent Project Leader with a clear mandate and inclusive terms of reference; hatcheries could be further disadvantaged by a process administered by the Board and the Commission. The Project Leader needs to be an independent third party to ensure all stakeholder interests are heard and not just assisting the Board and Commission “sell” the price formula they have developed.

The Egg Hatchery Association has been shut out of these discussions for a number of years and expects to be full participant in the development of a new chicken live pricing model as the BCFIRB originally envisioned.

Regards,

***Ryan Whitmore***

Ryan Whitmore  
BC Egg Hatchery Association