



BC Farm Industry Review Board

August 13, 2020

File: 4200-60/BHEC CMB

DELIVERED BY EMAIL

Jim Collins
Chair
BC Broiler Hatching Egg Commission

Harvey Sasaki
Chair
BC Chicken Marketing Board

Bryan Brandsma
President
BC Hatching Egg Producers' Association

Morgan Camley
Dentons Canada LLP
Counsel for Primary Poultry Processors'
Association of British Columbia

Ryan Whitmore
President
BC Egg Hatchery Association

Paul D. McLean
Mathews, Dinsdale & Clark LLP
Counsel for BC Chicken Growers'
Association

Dear All:

LONG TERM CHICKEN SECTOR PRICING – REVISED REVIEW PROCESS

The BC Farm Industry Review Board (BCFIRB) supervisory panel thanks everyone who provided comments in response to its questions in its July 30, 2020 letter on the alternative review process proposed by the BC Chicken Marketing Board (Chicken Board) and the BC Broiler Hatching Egg Commission (Commission) in their July 17 and July 28, 2020 letters.

The panel is currently considering the comments but wanted to advise the parties that the panel will provide a revised review process based on the submissions of the Chicken Board and Commission, as well as the comments received from the other stakeholders, within the next two weeks.

Please note, however, as part of the revised process, the panel has decided to appoint a third-party BCFIRB liaison and will provide further details on this person's role and responsibilities in due course.

Web:

Email: firb@gov.bc.ca

Website: www.gov.bc.ca/BCFarmIndustryReviewBoard

Phone:

Info: 250 356-8945

Fax: 250 356-5131

Mail:

PO Box 9129 Stn Prov Govt
Victoria BC V8W 9B5

Office:

2975 Jutland Rd
Victoria, BC V8T 5J9

BCFIRB will expect all parties to provide their assurances that they will share data and information, as required and in good faith. The panel believes this will enable constructive discussions among the parties for the purpose of developing meaningful pricing options and recommendations. BCFIRB expects the parties to share this information and data, prior to the Commission and Chicken Board finalizing any recommendations. BCFIRB, through the project liaison and with support from BCFIRB staff, will work with the parties to establish an information sharing process to ensure confidential and sensitive business information is protected.

The panel expects the Commission and Chicken Board to continue to work together to identify key areas for determining a long-term chicken price formula and addressing the price linkage agreement and the exit notice provided by the Commission in January 2020. These include, but are not limited to, the areas identified in your letters of July 17 and 28, 2020, such as identifying sustainable margins for chicken growers and hatching egg producers, and updating work already done on the hatchery margin and breeder chick and vaccine pricing.

The panel reminds the Commission and Chicken Board that the long-term chicken pricing review must ensure the interests of all stakeholders are taken into consideration during the work carried out, prior to the finalization of any recommendations (i.e., hatcheries, processors and producers).

Regards,

A handwritten signature in black ink, appearing to read "Peter Donkers". The signature is fluid and cursive, with a large initial "P" and a long, sweeping underline.

Peter Donkers
Panel Chair

cc: BCFIRB web site