



October 17, 2019

File: 44200-20 Industry Issues

DELIVERED BY E-MAIL

Mr. Harvey Sasaki, Chair
BC Chicken Marketing Board

Mr. Jim Collins, Chair
BC Broiler Hatching Egg Commission

Dear Chairs Sasaki and Collins:

REGULAR UPDATES – PRICING IN THE BC CHICKEN SUPPLY CHAIN

As we recently discussed, we all can agree that regular updates and communication on key matters in progress for pricing in the BC chicken supply chain is in everyone's interest. Per the recent series of correspondence set out in the July 31, 2019¹ letter from the BC Farm Industry Review Board (BCFIRB), the chicken supply chain is facing multiple pressures, many of which are strongly tied to chicken grower and hatching egg producer pricing.

BCFIRB is aware that the BC Chicken Board and BC Broiler Hatching Egg Commission are working together on a hatching egg producer price solution, interim if necessary. BCFIRB also acknowledges that the BC Chicken Board is working to establish a long-term live price formula by period A-161 (January 2020), per BCFIRB's May appeal direction.

These are very significant initiatives and BCFIRB understands the issues involved are complex, with multiple interests. In order to fulfill its supervisory responsibilities to ensure sound marketing policy in the public interest, BCFIRB needs to be kept up to date and informed about your progress, including upcoming changes or announcements, or any particular issues or significant concerns that may arise.

I ask that we commence regular, once-monthly in-person or telephone update meetings of chairs, including senior staff, on pricing matters in the BC chicken supply chain. In addition to ensuring open and regular chair to chair communication, I also believe open and constructive communication at a staff level is similarly important and should be supported by your boards.

¹ [2019 July 31. BCFIRB. BC Broiler Hatching Egg Commission Exit Linkage Notes – Looking Forward](#)

**British Columbia
Farm Industry Review Board**

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We can monitor the frequency of meetings and determine if the number of updates need to increase or decrease, depending on the status of issues over time.

I propose our first meeting take place in-person, in mid-November. BCFIRB staff will be in touch with you shortly to find a suitable date.

In the meantime, please don't hesitate to contact me should you have any questions or wish to discuss any issue in advance of mid-November.

Yours truly,

A handwritten signature in black ink, appearing to read "Peter Donkers". The signature is written in a cursive style with a large initial "P" and "D".

Peter Donkers,
Chair

cc: Kirsten Pedersen
Bill Vanderspek
Stephanie Nelson
BCFIRB web site