



BC Farm Industry Review Board

April 3, 2020

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DELIVERED BY EMAIL

Debbie Etsell, Chair
BC Vegetable Marketing Commission

Mike Reed, Member
BC Vegetable Marketing Commission

Peter Guichon, Vice Chair
BC Vegetable Marketing Commission

André Solymosi, General Manager
BC Vegetable Marketing Commission

Blair Lodder, Member
BC Vegetable Marketing Commission

Dear all:

BCFIRB - BC VEGETABLE MARKETING COMMISSION WORKING GROUP MEETING MARCH 30, 2020

Thank you for meeting with the Vegetable Review supervisory panel and staff on March 30, 2020.

The purpose of the meeting was to:

- Discuss the proposed Vegetable Review (Review) topics;
- Review the current operating environment, including a consideration of potential future impacts of COVID-19 on the regulated vegetable sector;
- Establish a timeline for consulting on the topics with industry, and discuss potential next process steps, including approaches to consultation at this time.

Vegetable Review Topics

The Working Group agreed that the proposed Review topics (Commission structure, agency accountability and storage crop delivery allocation) are a good starting point and noted that the Commission's General Orders will require updating as a consequence of the review.

The panel and Working Group discussed ensuring appropriate input to the Review to ensure outcomes reflect industry objectives.

**British Columbia
Farm Industry Review Board**

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Operating Environment

Both the greenhouse and storage crop sectors acknowledged there are market and operational challenges due to COVID-19 and note these challenges may multiply as products are ready for market. Each sector is continuing with planting as planned for 2020-21 production.

Vegetable Review Process

The Working Group supported continuing with the Review and adjusting the Review process as needed to meet COVID-19 public health protection measures. The Working Group agreed that the panel should seek comment on the draft Review terms of reference in April (2020) over a three-week period.

The panel noted that it will adjust its approach to consultation as necessary to respond to public health measures throughout the Review process.

Thank you for a productive discussion. If you have any questions, please feel free to contact me.

Regards,



Daphne Stancil
Panel Chair

cc: Bob Gill
CFP Marketing Corporation

Bob Dhillon
Prokam Enterprises Ltd

BCFIRB web site