



## BCFIRB Questions Regarding: Regulation of Asian Hatching Egg Production- Clarification

October 3, 2017

The BC Broiler Hatching Egg Commission ("the Commission") has been queried about some of the explanation of the SMAC's role in the Commission's September 29<sup>th</sup>, 2017 Report to the BC Farm Industry Review Board Panel.

The Commission wishes to clarify the following paragraph from that letter.

The Paragraph reads as follows:

With respect to (a), overall production levels for Asian chicken are set by the BC Chicken Marketing Board through that board's Specialty Markets Advisory Committee (SMAC). This is a true 'bottom up' approach in which market requirements are identified by the processors and approved by the SMAC. To date, that aggregate figure has always received the approval of Chicken Farmers of Canada (CFC). Once approved, that allocation is distributed as determined by the SMAC with the processors, specialty chicken growers and Asian breeder hatcheries concerned all signing and confirming production requirements on the Chicken Board's BC101 contract. Asian hatching egg producers – most of whom are "integrated" – therefore have a clear line of sight in determining the overall amount of production required and how that production is divided into the hatchery sector.

The fundamental points the Commission was making remain the same. Specialty production is overseen by the Chicken Board and is established through a "true bottom up" approach with the end result being confirmed through commitments made in the BC101-S.

However, under the new Chicken Farmers of Canada Specialty Policy, processors no longer must submit their numbers through the SMAC for approval. Instead, processors now submit their numbers directly to the Chicken Board.

Regards,

A handwritten signature in black ink that reads "Jim Collins".

Jim Collins, Chair  
BC Broiler Hatching Egg Commission

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